



Strategic Plan | FY 24/25 Update

ADOPTED JULY 24, 2024



OUR MISSION

To provide **exceptional services** that **enhance** our community's **safety, beauty and quality of life** through **innovation, engagement and fiscal responsibility**.



OUR VISION

To be a leader in finding **innovative solutions** that put residents **first** and support opportunities for all people to thrive.

A “People-First” Approach to Strategic Planning

2024 Strategic Plan Process

Utilizing Human-Centered Design and Innovation to Transform the City’s Strategic Planning Process with the Gratitude to the Support of our Partners



Centre for
Public Impact
A BCG FOUNDATION

BLOOMBERG

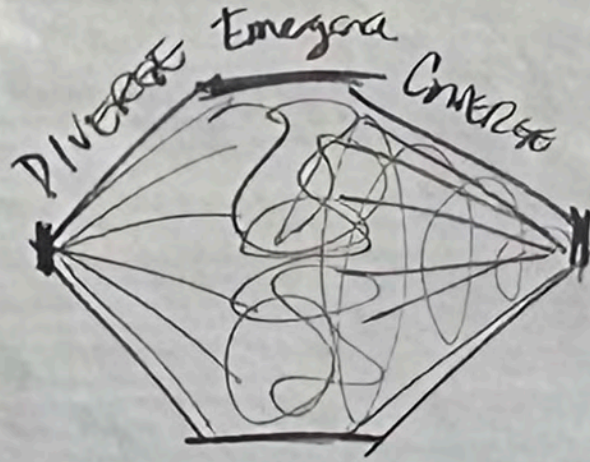
Center for Public Innovation

AT JOHNS HOPKINS

**BLOOMBERG
HARVARD**

City Leadership
Initiative





Strategic Planning through Human-Centered Design

**Thousands
of new
ideas from
residents
and the
City team.**

**A new plan
built with
and for
everyone.**





STRATEGIC PLANNING SYSTEM FY 23/24

2023

Jan.
- Feb.

ANALYZE

NATIONAL COMMUNITY SURVEY™
Scientifically valid citizen feedback

Feb.
18

ANALYZE & DESIGN

CITIZEN SUMMIT
General citizen feedback on
emerging needs

Feb.
22-24

ANALYZE

WINTER WORKSHOP
Forecast and in-depth review
and identification of key
Council issues for FY 2023-24

March
8 & 9

DESIGN

**COUNCIL STRATEGIC
PLANNING SESSION**
Including Vision & Identity session

April
17

EVALUATE & IMPLEMENT

ADOPTION/UPDATE
Annual Strategic Plan Adoption,
2nd Quarter Progress Report

July
19-21

EVALUATE & IMPLEMENT

SUMMER WORKSHOP
Including Strategic Plan funding priorities in
Proposed Capital and Operating Budget,
3rd Quarter Progress Report

Nov.
20

EVALUATE & ANALYZE

**ANNUAL STRATEGIC PLAN PROGRESS REPORT,
CITIZEN SURVEY & SUMMIT PLANNING**
Determination of annual questions/kick-off
Citizen Summit Planning

2024

Putting residents first: *2024 National* **Community Survey** **Conducted for 7th year**



ANALYZE

- Representative sample of 334 residents of the City of Port St. Lucie collected beginning January 23, 2024 with the survey open for 5 weeks.
- The margin of error around any reported percentage is +/-5% for all respondents and the response rate for the 2024 survey was 11%.
- Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Port St. Lucie.
- The open participation survey remained open for 3 weeks and there were 1,691 responses.

THE NCSTM
The National Community SurveyTM

ANALYZE

PSL RESIDENTS TOLD US:

- Residents continue to experience a high quality of life and feel safe in Port St. Lucie.
- Mobility remains a challenge for the City, but public transportation is on the rise.
- Residents raise concerns about community design and housing.
- Port St. Lucie's natural environment is highly valued by residents.

Complete survey results available at www.cityofpsl.com/citizensurvey



We asked residents: What are the top 3 priorities you would like the City to focus on in the next year?

