



Tuesday, August 1, 2017

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FOR IMMEDIATE RELEASE

Make history! Help the City of Port St. Lucie name its new riverfront park

PORT ST. LUCIE – The plans for the City’s new riverfront park feature all the elements of a showcase project: Waterfront dining, a children’s play area, historical structures, boardwalk, access for boaters, amphitheater, connection to conservation land and canoe launch.

But the plans and proposals are missing one important item -- an official name.

The City is asking residents to help us name this park, which is expected to become a premier Treasure Coast waterfront destination on the west side of Westmoreland Boulevard, just south of the Port St. Lucie Botanical Gardens. Proposed names can be submitted until, Wednesday, Sept. 20, 2017 at <https://www.surveymonkey.com/r/Riverfront-Park>. Name suggestions also can be emailed to media@cityofpsl.com.

Tell us the perfect name, and you could make Port St. Lucie history!

“PSL, we are building a waterfront park that is likely to be a special destination and community landmark,” said Port St. Lucie Mayor Greg Oravec. “Help us start this off right by helping us find just the right name. Please submit your suggestion today and ask your friends and neighbors to do the same.”

The survey contains a brief history of the park site to help residents brainstorm name ideas. Those who submit a name are asked to give a brief explanation of their name, but the explanation is not required. In-depth information on the plans for the park, along with project timelines, proposed park budgets and milestones, is found at <http://www.cityofpsl.com/cra>.

After Wednesday, Sept. 20, 2017, a park naming committee will narrow the suggested names down to 10, and citizens will then be able to vote on their top choice. Public voting will be encouraged through a variety of ways, including a campaign kick-off event at Rivernights at the site of the future park on Thursday, Oct. 12, 2017.

The top five names with the most votes will be presented to the City Council for selection during the first Council meeting in December. The City plans to announce the new park name by the end of the year. The first phase of the new park is tentatively scheduled to be completed in the Summer of 2018.

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The City of Port St. Lucie is proud to be a hometown where people live, learn, work and play, and celebrate all of life's opportunities. With over 185,000 residents, Port St. Lucie is Florida's eighth largest city by population (South Florida's 3rd largest city). The City occupies an area of 120 square miles in St. Lucie County on Florida's east coast, about 50 miles north of West Palm Beach, half way between Miami and Orlando. The City provides most traditional municipal services including law enforcement, water and sewer, and public works. For more information, please visit: www.cityofpsl.com



