



Port St. Lucie
Florida



2025



FY 25/26 Strategic Plan

ADOPTED JULY 23, 2025

www.cityofpsl.com/strategicplan



Our Vision

To be a leader in finding innovative solutions that put residents first and support opportunities for all people to thrive.

Our Mission

To provide exceptional services that enhance our community's safety, beauty and quality of life through innovation, engagement and fiscal responsibility.





Port St. Lucie is officially an All-America City!

“Port St. Lucie defies the traditional South Florida origin story. Founded in 1961 as a retirement community without job centers, parks, or core infrastructure, **it has evolved into one of the fastest-growing cities in the nation through innovation, collaboration, and resident-driven leadership.** Now the third-largest city in Florida, **PSL is reshaping its future with a focus on sustainability and quality of life.**

Major efforts include one of the largest septic-to-sewer conversion programs in the country and the creation of *Naturally PSL: Green Spaces and Places*, a resident-led initiative to protect 744 acres of conservation and recreation land. Stormwater improvements, water quality protections, and trail expansions reflect PSL’s deep commitment to environmental resilience. **At the heart of this transformation is a culture of civic engagement.** Annual Citizen Summits, City University, Youth Council, and neighborhood-based initiatives ensure all voices help shape the city’s future.

With inclusive leadership, transparent governance, and a community-first approach, PSL is setting a new standard for how diverse, fast-growing cities can thrive—resilient, connected, and forward-thinking.”

-- National Civic League, 2025



Putting Residents First:
2025 Resident Engagement in the Strategic Plan

THE NCS™
The National Community Survey™

Listening to Residents Using Human-Centered Design

“It’s one thing to incorporate basic building blocks of innovation into city teams’ day-to-day. It’s another to embed these tools into the city’s process for crafting its strategic plan, which spells out goals, initiatives, and projects that guide budget allocations. By doing both, Port St. Lucie is helping ensure innovation is not only driving one-off efforts, but seeping into virtually everything the city does in the short- and long term.

That starts with residents themselves, who are invited to the city’s award-winning lamPSL citizen summits. There, they take part in interactive activities including booths aligned with the city’s priorities, selfie stations, and other entertainment designed to elicit insight into how the city can better meet their needs. It’s an approach that was recently replicated by Columbia, Mo., after leaders from both cities met as part of the Bloomberg Harvard City Leadership Initiative.” --- Bloomberg Cities Network



LEADERSHIP

This is what building a culture of innovation looks like



Mayor Shannon Martin, center, decided it was crucial that the city council take part in the innovation process in Port St.



STRATEGIC PLANNING SYSTEM FY 25/26

2025

Jan.-
March

ANALYZE

NATIONAL COMMUNITY SURVEY™
Scientifically valid citizen feedback

Feb.
1

ANALYZE & DESIGN

CITIZEN SUMMIT
General citizen feedback
on emerging needs

Feb.
26-28

ANALYZE

WINTER WORKSHOP
Forecast an in-depth review and
identification of key Council issues
for FY 24/25 1st Quarter Progress Report

May
7-8

DESIGN

**COUNCIL STRATEGIC
PLANNING SESSION**

July
23

EVALUATE & IMPLEMENT

ADOPTION/UPDATE
Annual Strategic Plan Adoption,
2nd Quarter Progress Report

July
23-25

EVALUATE & IMPLEMENT

SUMMER WORKSHOP
Including Strategic Plan funding priorities in
Proposed Capital and Operating Budget,
3rd Quarter Progress Report

Nov.
17

EVALUATE & ANALYZE

**ANNUAL STRATEGIC PLAN PROGRESS REPORT,
CITIZEN SURVEY & SUMMIT PLANNING**
Determination of annual questions/kick-off
Citizen Summit Planning 4th Quarter Progress Report

2026

STRATEGIC PLAN GOALS & STRATEGIC INITIATIVES (FY 25/26)

GOAL 1



Safe, Clean & Beautiful

Improve Safety and Plan for Future Needs

Beautify Landscaping of Roadways, Public Parks & Gateways

GOAL 2



Strategic Growth for a Resilient Future

Advancing Community Design

GOAL 3



Smart & Connected City

Advance Education & Engagement

Advance Innovation & Resiliency

GOAL 4

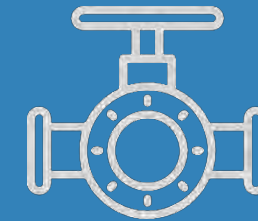


Diverse Economy & Employment Opportunities

Expand Job Opportunities and Support Economic Development

Revitalize Eastern Port St. Lucie

GOAL 5



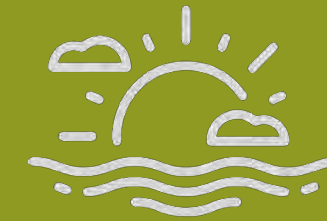
High Quality Infrastructure & Facilities

