



INVITATION TO PARTICIPATE  
8<sup>th</sup> ANNUAL  
City of Port St. Lucie  
&



German American Club of the Treasure Coast

# Oktoberfest 2010

Fri., Oct. 1, 2010, 5:00 to 10:00 p.m. & Sat., Oct. 2, Noon to 10:00 p.m.  
Port St. Lucie Civic Center - Corner of US1 and Walton Rd.

## DESCRIPTION OF SPONSORSHIP LEVELS

### DIAMOND SPONSOR - \$5,000

- Inclusion of the Sponsor's name or logo as a "Diamond Sponsor" in all event advertising
  - in at least two  $\frac{1}{4}$  page color ad in a Scripps Newspaper
  - On the City of Port St. Lucie's Web Site
  - On a banner at the Event
  - Name mentioned in all radio spots
- Posting of the Sponsor's banner at the event on the main stage
- A 10' X 10' display space and table, tent and two chairs
- A plaque commemorating the sponsorship

### PLATINUM SPONSOR - \$1,000

- Inclusion of the Sponsor's name as a "Platinum Sponsor" in limited event advertising
  - in at least one  $\frac{1}{4}$  page color ad in a Scripps Newspaper
  - On the City of Port St. Lucie's Web Site
  - On a banner at the Event
- Posting of the Sponsor's banner at the event
- A 10' X 10' display space and table
- A plaque commemorating the sponsorship

### GOLD SPONSOR - \$500

- Inclusion of the Sponsor's name as a "Gold Sponsor" in limited event advertising
  - in at least two  $\frac{1}{4}$  page color ad in a Scripps Newspaper
  - On the City of Port St. Lucie's Web Site
- Posting of the Sponsor's banner at the event
- A certificate of appreciation

### SILVER SPONSOR - \$250

- Inclusion of the Sponsor's name as a "Gold Sponsor" in limited event advertising
- A 10' x 10" display location at event
- Inclusion of Sponsor Name as "Silver Sponsor" on a banner at the event.
- A Certificate of Appreciation

This event is only possible with support of our sponsors!

All checks or money orders should be made payable to the City of Port St Lucie

All funds received from sponsorships are utilized to produce this event.

**Questions?** Call Tonya Taylor: (772) 871-5092 or email - [Tonyat@cityofpsl.com](mailto:Tonyat@cityofpsl.com)