

#IAMPSTL: A CITY FOR ALL PEOPLE BY THE PEOPLE



2021 CITIZEN SUMMIT

CITIZEN ENGAGEMENT REPORT



March 22, 2021 | Prepared for the
Port St. Lucie City Council

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INTRODUCTION

With the City of Port St. Lucie turning 60 in 2021, staff worked to ensure the annual Citizen Summit to still be an engaging event, while maintaining public safety during the COVID-19 pandemic. To ensure the best public participation for our Diamond Anniversary, the City hosted a virtual summit along with three pop-up events to ring in this momentous Port St. Lucie milestone while also continuing this vital strategic planning practice.



First Ever Virtual Citizen Summit - March 2, 2021

The City started our #IamPSL: A City for All People by the People with a Virtual Citizen Summit formatted as a local talk show that featured hosts Sarah Prohaska and Kate Parmelee, along with a variety of guests including City Department Heads and Project Managers and featured compelling videos highlighting strategic plan projects. It was an engaging conversation about the City's goals and residents had the opportunity to learn about the progress of the Strategic Plan. Over 450 people registered for the event and 207 people attended via Zoom. On Facebook, there were over 3,739 reached with 3,156 minutes viewed. With trivia included and a Q & A session held at the end, the event was a robust kickoff.

Citizen Summit Pop Up Citizen Summit #1 at Winterlakes Park - March 6, 2021

The first pop-up event was at Parks & Recreation's newest neighborhood park, Winterlakes Park. It was the first Citizen Summit held in the northern section of the City. Staff pivoted from the typical booths to a socially distanced Strategic Plan Exploration Trail that allowed residents to give feedback at fun, interactive booths, each representing one of the City's seven strategic goals. This year, the Exploration Trail included signage with questions and details about each goal that followed along to an audio tour. In addition, there were opportunities to speak directly with Project Managers about current priority projects. In addition, participants of all ages were given \$100 in "PSL bucks" at the Winterlakes Pop-Up event where they were asked to "spend" and allocate at the various booths based on importance to them. Featured activities at Strategic Plan goal booths included mini-golf turf, arts & craft for kids, chalk art, and live Zumba classes. Residents were also able to take home their roadmap or storybook which gave more detailed explanations of each goal along with swag bags and a PSL 60th anniversary diamond suncatcher. With over 250 residents attending the two-hour event, it was a testament to the commitment of the City's residents to continue to be engaged in the midst of a pandemic.

INTRODUCTION



Citizen Summit Pop Up Event #2 - Household Hazardous Waste Event

For the second pop-up event, the Citizen Summit came to the Household Hazardous Waste event in the form of a drive through. While residents were in their cars, they had the opportunity to answer three poll questions relating to Goal 1: Safe, Clean and Beautiful about Keep Port St. Lucie Beautiful events, traffic safety, and swale information. Residents were able to provide helpful feedback. Over 240 residents provided their input before receiving a swag bag with more information on what's upcoming in the City.

Citizen Summit Pop Up Event #3 - MIDFLORIDA Event Center

The last pop-up event was held at the MIDFLORIDA Event Center prior to the Village Green Drive Corridor Revitalization Project Public meeting. This pop-up event focused on Goal 4: Diverse Economy & Economic Opportunities with polling questions asking about City Center and how the City of Port. Lucie can best help small businesses. Approximately 20 people attended.

2021 Citizen Summit

The 2021 Summit far surpassed last year's attendance of 600 residents -- in total 960 residents registered and/or attended one of the events and thousands more viewed on Facebook, enabled residents throughout the City to provide feedback. Staff was able to gather hard data and valuable information from the interactive exercises and feedback forms, the summary of which has been included in this Citizen Summit Engagement Report, which will be provided to the City Council in advance of their annual Strategic Planning workshop. The feedback included in this report is the cumulative total of the feedback at each of these events.

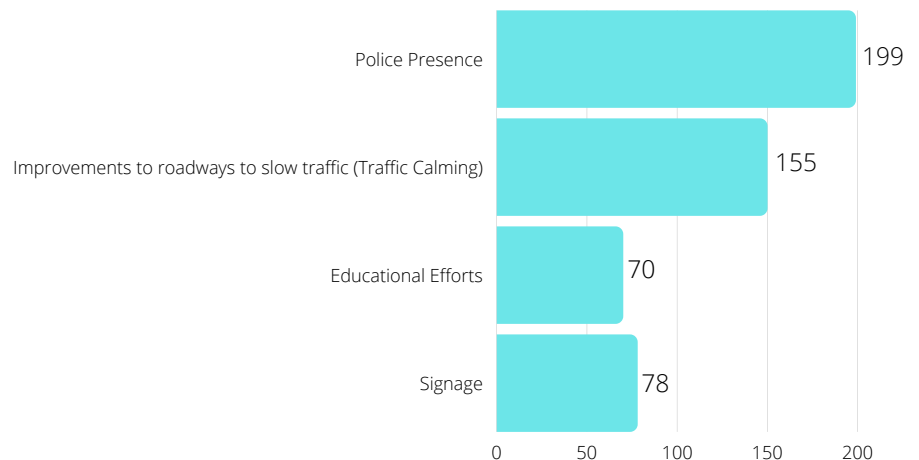


GOAL 1: SAFE, CLEAN & BEAUTIFUL



At this year's Citizen Summit events the Police department provided citizen education on the work they do that enables the City of Port St. Lucie to remain the safest large City in the state of Florida. For this year's Summit events, the Police department focused on obtaining input on the Traffic Safety initiative in the Strategic Plan. Police Department polling questions focused mainly on traffic safety with by asking residents how they would like to see traffic incidents and speeding reduced.

What approaches would you like to see in reducing traffic incidents and speeding?



GOAL: SAFE

Summary of Feedback	Feedback	Sample Comments
Traffic Safety and Speed Reduction	In sum, there were 66 comments where residents expressed their desires for traffic safety and efforts to reduce traffic incidents and speeding.	"I live off of Tiffany and Durango Street. No police ever in that area" - "Speed bumps & curves actually slow traffic. For police they slow down and then speed up."
Increase in Police Presence, Patrolling & Enforcement	In sum, there were 5 comments where residents expressed their desires for more police presence and enforcement in general.	"Safe -- there have been a lot of breakings in vehicles." - "More enforcement for modified exhaust systems."
Additional Street Lighting	In sum, there were 4 comments where residents expressed their desires for more street lighting.	"It's so dark in my neighborhood. Better street lighting would be helpful." - "Archer Avenue needs sidewalk and street lights please [to benefit] all residents and dogs
Police Salary and Equipment	In sum, there was 1 comments where a resident expressed their desires for increase in police salary and better equipment.	"Police need better vests and more salary [to benefit] saving lives. Living wage."

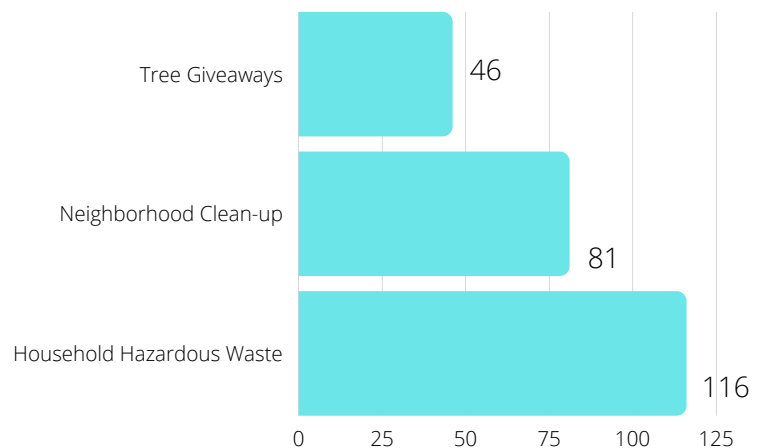


CLEAN & BEAUTIFUL



The other component of the Safe, Clean and Beautiful goal is the strategic initiative of improving Beautifying Landscaping of Roadways, Public Parks & Gateways. Staff provided citizen education on current beautification projects and opportunities to be engaged in Keep Port St. Lucie Beautiful programs and upcoming events. Residents were asked poll questions concerning KPSLB events and their awareness of citizen responsibilities concerning swale maintenance, to provide additional feedback as we continue to improve education.