Traffic (e.g., congestion, speeding enforcement, parking, etc.)	34%
Control Growth (e.g., community design, cost of living, affordable housing)	27%
Economic Development/Business Support/Development	26%
Taxes	21%
Education, Arts, and Culture (e.g., community events, support for the arts, K-12 development)	20%
Roads (e.g., repairs, widening projects, etc.)	20%
General Mobility (e.g., public transportation development, street lights, sidewalks)	19%
Environmental Preservation/Parks/Cleanliness	17%
Public Safety	14%
Government (e.g., code enforcement, ordinances, communication, spending, etc.)	11%
Infrastructure Development/Utilities/Wifi	11%
Garbage Collection Improvements/Yard Waste Pick-up/Recycling	6%
Other	6%



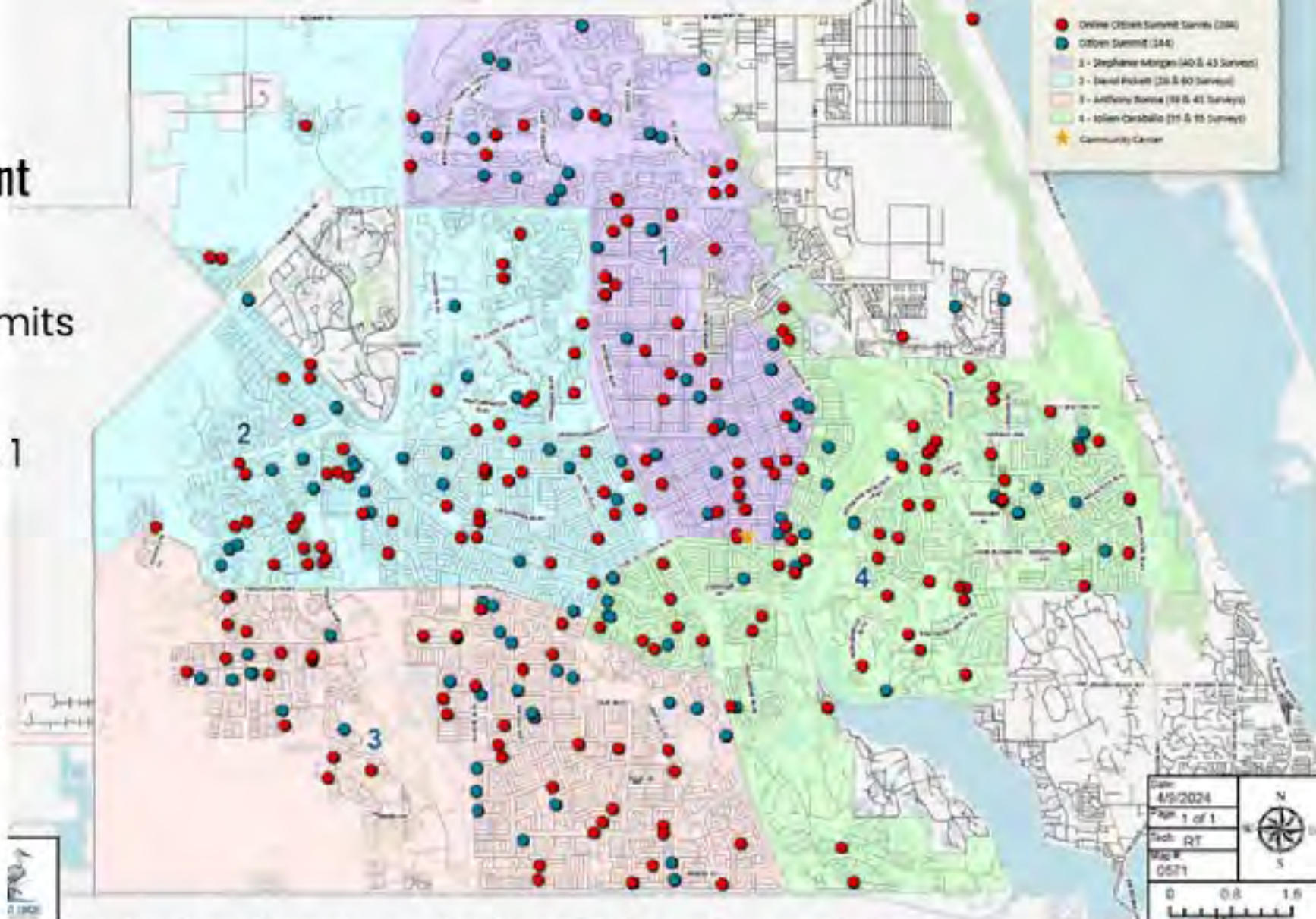
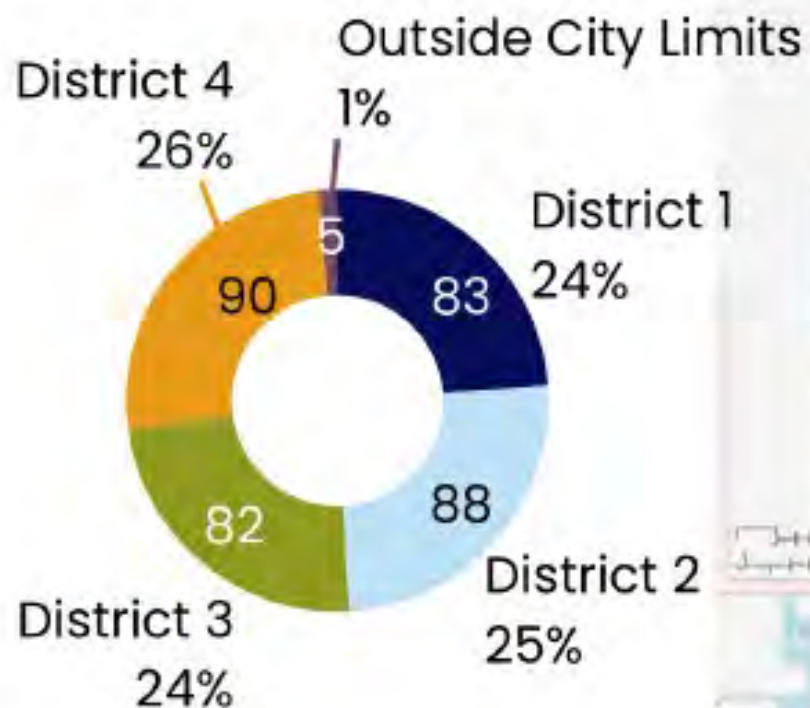
February 3, 2024: Citizen Summit at the Community Center

