



Wednesday August 2, 2017

City of Port St. Lucie  
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Port St. Lucie, FL 34984  
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**MEDIA ADVISORY:**

**SURVEY: What retail and restaurants do you want to have in the City of Port St. Lucie?**

**What:** Take a community survey about retail and restaurant development in Port St. Lucie

**When:** The survey will be active until Friday, Sept. 15, 2017

**Where:** <https://www.surveymonkey.com/r/cometopsl>

**Why:** The City of Port St. Lucie is conducting a Targeted Retail and Restaurant Analysis to determine what types of businesses are feasible for the City, based on market demographics and other metrics. This analysis will help the City determine what retail businesses and restaurants fit Port St. Lucie's profile and demographics, and it will help officials pursue those companies.

In conjunction with that analysis, the City wants to know what restaurants and retail establishments residents would like to have in the City. The very brief survey asks residents to answer four questions about the retail businesses and restaurants they hope to have in the City.

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*The City of Port St. Lucie is proud to be a hometown where people live, learn, work and play, and celebrate all of life's opportunities. With over 185,000 residents, Port St. Lucie is Florida's eighth largest city by population (South Florida's 3rd largest city). The City occupies an area of 120 square miles in St. Lucie County on Florida's east coast, about 50 miles north of West Palm Beach, half way between Miami and Orlando. The City provides most traditional municipal services including law enforcement, water and sewer, and public works. For more information, please visit: [www.cityofpsl.com](http://www.cityofpsl.com)*