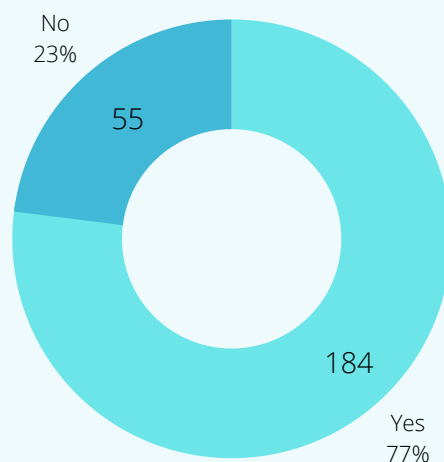
Which type of Keep Port St. Lucie Beautiful events would you like to see more of?



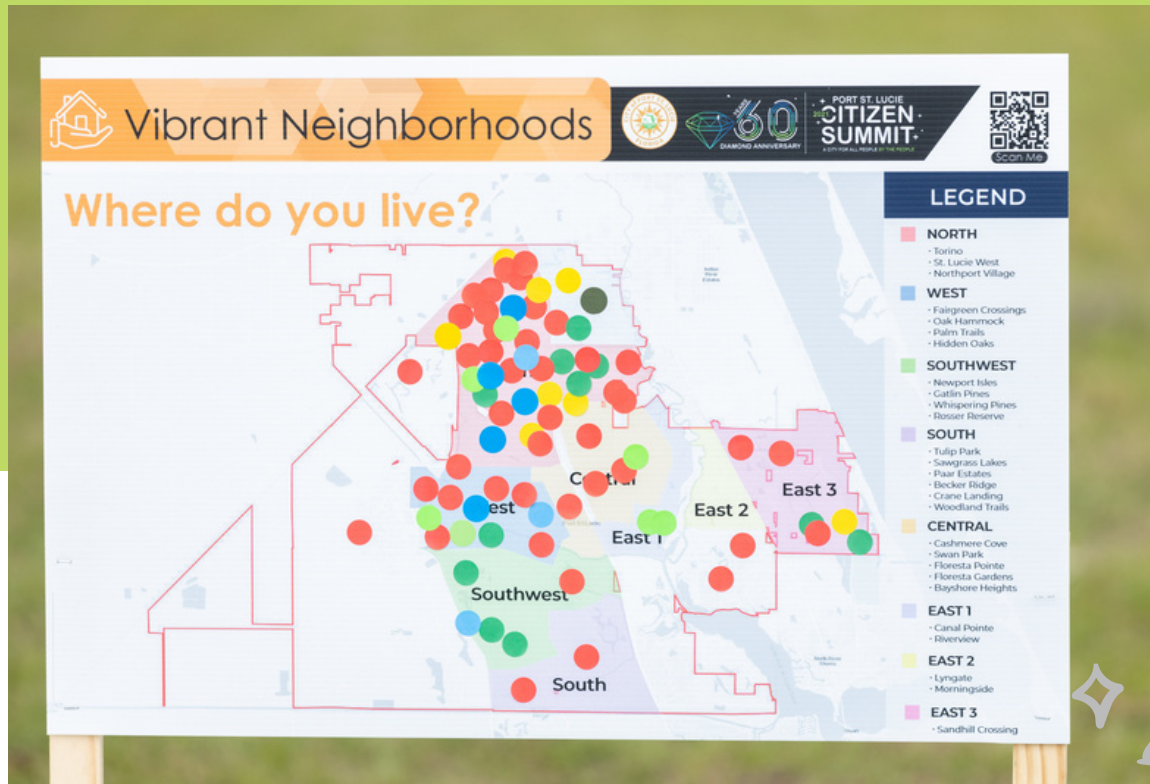
GOAL: CLEAN & BEAUTIFUL

Summary of Feedback	Feedback	Sample Comments
Landscaping and Beautification Efforts	In sum, there were 13 comments where residents expressed their desires for further landscaping and beautification.	"I would like to see the sidewalks and medians cleaned and power washed on throughout Port Saint Lucie Blvd from US 1 to Gatlin." - "To have more sheltered areas along roads that has a bench, some flowers, garbage can and maybe a water fountain."
Cleanliness and Cleanup Efforts & Increase in Waste Bins	In sum, there were 10 comments where residents expressed their views regarding the cleanliness of the City including having more cleanup events.	"Love our litter program." - "Increase litter effort proportional to city's growth!!" - "Trash cans at places where you notice need."
Positive Feedback	In sum, there were 7 comments where residents gave positive feedback to the City for its Goal 1 projects.	"Doing a great job doing this!" - "City seems great, clean, and safe"
Appreciation for the Tree Giveaway	In sum, there were 1 comment where a resident liked or wanted more tree giveaways.	"More tree giveaway events."

Did you know that homeowners are responsible for regularly mowing and removing debris and obstructions from the swale area and liner in their yard?



GOAL 2: VIBRANT NEIGHBORHOODS



To obtain feedback on the Vibrant Neighborhoods Goal, staff gathered feedback related to resident awareness of Neighborhood Improvement and Community Engagement (N.I.C.E.) meetings and obtained feedback regarding the Neighborhood Park Development. Residents also indicated which neighborhood they lived in at the Winterlakes pop up event.

Neighborhood Services staff distributed their NICE (Neighborhood Improvement Community Engagement) Neighborhood and Park Pocket Map at the Citizen Summit through the swag bags.



GOAL: VIBRANT NEIGHBORHOODS

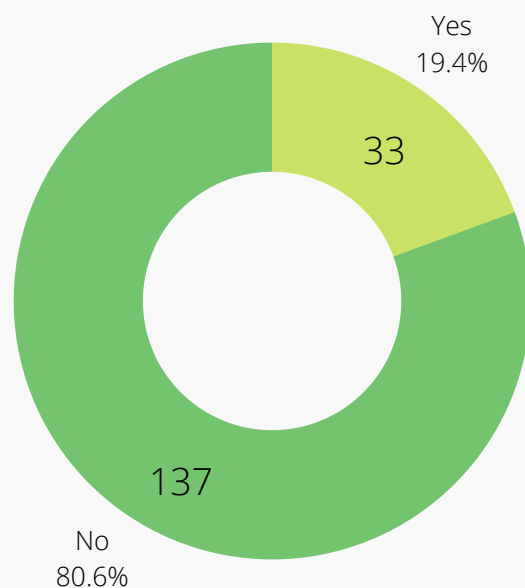


Summary of Feedback	Feedback	Sample Comments
Positive Feedback	In sum, there were 6 comments where residents gave positive feedback to the City and its Goal 2 projects.	"City, small town feel. Love PSL." -- "Love the NICE program and residential integrity initiatives."
Overdevelopment and Land Preservation Concerns	In sum, there were 6 comments where residents expressed their concerns over overdevelopment and land preservation.	"Would like to see the city by and preserve lots, more green space." - I would like to see more conservation efforts throughout the city. While development is great, I have noticed a sharp decline in our natural areas in PSL..."
NICE Meetings and Increased Communication	In sum, there were 5 comments where residents expressed their desires to have more neighborhoods programs and increased publicity and communication about NICE meetings and programs	"Perhaps there could be an online website or app for members of each neighborhood to communicate with each other. This is especially useful during the pandemic when interaction must be distanced."
Code Enforcement in Neighborhoods	In sum, there were 5 comments where residents expressed their desires for more code enforcement.	"Too many disrespectful people and their trash." - "Enforce blight rules" - "Citations for homes unkept"
Increase Amount of Shade in Public Areas	In sum, there were 2 comments where residents expressed their desires to have more shade in public areas.	"Can you add shade to the dog parks? Some dogs do not handle the direct sun very well, especially big dogs, and can only stay at the park for a few minutes due to it being FL. Trees, sun shade, something that could block the direct sun for the dogs and people. Thanks!"
Vacant Lots	In sum, there were 2 comments where residents expressed their concerns over vacant lots and made suggestions regarding potential use of those spaces.	"Vacant lots could be turned into small pocket parks within neighborhoods and members of the neighborhood could help preserve these parks."
Affordable Housing	In sum, there were 1 comments a resident expressed their desire for affordable housing.	"Programs to assist with affordable housing and payment plans for efficient economic management."
Installation of More Benches	In sum, there were 1 comments a resident expressed their wish for more benches.	"To have more sheltered areas along roads that has a bench, some flowers, garbage can and maybe a water fountain [to benefit] people who bike a lot or walk along trails"
Holiday Decorations	In sum, there were 1 comments a resident expressed their wish for more holiday decorations.	"Perhaps more or upgraded holiday decorations along Becker Rd. SLW gets such wonderful decorations, while south PSL feels a bit neglected during the holidays."