Record breaking attendance – Approximately 900 residents attended from all over the City



“Keep up the good work!! Thank you - great summit!” – 2024 Citizen Summit Attendee

Citizen Summit Participant Locations

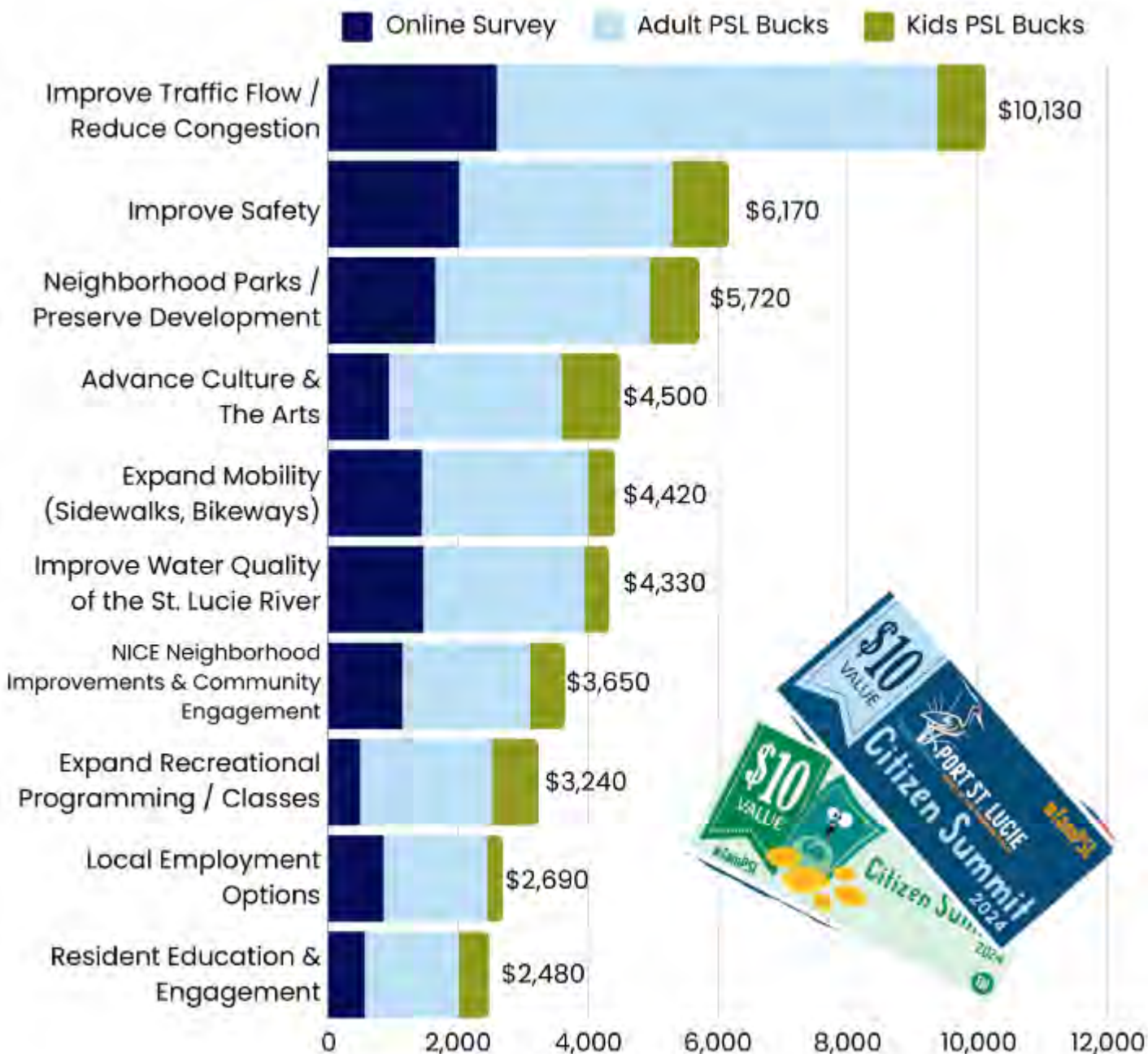


The **blue** dots represent residents who came to the Citizen Summit in-person. The **red** dots represent residents who participated in the Citizen Summit Online Survey following the event.





Citizens Requested Additional Investment in the Following Strategic Initiatives/Projects (in order of total dollars)



