



Port St. Lucie

Civic Center

Where the Research Coast Meets

May 4, 2010

Dear Corporate Sponsor:

Thank you for this opportunity to announce the 1st Annual Family Health and Fitness Expo taking place on Saturday, September 18, 2010, at the Port St. Lucie Civic Center, 9221 S.E. Civic Center Place, in Port St. Lucie, Florida.

The Civic Center is a phenomenal 100,000 square foot multi-purpose facility, housing meeting facilities (our Emerald Ballroom is 13,000+ square feet), traditional recreational facilities (Fitness Center, full-court Gymnasium, 4 indoor Racquetball Courts), outdoor concert venue (Village Square equipped with stage), Art Gallery and so much more!

As a prominent Treasure Coast community leader, we invite you to become an integral shareholder in the guaranteed success of the Port St. Lucie Civic Center, by partnering your organization with the Civic Center in sponsorship of our 1st Annual Family Health & Fitness Expo! In return for your sponsorship dollars, we will provide your organization with access and exposure to all who attend and participate in this event. The Family Health and Fitness Expo will be held on September 18, 2010, from 9 am – 5 pm in the Emerald Ballroom.

This spectacular event will include: health, fitness, recreation & wellness related exhibits, vendor booths, and workshops. Special presentations highlighting exercises, diet, stress factors, and motivation will be strategically held throughout the day. What better way to advertise your organization to the community than by showing your support toward the improvement and encouragement of families to engage in a happy and healthy Florida lifestyle!

Attached is a sponsorship form that details how your organization can benefit by sponsoring the 1st Annual Family Health & Fitness Expo. If you are interested in being a sponsor for this event, please return the enclosed information and application by **August 18, 2010**. If you have any questions regarding the details of this sponsorship, please feel free to contact us. We truly hope to hear from you soon.

Sincerely,

Lori Conn
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Enclosure