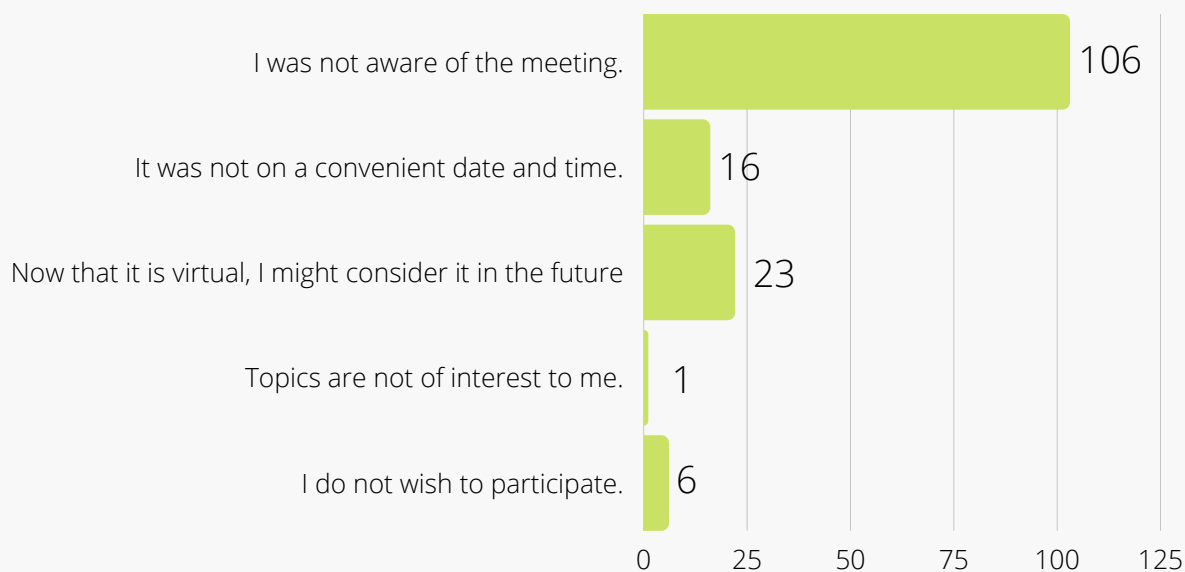
VIBRANT NEIGHBORHOODS FEEDBACK



Have you ever been to a
NICE neighborhood meeting?

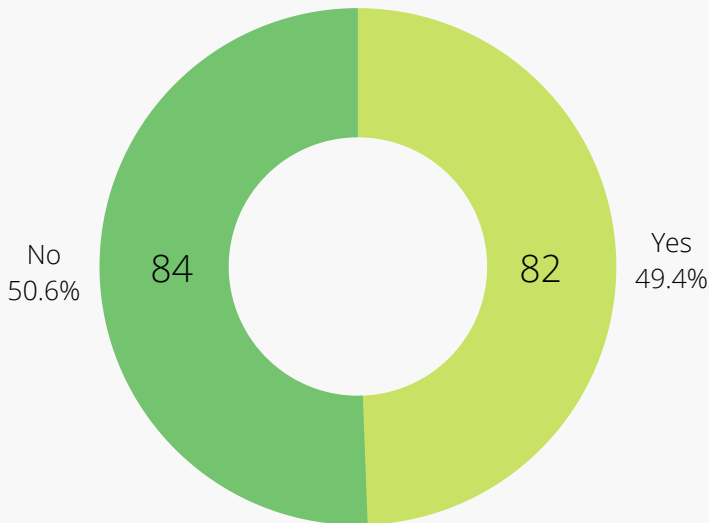


If not, why haven't you attended a
NICE neighborhood meeting?

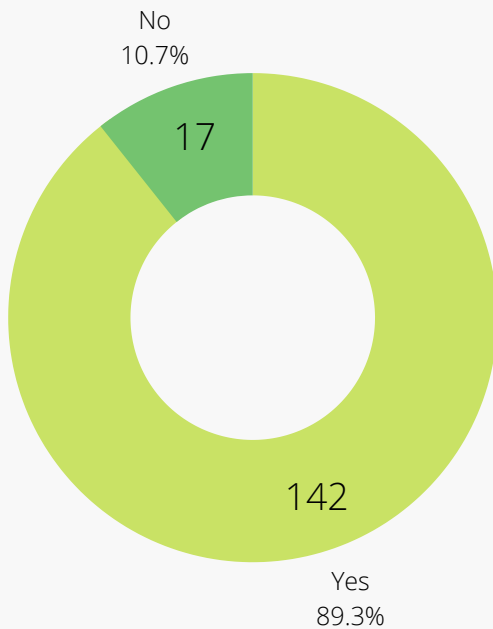


VIBRANT NEIGHBORHOODS FEEDBACK

Do you have a park within a
10-minute walk from your
home?



Would you like to see more park space
in your neighborhood even if it was a
smaller scale passive park/natural area?

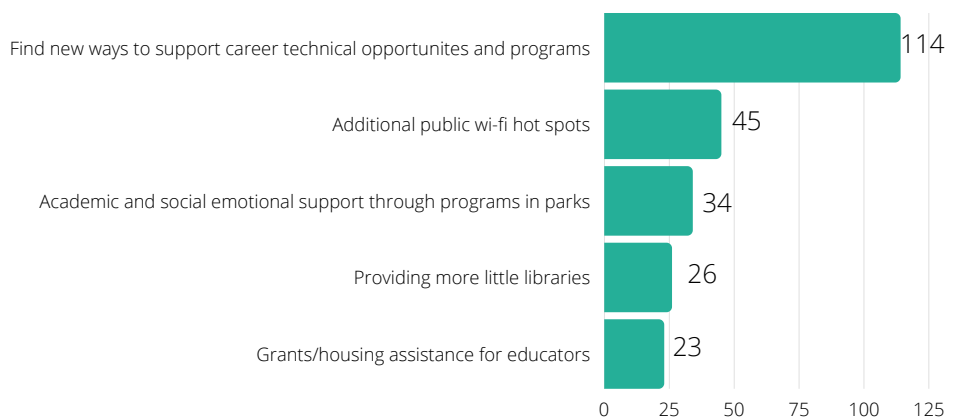


GOAL 3: QUALITY EDUCATION FOR ALL RESIDENTS

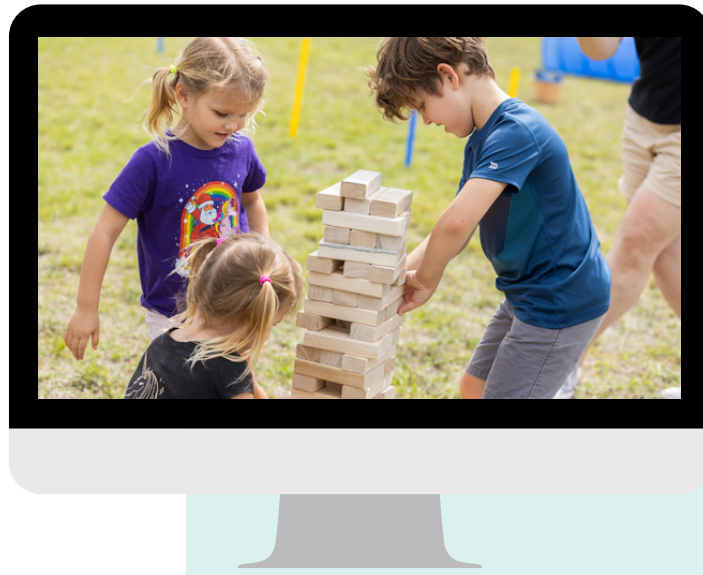


The vision in the Strategic Plan is for residents to have excellent educational opportunities for lifelong learning. For the Citizen Summit, staff obtained feedback on the City's initiatives including partnering with St. Lucie Public Schools to about preventing truancy and school safety. Staff was able to share more about the City's Wi-Fi Hotspot Program, funded through the CARES Act, for children who qualify for the school's free or reduced lunch program and are in need of Wi-Fi for at home learning .

How might the City help support quality education for all residents?