PROPOSED STRATEGIC PLAN GOALS & STRATEGIC INITIATIVES

GOAL 1



Safe, Clean & Beautiful

Improve Safety and Plan for Future Needs

Beautify Landscaping of Roadways, Public Parks & Gateways

GOAL 2



Planning for a Thriving Future

Advancing Community Design

GOAL 3



Smart & Connected City

Advance Education & Engagement

Advance Innovation & Resiliency

GOAL 4

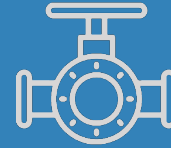


Diverse Economy & Employment Opportunities

Expand Job Opportunities

Revitalize City Center-Eastern Port St. Lucie Local Small Business Development

GOAL 5



High Quality Infrastructure & Facilities

Plan Roadways, Facilities and Fiber for Future Needs

Advance Mobility & Improve Traffic Flow

Improve Water Quality

GOAL 6



Culture, Nature & Fun Activities

The Port & Pioneer Park

Advance-Expand Culture, the Arts & Special Events

Implement the 10 Year Parks & Recreation Master Plan

GOAL 7



High-Performing Government Organization

Improve Service Delivery while Reducing Millage

Enhance Customer Service

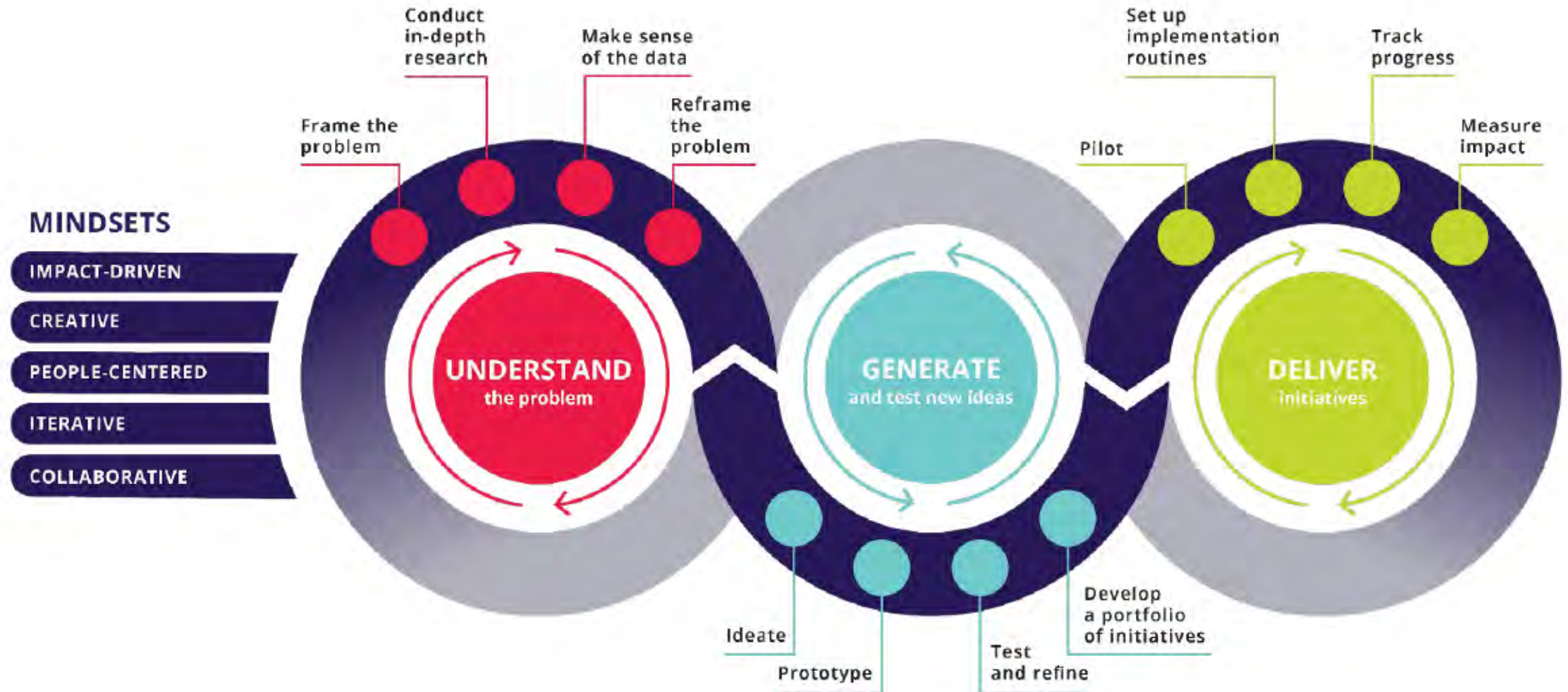
Organizational Development

Intergovernmental Priorities Advancement

Re-envisioning PSL

The Path to Innovation

LEADERS IN INNOVATIVE SOLUTIONS
New Strategic Plan Priority Projects will go through an innovation process as we develop our project portfolio





Safe, Clean and Beautiful

PSL continues to have one of the lowest crime rates for a city in Florida with more than 100,000 residents.

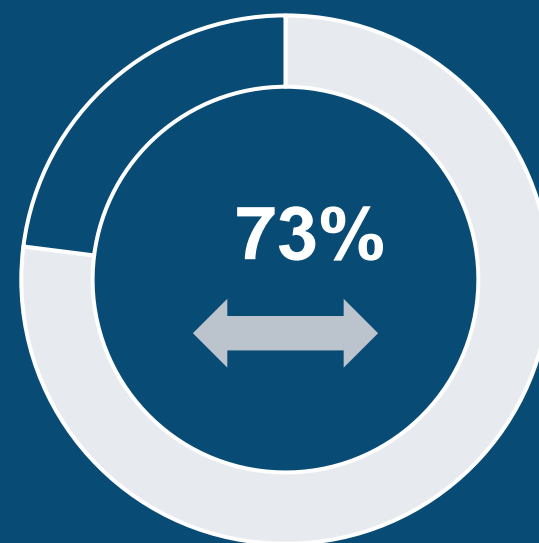


“Focus on maintaining a low crime rate.”