Plan Roadways, Facilities and Fiber for Future Needs

Advance Mobility & Improve Traffic Flow

Improve Water Quality

GOAL 6



Culture, Nature & Recreation

The Port & Pioneer Park

Expand Culture, the Arts & Special Events

Implement the 10 Year Parks & Recreation Master Plan

GOAL 7



High-Performing Government Organization

Improve Service Delivery while Reducing Millage

Enhance Customer Service

Organizational Development

Intergovernmental Priorities Advancement

Re-envisioning PSL



GOAL 1

Safe, Clean and Beautiful
Rise as a national leader—recognized as
one of the safest, cleanest, and most
beautiful cities in the United States.



PSL continues to have the lowest crime rate for a
city in Florida with more than 100,000 residents.



GOAL 1

Safe, Clean and Beautiful

Rise as a national leader—recognized as one of the safest, cleanest, and most beautiful cities in the United States.

In FY 25/26, the City will improve safety, cleanliness and beautification through the following strategic initiatives and priority projects.

STRATEGIC INITIATIVE

Strengthen Public Safety

PRIORITY PROJECTS:

- Traffic and Bicycle Pedestrian Safety
- Real-Time Public Safety Operations Center
- Security and Hardening of City Facilities
- Police Training Facility

STRATEGIC INITIATIVE

Keep Port St. Lucie Beautiful

PRIORITY PROJECTS:

- Keep Port St. Lucie Beautiful Volunteer Program
- Expanded Litter Prevention/Enforcement
- Citywide Gateways
- Attractive and Clean Streets (replaced Port St. Lucie Blvd. Beautification)



GOAL 2

Strategic Growth for a Resilient Future

Approach growth strategically through bold environmental investment and a steadfast commitment to enhancing residents' quality of life.



Through the Naturally PSL Green Spaces & Places Initiative, 744 acres of land will be developed as Green Spaces and Places including 198 acres of City-owned natural preserves, 6 parks to be opened and/or improved and 20 new miles of trails are planned.





Strategic Growth for a Resilient Future

Approach growth strategically with bold environmental investment and a steadfast commitment to enhancing residents' quality of life.

In FY 25/26, the City will advance strategic growth and resiliency through the following strategic initiatives and priority projects.

STRATEGIC INITIATIVE

Improve Community Design

PRIORITY PROJECTS:

- Strategic Growth Opportunities
- Naturally PSL Green Spaces & Places (includes Green Space Preservation and Acquisition)
- Expanded PSL Tree Canopy
- PSL 2045 Comprehensive Plan Update
- Sustainable & Resilient City (Vulnerability Assessment, Resiliency Plan)
- Supporting the Needs of Vulnerable Populations including Seniors





GOAL 3

Engaged & Connected City

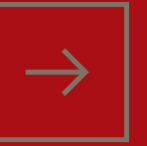
Build community through connection—bringing residents and neighborhoods together citywide and inspiring youth to co-create our shared future.

The Port St. Lucie Youth Council continues to grow, with 50 area teens serving last year.





Engaged & Connected City



Build community through connection—bringing residents and neighborhoods together citywide and inspiring youth to co-create our shared future. *In FY 25/26, the City will build a connected city through the following strategic initiative and priority projects:*

STRATEGIC INITIATIVE

Expand Resident Connection & Engagement

PRIORITY PROJECTS:

- Citywide Residents, Business and Neighborhood Engagement
- Youth Partnerships



GOAL 4

Diverse Economy & Employment Opportunities

Expand local job opportunities and economic development.

The Southern Grove Jobs corridor is nearly at buildout, 25 years earlier than projected.





Diverse Economy & Employment Opportunities



Expand local job opportunities and economic development.

In FY 25/26, the City will support a diverse economy and employment opportunities through the following strategic initiatives and priority projects:

STRATEGIC INITIATIVE

Expand Job Opportunities and Support Economic Development

PRIORITY PROJECTS:

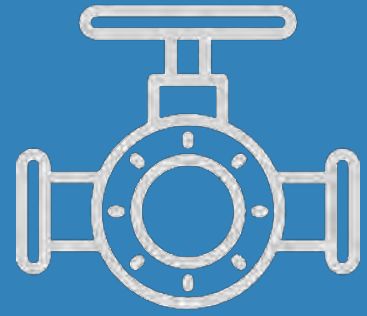
- Develop Additional Job Corridors of Opportunity
- Workforce Housing Initiatives – Partnerships/Toolbox