GOAL: QUALITY EDUCATION FOR ALL RESIDENTS



Summary of Feedback	Feedback	Sample Comments
Improve Quality of Education & School Environment	In sum, there were 10 comments where residents expressed for improved quality education and school environment.	"School board needs to be transparent w community and return to the values that the local people endorse." - "Need to improve bullying in schools [to benefit] the children's education."
Increase in Vocational/Technological Education and Trade and Magnet Schools	In sum, there were 9 comments where residents expressed their desires for programs and schools in trade, magnet, vocational, technological education.	"Take a look at Europe: More people get quality vocational training than attend universities! Give young people a chance to have a career without being in (college) debt."
Increase Teacher's Pay & Educational Funding	In sum, there were 5 comments where residents expressed their wish to increase funding to teachers and educational programs.	"Grants for teachers and tech training." -- "Allow for funding for educational classes relating to business, health, and wealth building."
Positive Feedback	In sum, there were 5 comments where residents gave positive feedback to the City and its Goal 3 projects.	"I think the city has done a phenomenal job in this category-coming from a teacher here in St. Lucie County."
More Afterschool Programs & Transportation	In sum, there were 3 comments where residents expressed their desires for more volunteer activities, afterschool programs, and transportation.	"Arrange for free tutoring and busing after school for low income students [to benefit] balance education" - "More volunteer activity for youth [to benefit] the youth."
Access to Adult Education	In sum, there were 2 comments where residents expressed their desires for adult education programs.	"More opportunities for adults to broaden their education such as real estate classes, foreign languages, dance. Not for college credits."
Access to Wi-Fi	In sum, there was 1 comment where a resident expressed their wanting of Wi-Fi access.	"More Wi-Fi [to benefit] Kids learning."
Create a 4-Year Private University	In sum, there was 1 comment where a resident expressed their desire for a 4-year private university.	"Encourage or create a 4-year private university and create a university district or neighborhood to accommodate this"

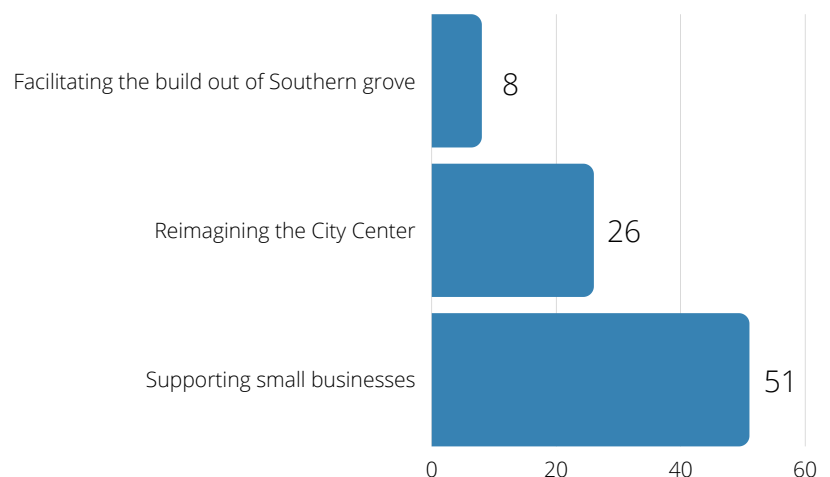
GOAL 4: DIVERSE ECONOMY & EMPLOYMENT OPPORTUNITIES



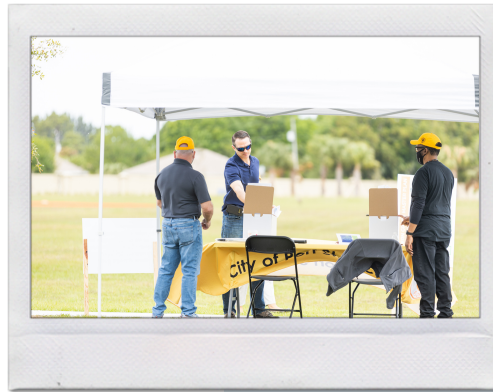
Residents learned more about Goal 4: Diverse Economy & Employment Opportunities during the Virtual Summit, Winterlakes Park Pop-Up, and the MIDFLORIDA Event Center Pop-Up events and learned more about Southern Grove, and provided feedback on City center and the Village Green Corridor revitalization project. The City sought feedback on how to best support small businesses during this difficult time for many and asked how the City can better support them.

Furthermore, we received the opportunity to talk about the great things happening in Southern Grove with more job opportunities to come and the future growth pictured at the City Center and Village Green.

Residents indicated their priorities of the following initiatives:



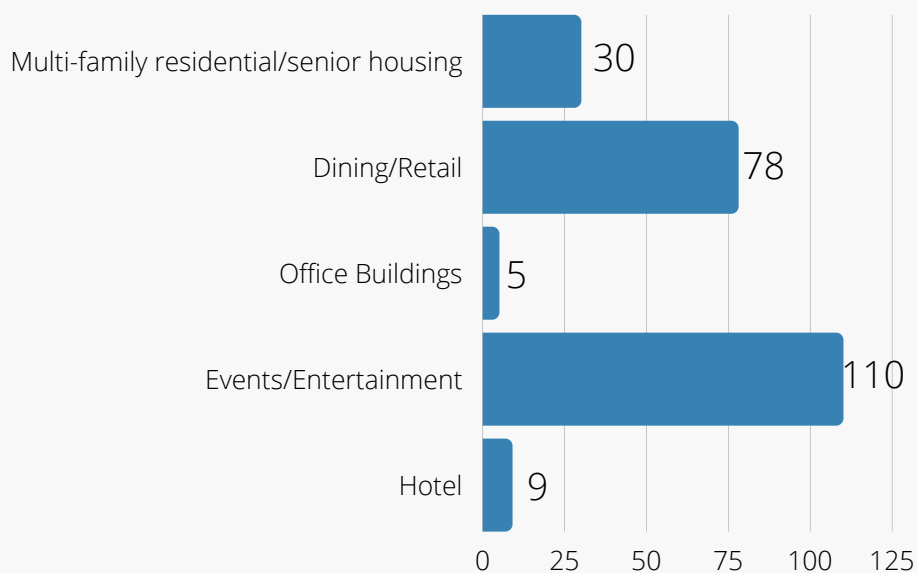
GOAL: DIVERSE ECONOMY & EMPLOYMENT OPPORTUNITIES



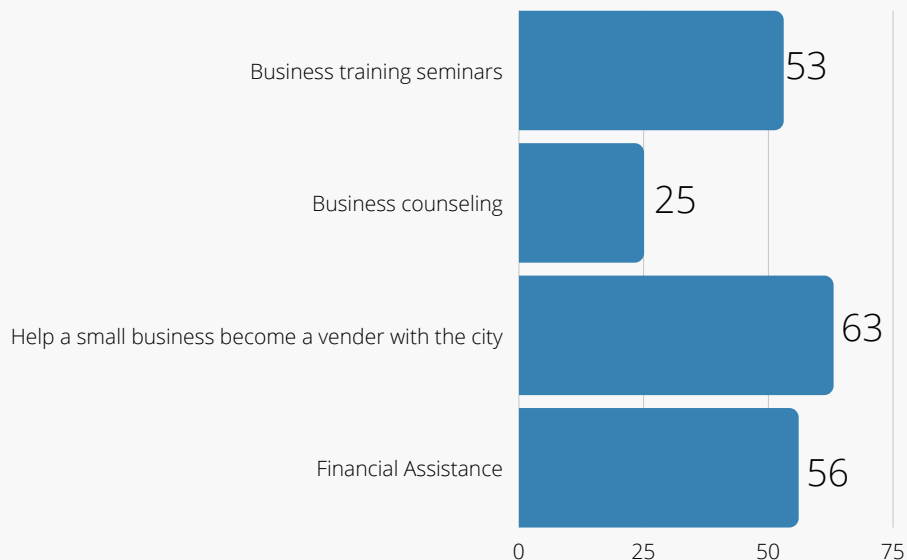
Summary of Feedback	Feedback	Sample Comments
Starting and Growing Small Businesses	In sum, there were 8 comments where residents expressed their desires for assistance in starting and growing small businesses.	<p>"Networking events! These will let local business owners form connections and support networks. ..."</p> <p>-</p> <p>"Help local businesses to compete in the age of the internet. provide IT training, help them with getting a professional and secure online presence."</p>
More Jobs and Assisting Job Seekers	In sum, there were 8 comments where residents expressed their desires for more jobs in the City and assistance in finding jobs.	<p>"I think the city would benefit from hosting a class that helps those looking for a job build a resume and host on the spot interviews. Maybe twice a year."</p> <p>-</p> <p>"More employment in PSL... most people go outside of the city to work."</p>
Additional Stores and Restaurants	In sum, there were 6 comments where residents expressed their desires for more retail stores, businesses and restaurants.	<p>"Larger Commercial and Retail like Costco."</p> <p>-</p> <p>"I would like to suggest that we have a small self-service post office in Tradition. It wouldn't have to be staffed but it would need to be stocked with boxes and envelopes. Living in Tradition, we have to go either to St Lucie West or all the way down PSL Blvd to get to a post office. A self-service post office would be a great addition to Tradition."</p>
Attracting Diverse Businesses	In sum, there were 6 comments where residents expressed their wanting of diverse businesses and economy.	<p>"Creation or encouragement of finance/banking/financial technology businesses, become a hub for start-ups, and IT/ scientific industries, businesses geared for younger professionals"</p> <p>-</p> <p>"... Tech companies would be nice in Southern Grove - Educational tech or industrial [to benefit] local business owners. IT workers and companies."</p>
Positive Feedback	In sum, there were 5 comments where residents gave positive feedback to the City and its Goal 4 projects.	<p>"Very happy with seeing Southern Grove creation."</p>
Addressing Vacant Businesses & Encouraging Development	In sum, there were 3 comments where residents expressed their concerns over vacant business and desire to encourage development.	<p>"Mixed used development."</p> <p>-</p> <p>"This is a general comment: I notice that there are many commercial buildings/units that are not occupied, some for years now."</p>
Downtown Area	In sum, there 3 comments where residents advocated for a downtown area.	<p>"A real downtown area where folks can walk around go to restaurants and shops."</p> <p>-</p> <p>"For Southern Grove in Tradition or the entire city the respondent recommended a downtown/entertainment center"</p>
Higher Paying Jobs	In sum, there was 2 comment where residents advocated more higher paying jobs.	<p>"Please make sure all the new jobs are not minimum wage jobs!"</p> <p>-</p> <p>"Better wages. Pay is very low here."</p>
More Jobs in the Technical & Health Fields	In sum, there was 1 comment where residents advocated for more jobs in the technological and health sector.	<p>"More jobs in fields like engineering, nursing, mental health, and human resources."</p>

