



The City of Port St. Lucie 2017 Strategic Plan

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The City of Port St. Lucie Mission

is to provide **Exceptional Municipal Services**
that are **Responsive to our Community**
while **Planning for Smart and Balanced Growth**
that is managed in a **Financially Responsible Manner**

The City of Port St. Lucie Vision 2027

*Port St Lucie has **Great Neighborhoods**;
excellent **Educational Opportunities** for lifelong learning;
a **Diverse Local Economy and Employment** options;
Convenient Transportation;
unique **Natural Resources** including the **St. Lucie River**;
and **Leisure Opportunities** for an **Active Lifestyle**.*

***“Port St. Lucie is a Safe, Beautiful, and Prosperous City for All People
~ Your Hometown.”***

The City of Port St. Lucie Goals 2017

- 1. Safe, Clean and Beautiful**
- 2. Vibrant Neighborhoods**
- 3. Quality Education for All Residents**
- 4. Diverse Economy and Employment Opportunities**
- 5. High Quality Infrastructure and Facilities**
- 6. Culture, Nature and Fun Activities**
- 7. High Performing City Government Organization**

The City of Port St. Lucie Goals & Objectives

Goal 1: Safe, Clean and Beautiful

To maintain, develop, and promote policies, programs and services that further our commitment to Port St. Lucie being a *safe, clean, and beautiful* city.

Priority Objectives:

- 1.1 Be the [Safest Large City in Florida](#) – Proactive crime reduction and quality of life enhancement through best practices achieved on an annual basis.
- 1.2 [Keep Port St. Lucie Beautiful \(KPSLB\) and Clean](#) – An ongoing litter campaign and outreach for the entire city, driven by active community involvement.
- 1.3 Create and implement plans for landscape beautification of roadways, public parks, properties and gateways into the city, including I-95, Florida's Turnpike and the FPL sub-station.

The City of Port St. Lucie Goals & Objectives

Goal 2: Vibrant Neighborhoods

To facilitate and support *vibrant, thriving neighborhoods* where citizens take pride, are engaged, and dedicated to their communities.

Priority Objectives:

- 2.1 Continued implementation of the City's [Neighborhood Planning Program](#) by working with each of the City's neighborhoods to implement capital improvements, programs, and/or other initiatives to meet residents' needs and maintain the City's high quality of life.
- 2.2 Based upon input received from residents via the City's [Neighborhood Planning Program](#), staff will be completing a series of new and exciting neighborhood improvement projects and amenities.

The City of Port St. Lucie Goals & Objectives

Goal 3: Quality Education for All Residents

To partner with regional educational institutions and leaders to facilitate accessible, high *quality educational opportunities* for our children and adults.

Priority Objectives:

- 3.1 Support St. Lucie County Schools by establishment of effective partnerships throughout the education community to achieve academic excellence as an “A” rated school district, with all “A” and “B” rated schools in our City.
- 3.2 Enable a sustainable trades and technical workforce through a career technical campus/center serving secondary-level students while offering post-graduation opportunities.

The City of Port St. Lucie Goals & Objectives

Goal 4: Diverse Economy and Employment Opportunities

To expand economic opportunities, develop partnerships, and improve processes necessary to ensure a *diverse, thriving economy* and continued *job growth*.

Priority Objectives:

- 4.1 To facilitate the buildout of the [Southern Grove](#) Special Assessment District as an employment center for bio-science, health care and other job-creating commercial enterprises. Focus on re-occupancy of the [VGTI](#) building as a key asset for the location of a high wage bio-science/commercial enterprise.
- 4.2 To make [City Center](#) the mixed use cornerstone of eastern Port St. Lucie by partnering with the Receiver to place the privately-owned parcels back on the real estate market as viable, taxpayer owned parcels and businesses.
- 4.3 Encourage continued retail development in our city by preparation of a Targeted Retail and Restaurant Analysis to identify demographics required to recruit desirable enterprises.

The City of Port St. Lucie

Goals & Objectives

Goal 5: High Quality Infrastructure and Facilities

To plan for, design, construct and maintain high quality *infrastructure* and *facilities* that meet the needs of the community now and in the future.

Priority Objectives:

- 5.1 Develop, fund and implement a [Sidewalk Master Plan](#) that promotes connectivity between neighborhoods, schools and businesses in our community, providing a continuous network of sidewalks and multi-use pathways that permit pedestrians and bicyclists to have safe and efficient mobility.
- 5.2 Complete the [Crosstown Parkway Extension Project](#), providing for a necessary third east-west multi-modal transportation corridor across the river, connecting Interstate 95 to U.S. Highway 1, and providing for an additional evacuation route in emergencies.
- 5.3 Develop, fund and implement a [Citywide Repaving Plan](#) designed to improve the quality of Port St. Lucie streets in a fiscally responsible manner with consideration for both short and long-term needs.
- 5.4 Fund, design and construct the widening of [Port St. Lucie Boulevard South](#), providing for the completion of improvements for pedestrian, bicycle and vehicular traffic along this highly utilized commercial and residential corridor.

The City of Port St. Lucie

Goals & Objectives

Goal 6: Culture, Nature and Fun Activities

To enhance and showcase Port St. Lucie as a unique place with *cultural, natural, and recreational activities* and amenities.

Priority Objectives:

- 6.1 Fund and implement the [Riverwalk Plan](#), creating a destination for all City residents and visitors to enjoy, recreate and appreciate a natural Florida experience along the North Fork of the St. Lucie River.
- 6.2 Develop a [10-year Parks & Recreation Master Plan](#), including:
 - Implement plans for [Torino Park](#) or [Winterlakes Park](#) to provide additional recreational facilities and services in the northern quadrant of the City, including sports fields, playground and pavilions.
 - Design and construct the [SW Neighborhood Park](#) to provide for much needed recreational facilities in the southwestern portion of the City in the form of a buffered neighborhood dog park, playground, and trails.
 - Develop plans and fund a [Skate Park / BMX Extreme Park](#), a popular request, providing for a contemporary park to serve the needs of our youth and adults alike, to include bicycle and skate facilities for fun, racing, stunts and competition.
 - Develop a Master Plan for [McCarty Ranch Preserve](#) and explore expanded camping opportunities in addition to our pilot program to enhance enjoyment of our natural amenities.

The City of Port St. Lucie Goals & Objectives

Goal 7: High Performing City Government Organization

To cultivate a *high-performing organization*, which enables a quality workforce to deliver effective and efficient services in a fiscally responsible manner.

Priority Objectives:

- 7.1 Seek opportunities to expedite the reduction of the City's debt balance through scheduled debt payments, refinancing, and early debt retirement opportunities.
- 7.2 Using the City's Budget process, efforts shall be made to reduce the millage rate while still providing excellent service delivery to our citizens.

The City of Port St. Lucie Goals, Objectives & Actions