STRATEGIC INITIATIVE

Revitalize Eastern Port St. Lucie

PRIORITY PROJECTS:

- Implement the Walton & One Master Plan
- Eastside Economic Development & US 1 Business Revitalization Strategy



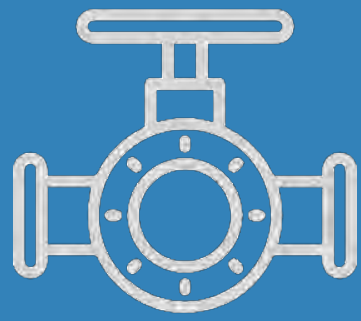
GOAL 5

High Quality Infrastructure & Facilities

Plan roadways, facilities and fiber to meet future needs while improving transportation and advancing water quality.

PSL is improving water quality and planning for its future water supply through the St. Lucie River/C-23 Water Quality Project at McCarty Ranch.





High Quality Infrastructure & Facilities

Plan roadways, facilities and fiber to meet future needs while improving transportation and advancing water quality.

In FY 25/26, the City will support high quality infrastructure and facilities through the following strategic initiatives and priority projects:

STRATEGIC INITIATIVE

Plan Roadways,
Facilities and Fiber for
Future Needs

PRIORITY PROJECTS:

- Future Facilities Master Plan (including community centers)
- Partner with FDOT to Accelerate Port St. Lucie Boulevard South
- Public Works Administrative Building
- Citywide Fiber Network and Wi Fi

STRATEGIC INITIATIVE

Improve Traffic Flow,
Transportation Options
and Walkability

PRIORITY PROJECTS:

- Mobility Plan
- Expand Transportation Network
- Village Green Corridor Drive Revitalization Project
- Implement the Mobility Plan

STRATEGIC INITIATIVE

Advance Water Quality

PRIORITY PROJECTS:

- St. Lucie River C-23 Water Quality Project at McCarty Ranch
- Septic to Sewer Master Plan Annual Projects
- Stormwater Management Plan Annual Projects



GOAL 6

Culture, Nature and Recreation

Advance culture and the arts, develop parks and public spaces to increase residents access to nature and recreation.



Torino Regional Park is being designed to celebrate nature and includes new nature elements, including hiking trails.



GOAL 6

Culture, Nature and Recreation

Advance culture and the arts, developing parks and public spaces to increase residents access to nature and recreation.

In FY 25/26, the City will support culture, nature and recreation through the following strategic initiatives and priority projects:

STRATEGIC INITIATIVE

Advance the Arts,
Culture and Special
Events

PRIORITY PROJECTS:

- Increase access to entertainment and the performing arts
- Reimagine Special Events
- Public Art Master Plan Implementation

STRATEGIC INITIATIVE

The Port District

PRIORITY PROJECTS:

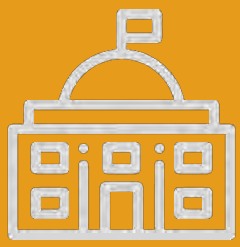
- Implement the Port District & Pioneer Park Master Plan

STRATEGIC INITIATIVE

Implement the 10 Year
Parks & Recreation
Master Plan

PRIORITY PROJECTS:

- Expand Parks and Recreation Programming through partnerships
- Torino Regional Park Phase 1
- Tradition Regional Park
- O.L. Peacock, Sr. Preserve Construction
- Bikeways and Trails Expansion
- McCarty Ranch Camping Enhancements

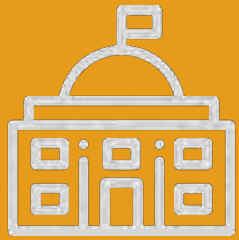


GOAL 7

High-Performing Government Organization

Provide excellent value while reducing the millage for taxpayers, enhance customer service and improve service and performance.





GOAL 7

High-Performing Government Organization

Provide excellent value while reducing the millage for taxpayers, enhance customer service and improve service and performance.

In FY 25/26, the City will support a high-performing government organization through the following strategic initiatives and priority projects:

STRATEGIC INITIATIVE

Provide Excellent Value while Reducing Millage for Taxpayers

STRATEGIC INITIATIVE

Enhance Customer Service

STRATEGIC INITIATIVE

Improving Service & Performance

PRIORITY PROJECTS:

- Millage Rate Reduction
- Smart City & AI

PRIORITY PROJECTS:

- Expand 1PSL
- Innovate PSL: Improve Performance & Design through Innovation

PRIORITY PROJECTS:

- Development of East/West City Hall Annexes
- Organizational Development
- Intergovernmental Priorities Advancement
- City Hall Campus Development