DIVERSE ECONOMY & EMPLOYMENT OPPORTUNITIES FEEDBACK

What would you like to see at the City Center property?



How can the City of Port St. Lucie best help start, establish or grow small businesses?



GOAL 5: HIGH QUALITY INFRASTRUCTURE & FACILITIES



At the Citizen Summit, the City staff discussed plans, designs, and construction around the City's high quality infrastructure and facilities. Several strategic initiatives were highlighted including

- Plan Roadways for Future Needs such as PSL Blvd South
- Advancing Mobility through the Multimodal Plan and the Public Transit Enhancement Plan
- Improving Water Quality through St. Lucie River / C-23 Water Quality Project

At the Winterlakes Pop-Up Event, residents had the opportunity to learn more about a grinder pump and were able to speak directly with Project Managers.

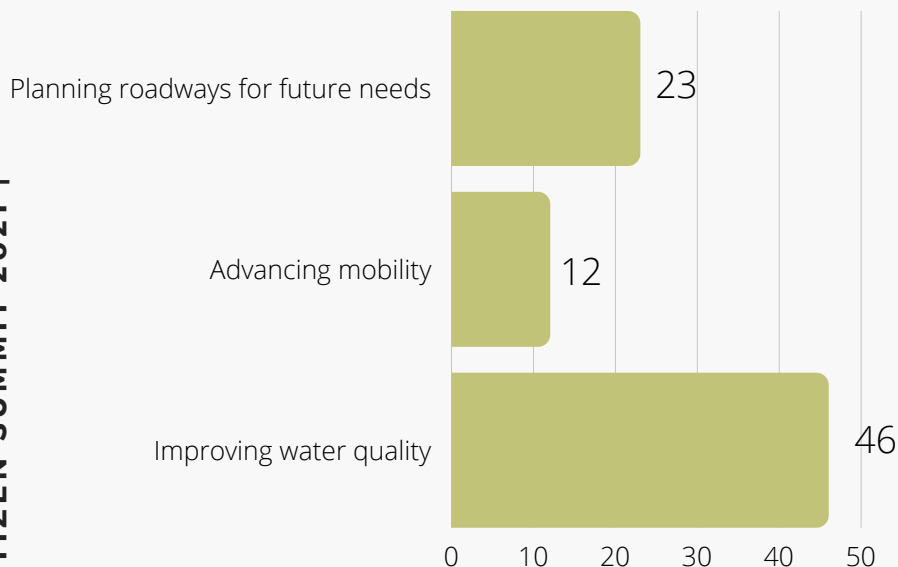


GOAL: HIGH QUALITY INFRASTRUCTURE & FACILITIES

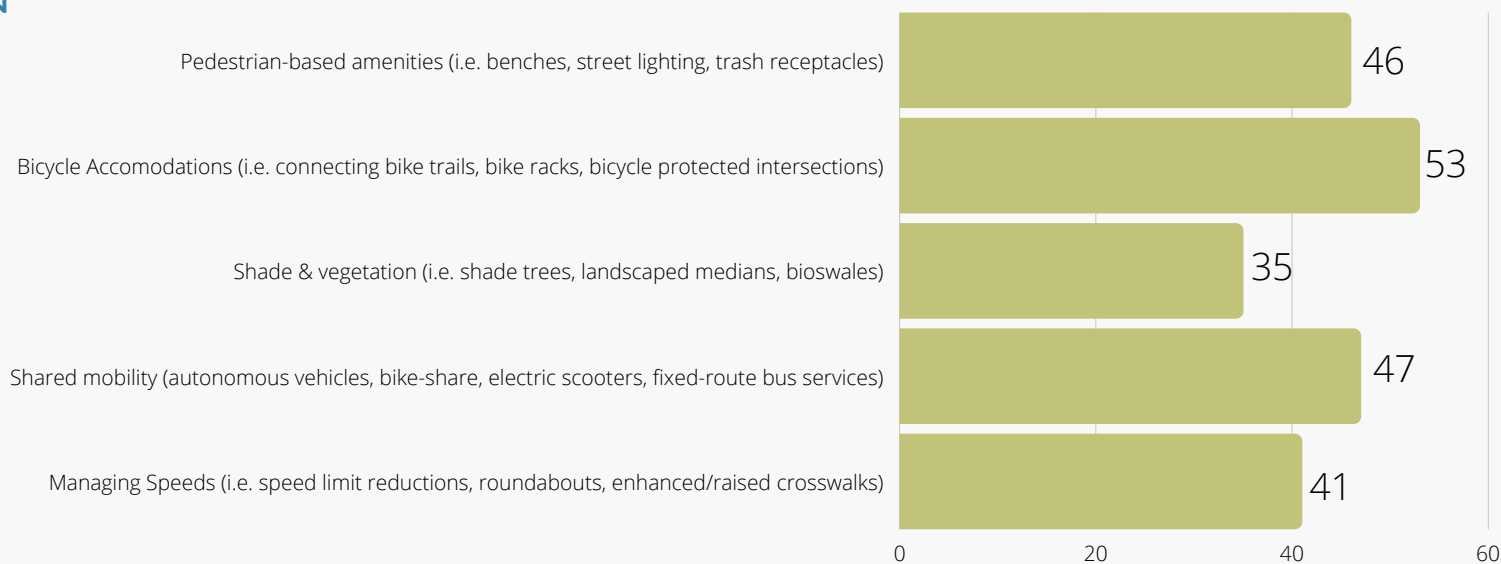
Summary of Feedback	Feedback	Sample Comments
Installation of More Sidewalks and Bike Paths	In sum, there were 13 comments where residents expressed their desires for more sidewalks and/or bike paths.	"I would love to see not only more sidewalks, but sidewalks that connect with each other. For instance I would like to see a connection between sidewalks on Rosser and Paar. Additionally, Sidewalks all around Torino would be great to see. I love going on extended walks and bike rides and a large interconnected sidewalk system would be fantastic!"
Traffic Management and Control	In sum, there were 11 comments where residents expressed their concern over traffic management, which includes reducing congestion, need for more turning lanes and traffic lights, readjusting current traffic signals and implementing other traffic control measures.	"We've been here 30 yrs and have supported the parkway since day one. I travel it multiple times a day and there is no way adhering to the speed zones that you can get across town faster" - "Please fix Floresta and Crosstown."
Positive Feedback	In sum, there were 7 comments where residents gave positive feedback towards Goal 5.	"PSL is a unique place, keep it like a hometown, with interest on the home... we don't want too many infrastructure that would take away that feeling"
Improve Roadways	In sum, there were 6 comments where residents discussed improving roadways in PSL.	"We still need more road widening especially on St Lucie West and we need more bike paths and sidewalks." - "Recommendation to widening the road from Walton to Tiffany Avenue to 4 lanes, signs directing motorists to I95 and US1 along village green drive and traffic lights at the hospital intersection"
Additional Street Lighting and Adjustments	In sum, there were 5 comment where a resident expressed their desires for more street lighting including timing of street lights.	"Additional street lights." "Improve the light timing design on Hwy1." - "Solar lights at crosstown highway/ Floresta please light up the pineapples. Solar power...."
More Public Art	In sum, there were 3 comments where residents advocated for more art in the City.	"We need art and landscaping, stop lights at Torino and Delwood Drive."
Updating Street Signs	In sum, there were 2 comments where residents expressed their desire to have updated street signs.	"Update street signs to the new black design seen in the southbound area." - "Updated street signs at major intersections and near county parks (the newer style black design)"
Stormwater Improvements	In sum, there were 2 comments where residents discussed the future stormwater improvements.	"The stormwater management part of this needs to happen for Savona Blvd. The last time there was a huge downpour, that street became horrible south of Gatlin."
Green Infrastructure	In sum, there were 2 comments where residents expressed their desires for more solutions for EV cars.	"Please add more public EV fueling stations" - "How about getting the city ready for electric and autonomous cars"
Facility & Street Cleaning	In sum, there were 2 comments where residents expressed their desire for more cleaning of facilities and streets.	"I would like to see the sidewalks and medians cleaned and power washed on throughout Port Saint Lucie Blvd from US 1 to Gatlin. Also more landscaping on PSL Blvd would be nice especially at and around the turnpike to Gatlin Blvd and o US 1."
Septic to Sewer Conversions	In sum, there were 2 comments where residents expressed their desires for more septic to sewer conversions	"Need more septic to sewer conversions [to benefit] proved cleaner water for any waterways and aqueducts."
More Parking Garages	In sum, there was 1 comment where a resident asked for additional parking garages.	"Multiple parking garages for people to park their cars"