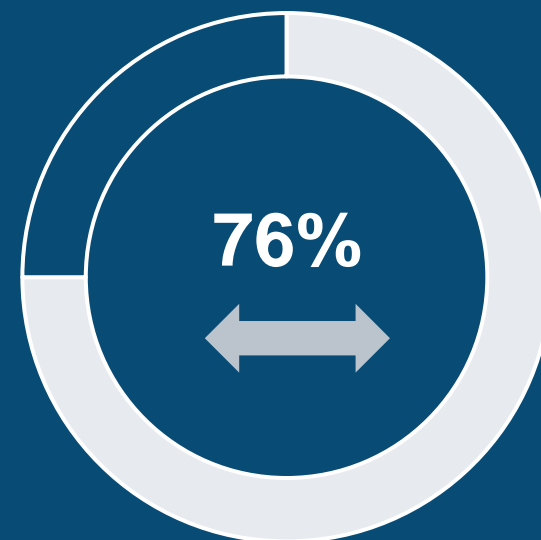
– 2024 Citizen Summit Attendee

Putting Residents First

THE NCS™



of residents rated the overall **feeling of safety** in the City positively, **similar** to the national benchmark.



of residents rated the **overall cleanliness** of the City positively, **similar** to the national benchmark.

GOAL 1



Safe, Clean & Beautiful

Improve Safety and Plan for Future Needs



NEW PRIORITY PROJECTS



Police District Growth & Development Plan

Partner with researchers for best practices in intelligence-led policing, continued focus on retention and recruitment, increase marine patrol.



Real-Time Public Safety Operations Center



Security and Hardening of City Facilities

CONTINUED PRIORITY PROJECTS



Traffic, Bicycle & Pedestrian Safety

Increase usage of new technology (drones, camera enforcement) and increase road patrol.



Police Training Facility

GOAL 1



Safe, Clean & Beautiful

Improve Safety



FY 23/24 CONTINUED PRIORITY PROJECTS: 3rd QUARTER PROGRESS



COMPLETE

District 5 Implementation Plan

FY 23/24: Add 12 Patrol Officers, Add 6 Sergeants, and vehicles, uniforms, computer, weapons, and equipment.

Complete: *The 6 Sergeant Promotions were completed on April 3, 2024. District 5 was officially completed on April 6, 2024*



IN
PROGRESS

Police Recruitment & Retention

Six officers were sworn in between April 1, 2024-June 30th, 2024, and have begun the Field Training Program.



IN
PROGRESS

Traffic, Bicycle & Pedestrian Safety

Public Works and Planning & Zoning (P&Z) staff partnered with the St. Lucie TPO to promote bike safety at the Tradition Bike & Trike Event in June, at Safety Fest and at other community events. P & Z also partnered with the Police department on the podcast on bike safety.



IN
PROGRESS

Police Training Facility

Groundbreaking Ceremony scheduled for July 31, 2024,
Targeted Completion Date: March 2026

← *This year's National Night out included a focus on bicycle safety.*

GOAL 1



Safe, Clean & Beautiful

Beautify Landscaping of Roadways, Public Parks & Gateways



“More tree programs. Need more green. Well maintained - you do a great job.” - 2024 Citizen Summit Attendee

NEW PRIORITY PROJECTS



Keep Port St. Lucie Beautiful & Enhanced Litter Prevention/Enforcement



Expand PSL Tree Canopy
Tree plantings, tree ordinance, enforcement

CONTINUED PRIORITY PROJECTS



Citywide Gateways

Move up implementation plan



US 1 & Port St. Lucie Boulevard Beautification

Focus on commercial properties

GOAL 1

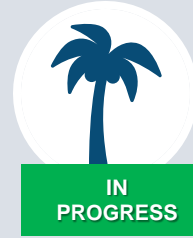


Safe, Clean & Beautiful

Beautify Landscaping of Roadways, Public Parks & Gateways



FY 23/24 CONTINUED PRIORITY PROJECTS: 3rd QUARTER PROGRESS



IN
PROGRESS

US Highway 1 Beautification

US Highway 1 Beautification nearing completion.
Targeted Completion Date: July 31, 2024



IN
PROGRESS

Citywide Gateways

Next phase of project plan to include final site design plans and costs in FY 24/25.
Targeted Start Date: FY 26/27



IN
PROGRESS

Port St. Lucie Boulevard Beautification

Port St. Lucie Blvd. Beautification from the turnpike to Gatlin included in CIP – design for FY 25/26 and construction for FY 26/27. Code Enforcement conducted a proactive sweep the last 6 months, of the PSL Blvd corridor. Generated 73 cases – 37 in compliance, 36 remain active. The vast majority of our active cases include landscaping/site plan violations along with general property maintenance violations (open storage, litter, faded signs, mildew, etc.).

This year's Caring Community Clean Up attracted 200 volunteers collecting 920 pounds of litter.