HIGH QUALITY INFRASTRUCTURE & FACILITIES FEEDBACK

Residents indicated their priorities of the following initiatives:



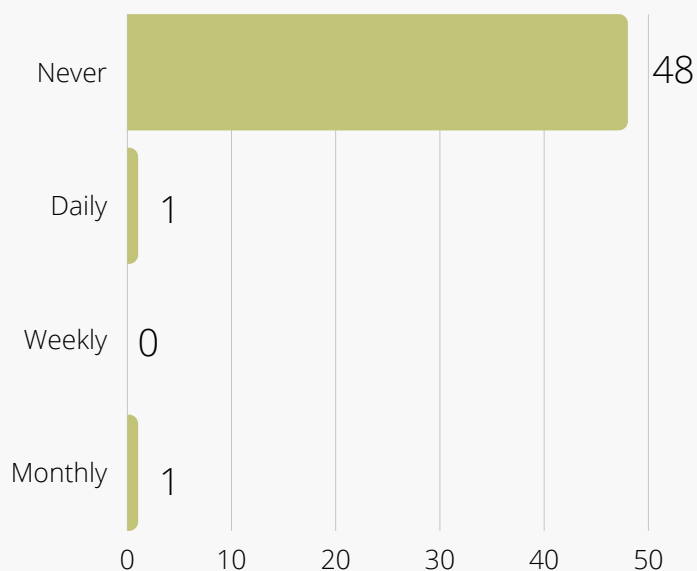
The City's 2020 Multimodal Plan provides for recommendations on improving mobility within Port St. Lucie. Which one of these recommendations is most important to you?



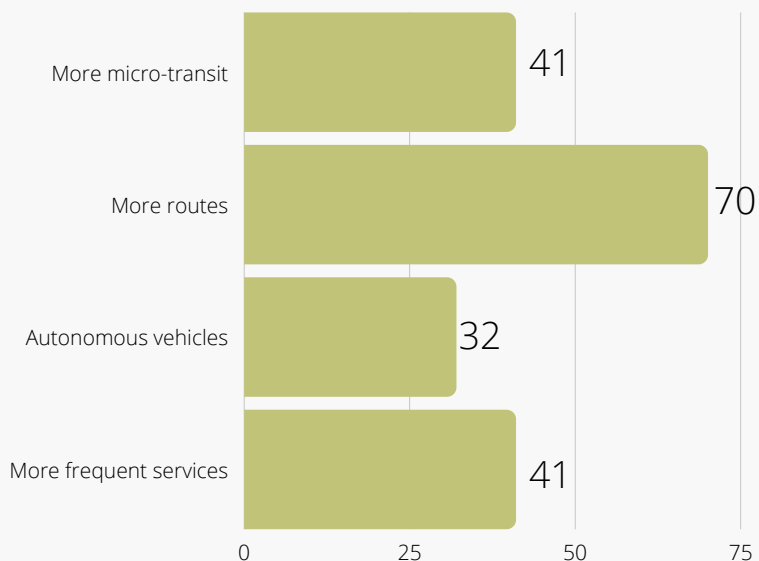
HIGH QUALITY INFRASTRUCTURE & FACILITIES FEEDBACK



How often do you use Port St. Lucie transit?



What would you like public transportation to look like in the future?



GOAL 6: CULTURE, NATURE & FUN ACTIVITIES



Residents learned more about Goal 6: Culture, Nature & Fun Activities during the Virtual Summit and Winterlakes Park Pop-Up events. The City sought feedback on the two Strategic Initiatives related to this goal: The Port and the Ten Year Parks & Recreation Master Plan.

GOAL: CULTURE, NATURE & FUN ACTIVITIES

Summary of Feedback	Feedback	Sample Comments
More Activities and Amenities	In sum, there were 13 comments where residents expressed their interests for more activities and amenities.	<p>"Don't forget the seniors while trying to please the younger folks."</p> <p>-</p> <p>"Solar lights at crosstown highway/ Floresta please light up the pineapples. Solar power. Add bathrooms there"</p> <p>-</p> <p>"Would love some more diverse music -- jazz, r&b, reggaetón, hip-hop, salsa"</p> <p>"Would love to have a park/playground within walking distance to Abingdon Avenue in the Oak Hammock neighborhood"</p> <p>-</p> <p>"More parks, not big parks. If a lot is big enough for a house, then it is surely big enough for a picnic shelter with 3 picnic tables and a swing set and a slide. We need city owned lots to be made into little pocket parks to give us green spaces."</p> <p>"My husband and I enjoyed what PSL offers as far as Culture, Nature, and Fun activities."</p> <p>-</p> <p>"Really nice to have"</p>
Additional Parks, Sports Fields, or Playgrounds	In sum, there were 11 comments where residents expressed their desires for more parks, sports fields, or playgrounds.	<p>"I would love to see not only more sidewalks, but sidewalks that connect with each other. For instance I would like to see a connection between sidewalks on Rosser and Paar. Additionally, Sidewalks all around Torino would be great to see. I love going on extended walks and bike rides and a large interconnected sidewalk system would be fantastic!"</p> <p>-</p> <p>"More evening trails -- almost every trail closes at sunset and we like evening walks ~ though not at expense of local wildlife"</p>
Positive Feedback	In sum, there were 10 comments where residents gave positive feedback about the Parks, culture, and fun activities in PSL.	<p>Put a boat ramp and parking lot for trailers on PSL Side. A great place to fish. Put a fee to put your boat in water"</p> <p>-</p> <p>"Would love to see more nautical port signs, and boat slips at Port District"</p>
Nature/Walk Trails	In sum, there were 8 comments where residents advocated for nature/walking trails.	<p>"Skateparks -- there is 0 in PSL"</p> <p>-</p> <p>"Ideas for Tradition or Torino include adding a multi-purpose field, a convention or civic center, an amphitheater, skate park, pool, water park, hotel, paintball park, sculpture park, fountain, trail area, historical civic center"</p>
Boating	In sum, there were 4 comments where residents expressed their desire for more boat ramps, including a boating fee, adding more signage, and improving docks.	<p>"Please try to incorporate shade coverings at parks old and new! The shade tents are a life saver. PARK SHADE COVERINGS"</p>
Skateparks	In sum, there were 3 comments where residents expressed their interest in a skatepark.	
Improve Parks	In sum, there were 3 comments where residents asked for parks to be improved.	



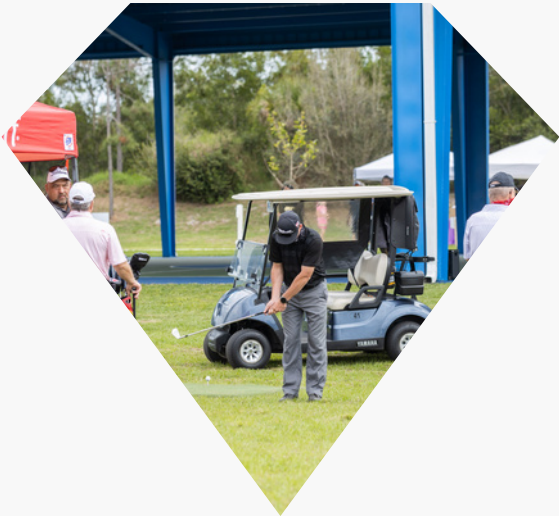
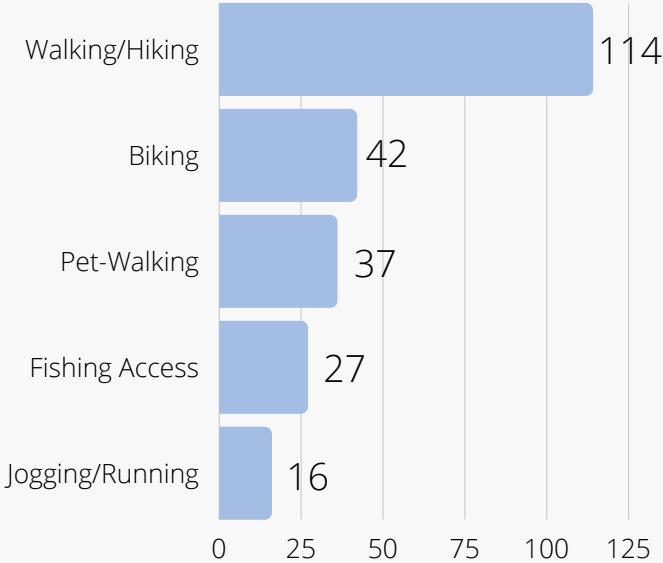
GOAL: CULTURE, NATURE & FUN ACTIVITIES

Summary of Feedback	Feedback	Sample Comments
Adventure Park	In sum, there were 2 comments where residents expressed their interest in the City having an adventure park.	"looking forward to see about the adventure park in more detail"
Zoo	In sum, there were 2 comments where residents expressed their interest in the City having a zoo.	"Collaborate with residents to make a small zoo"
Museum	In sum, there were 2 comments where residents expressed their interest in the City having a museum.	"Museums, water parks, zoo"
Bike Paths / Lanes	In sum, there were 2 comments where residents expressed their wanting more bike lanes and paths.	"We still need more road widening especially on St Lucie West and we need more bike paths and sidewalks." - "The bikeways and trails system is a huge priority for me."
Creating a Bridge/ Access to the Beach in PSL	In sum, there was 2 comment where a resident advocated for access/bridge to beaches in Port St. Lucie.	"Great presentation - parks, events and bridge to Jensen beach"
Affordable Classes and Activities	In sum, there was 1 comment where a resident expressed their interest in the City providing more affordable classes and activities.	"More affordable classes at the Parks and Recs."
Block Party	In sum, there was 1 comment where a resident expressed their wanting a block party.	"Host annual events at each city park. Maybe choose 1 Park each month to host a neighborhood ""party"" where residents of PSL can come hangout and explore the park while listening to live music/ playing games"

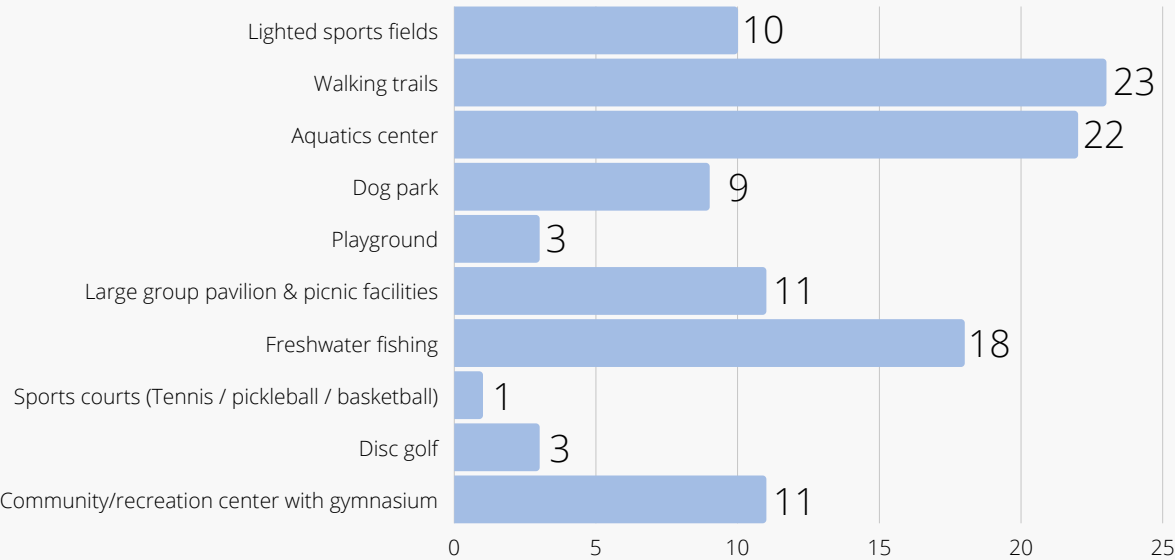


CULTURE, NATURE & FUN ACTIVITIES FEEDBACK

**Port St Lucie is developing a Citywide trails system.
What kind of activities do you most like to do on trails?**



**To assist in the planning process, what are the top three amenities would
you like to see developed at Torino Regional Park & Sports Complex?**

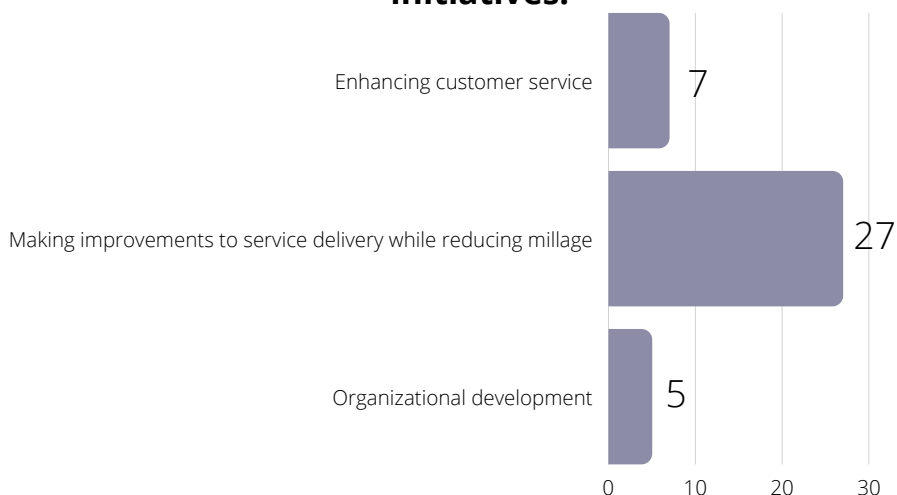


GOAL 7: HIGH PERFORMING GOVERNMENT ORGANIZATION



Residents learned more about Goal 7: High Performing Government during the Virtual Summit and the Winterlakes Park Pop-Up. Initiatives under Goal 7 include efforts by the City to reduce millage, enhance customer service and efficiency through the IPSL system, cultivate strong organizational development within our workplace. The City particularly wanted feedback about the City's IPSL system,

Residents indicated their priorities of the following initiatives:



GOAL: HIGH PERFORMING GOVERNMENT ORGANIZATION

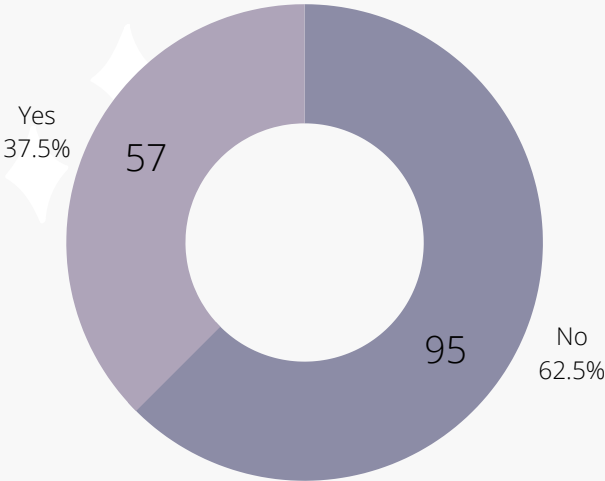
Summary of Feedback	Feedback	Sample Comments
Positive Feedback	In sum, there were 16 comments where residents gave positive feedback to the City and the City Staff.	"Great job to all the City of PSL staff! I work for Martin County but am proud to call PSL my home and can see how innovative the City is." - "PSL has excellent Strategic plans. We have attended the Summit in 2019 and 2020. Great city to call home."
Increased Communication	In sum, there were 3 comments where residents desired more communication from the City.	"I like the webapp, but maybe something more progress tracking. I've seen cities that have web portals that graphically show the progress of different projects, or even if there is parking at the city center. It's a really great way to connect with residents and maintain transparency at the utmost levels."
More Public Input Opportunities	In sum, there was 2 comments where residents asked for more public input opportunities.	"Recommendation to hold a contest or survey to create a nickname for the City while keeping the "A city for all ages" motto similar to how New York City is known as The Big Apple or Atlanta is known as Hotlanta or Hollywood of the South"
Increase Use in Technology	In sum, there was 2 comment where a resident complimented the City's use of technology.	"very interested in reading that we're ahead with drones...interesting but a lil not scary but nery..."