Planning for a Thriving Future

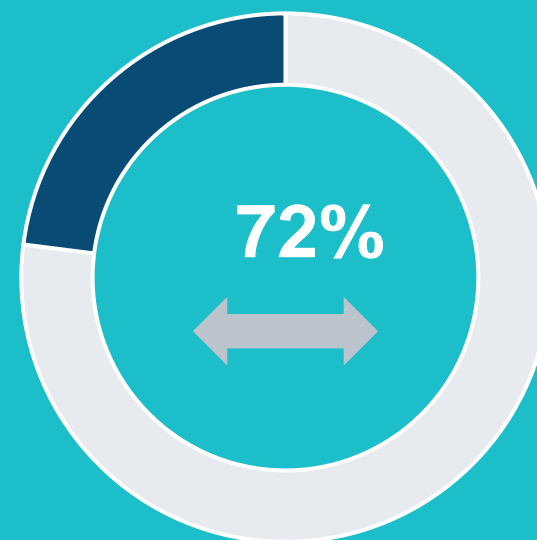


“Very important [to] manage continued growth.”

– 2024 Citizen Summit Attendee

Putting Residents First

THE NCS™



of residents rated the overall **Port St. Lucie** as a place to **live** positively, **similar** to the national benchmark.



of residents rated the **well-planned residential growth of the City** positively, **lower** than the national benchmark.

GOAL 2



Planning for a Thriving Future

Advancing Community Design



NEW PRIORITY PROJECTS



PSL 2045: Comprehensive Plan Update

Identify new urban forms to support sustainable growth, housing element



High-Performance Public Spaces (HPPS)

Development of neighborhood gathering spaces (managed by Parks & Recreation/HPPS) and improvements to meet the varied needs of residents through multi-purpose public projects



Strategic Growth

Ensure future growth is supportive to the sustainable development of the City



Support the Needs of Seniors

Identify partnership opportunities



**BLOOMBERG
HARVARD**
City Leadership
Initiative

of residents rated **public places where people want to spend time** positively, **lower** than the national benchmark.

The HPPS Team will continue to focus on innovations in public space in this area of innovation focus

GOAL 2



FY 23/24: Vibrant Neighborhoods

Neighborhood Improvement & Community Engagement



FY 2023-24 PRIORITY PROJECTS: 3rd QUARTER PROGRESS



IN
PROGRESS

Community Engagement & Improvement Projects

NICE Spring Socials held in May 2024 - 632 residents attended. Selected as one of 16 U.S. cities to participate in the Johns Hopkins University Bloomberg Center for Innovation Love Your Block Program.

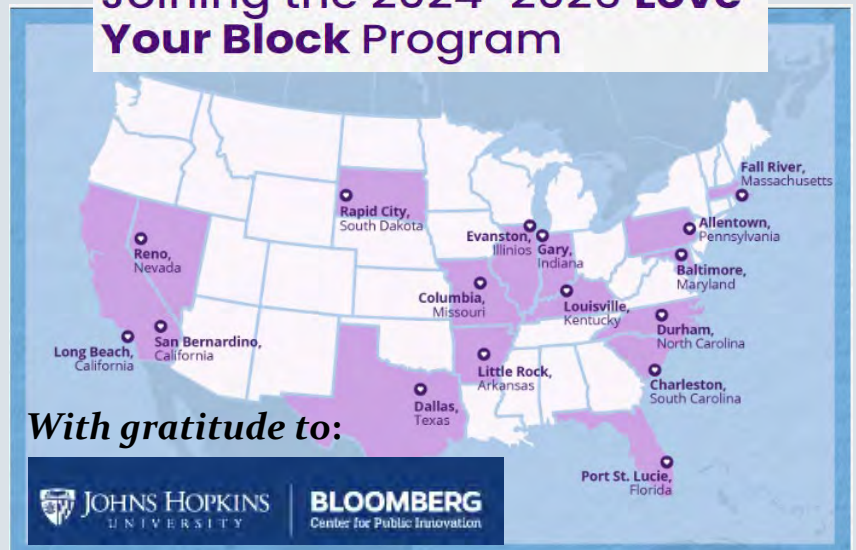


IN
PROGRESS

Neighborhood Gathering Spaces

Finalizing draft design and planned adoption of conceptual plans, to be managed by Parks & Recreation through the High-Performance Public Spaces (HPPS) team.