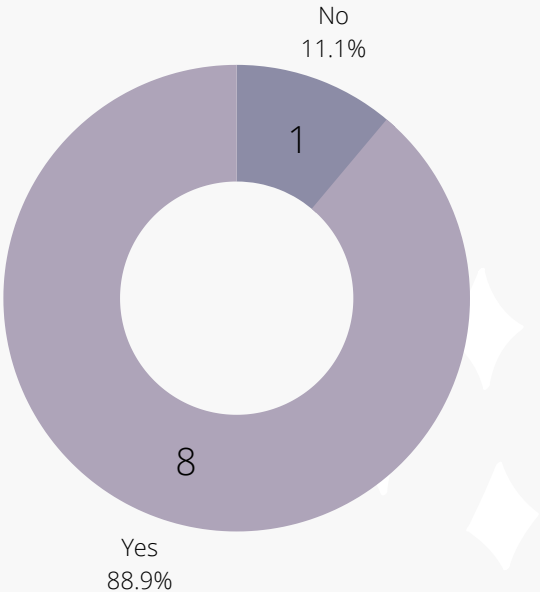
HIGH PERFORMING GOVERNMENT ORGANIZATION FEEDBACK

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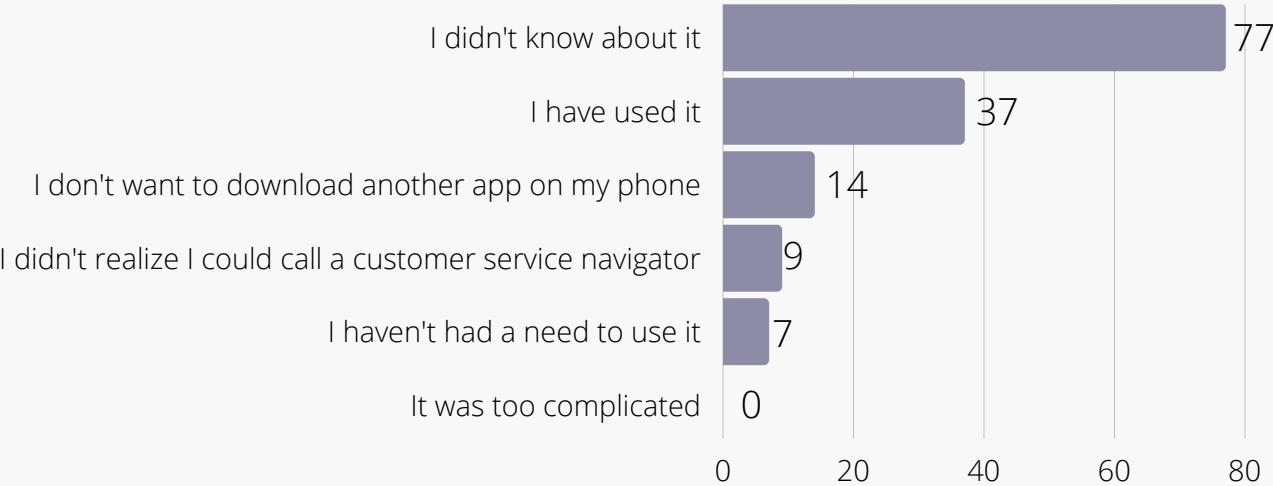
Have you used 1PSL Your 24/7 City Hall either via app, phone or web?



Was 1PSL service helpful?



For those of you who said no, why haven't you used 1PSL?



CITIZEN SPENDING

At the Winterlakes Pop-Up Event, participants of all ages were given \$100 in "PSL Bucks" that they were asked to "spend" and allocate at the various booths based on importance to them.

This allows the City Council to see residents' priorities when forming the future year's strategic plan. Each residents' Storybook included ten Citizen Summit Dollars that could be allocated towards strategic goals residents supported.



CITIZEN SUMMIT & CITIZEN SURVEY RESPONSE SUMMARY

Goal	Type of Verbatim Responses	Number of Mentions	Goal Total
1 - Safety	Police / Safety	288	584
	Traffic / Traffic Enforcement	199	
1 - Clean	Cleanliness / Beautification	97	173
2 - Vibrant Neighborhoods	Affordable Housing	56	
	Proactive Code Enforcement	47	
	Additional Social Programs	20	
	Emphasize Diversity and Inclusion	14	
	Address Homeless Situation	6	
	Positive Feedback	6	
	Overdevelopment and Land Preservation Concerns	6	
	Better Neighborhood Décor	4	
	Prohibit Swale Parking	4	
	Install Below Ground Power Lines	3	
	Limit Rental Properties	2	
	Stop Home Based Businesses	2	
	Vacant Lots Potential	2	
3 - Quality Education for All Residents	Public Education	82	113
	Secondary Education / Trade Schools	21	
	Positive Feedback	5	
	More Afterschool Programs & Transportation	3	
	Access to Wi-Fi	1	
	4-Year Private University	1	
4 - Diverse Economy & Employment Opportunities	Jobs / Employment Opportunities	186	529
	Additional / Quality Shopping & Restaurants	119	
	Economic Stability & Growth	72	
	Attract More Commercial Businesses	51	
	Small Business Support & Development	33	
	Downtown on East Side / City Center	41	
	Shopping Mall	7	
	Develop Southern Grove	6	
	Positive Feedback	5	
	Better Nightlife	3	
	Cancel Plans to Develop City Center	3	
	Town Square / Gathering Area on West Side	3	
5 - High Quality Infrastructure & Facilities	Sidewalks	193	799
	Controlled growth / Better Infrastructure / City Planning	145	
	Improve Street Lighting	114	
	Public Transportation	51	
	Traffic light syncing / Traffic Signals	57	
	Roadway Improvements / Street Paving	50	
	Stop Growth	42	
	Improve Drainage	38	
	Water Quality	34	
	Improving Drinking Water / Utilities	20	
	Bridge from Walton to Hutchinson	19	
	Sewer / Septic Tank Removal	12	
	Positive Feedback	7	
	Lower Utilities Prices	5	
	Fix Floresta / Crosstown Intersection	6	
	I95 & Crosstown Noise Barrier	3	
	More Street Art	3	

CITIZEN SUMMIT & CITIZEN SURVEY RESPONSE SUMMARY

Goal	Type of Verbatim Responses	Number of Mentions	Goal Total
6 - Culture, Nature & Fun Activities	Parks / Recreation	194	657
	Environment / Green Spaces	125	
	Additional Art, Cultural & Entertainment Venues	111	
	Community Activities / Events / Concerts	61	
	Building Bike Trails / Bike Friendly	45	
	Walking Trails	33	
	More Youth Activities	21	
	The Port / Waterfront Restaurants & Recreation	19	
	Community Water Park / Pool	11	
	Additional Boat Access to Waterways	10	
	Positive Feedback	10	
	Teenage Activities / Events	8	
	Adult Organized Sports / Activities	7	
	Develop Tourism	2	
7 - High Performing Government Organization	Taxes / Government Spending	290	384
	COVID & Vaccines	33	
	Better Communication to Residents	29	
	Positive Feedback	16	
	Better Business / Real Estate Deals	6	
	Remove / Lower Property Assessments	5	
	Additional City Volunteer Opportunities	3	
	More Public Input Opportunities	2	



In summary, much of the feedback we received touched on:

- Traffic Safety and Speed Reduction;
- Landscaping and Beautification Efforts;
- NICE Meetings;
- Overdevelopment and Land Preservation;
- Increase in Vocational Education;
- Growing Small Businesses;
- Installing More Sidewalks and Bike Paths;
- Adding More Activities and Amenities;
- and just overall Positive Feedback from the residents.



The Virtual Summit and multiple Pop-Up Events made 2021's Diamond Citizen Summit special during a time where social interaction is difficult.

The feedback provided at the Citizens Summit is reflective of the values of the diverse population of the City of Port St. Lucie. This report aims to inform the council and staff of the numerous proposals and desires provided by city residents and is shared with all Strategic Plan Project Managers and Teams in order to continue to refine and improve our services in response to citizen input, the beginning of our annual strategic planning process.



IN CLOSING



#IAMPSSL CITIZEN SUMMIT 2021

www.cityofpsl.com/citizensummit