Introducing the 16 U.S. Cities Joining the 2024-2026 Love Your Block Program





Smart & Connected City

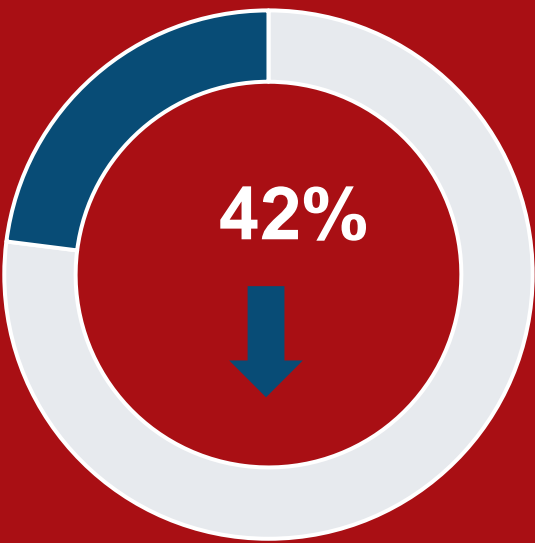
Port St. Lucie endeavors to be one of the most engaged cities in the nation.



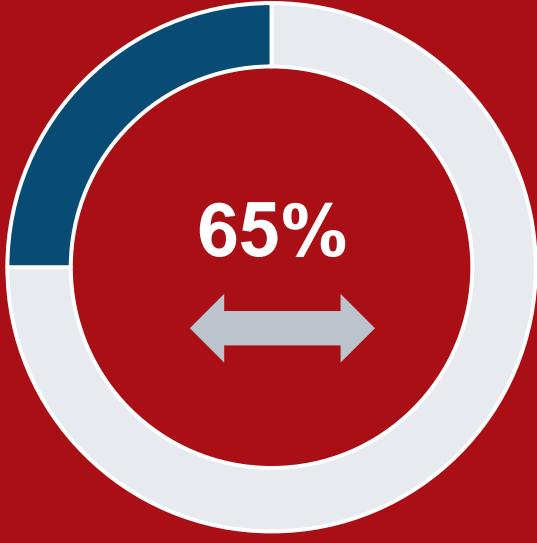
“Invest in smart technologies and invest in reducing the city's carbon footprint. Set an example for other cities.”
– 2024 Citizen Summit Attendee

Putting Residents First

THE NCS™



of residents rated Residents' **connection and engagement with their community** positively, **lower** than the national benchmark.



of residents rated **Port St. Lucie as a place to raise children** of the City positively, **similar** to the national benchmark.

GOAL 3



Smart & Connected City

Advance Education & *Resident* Engagement



NEW PRIORITY PROJECTS



Expanded Community and Neighborhood Engagement Program

Strategic outreach and public engagement, introduce mobile City Hall

CONTINUED PRIORITY PROJECTS



Education Partnerships

Increase educational activities for schools at McCarty Ranch Preserve



Youth Council and Teen Programming

GOAL 3



Smart & Connected City

Advance Education & Engagement



FY 2023-24 CONTINUED PRIORITY PROJECTS: 3rd QUARTER PROGRESS



IN
PROGRESS

Expanded Community Engagement Program

Highlights include July 18 New Resident Presentation to Southbend Lakes Homeowners Association; and launched a new Community Engagement Networking Event. Love Your Block efforts to launch this year.



IN
PROGRESS

Education Partnerships

Boys & Girls Clubs of St. Lucie County Mobile Club was honored for the best new program of the Southeast Region. The Mobile Club operates at City parks and is funded by the City's CDBG program. Student Perks wrapped up its partnership with the City at City Hall. The program provides job training skills that can help students who have learning disabilities to transition into the workforce. Partnership opportunities to be discussed at Summer Workshop



IN
PROGRESS

Youth Council and Teen Programming

Inaugural PSL Youth Council held its final meeting June 2. Their final project included helping Parks & Recreation plan an End of Year Summer Bash for local teens. The City will start its second year in a fall with a new group of youth dedicated to improving their City.

GOAL 3



Smart & Connected City

Advance Innovation & Resiliency



UPDATED PRIORITY PROJECTS



Smart City & A.I.

Increase focus on smart city technologies and utilizing A.I. to increase efficiency



Sustainable & Resilient City

Increase focus on Sustainable City facilities



Improve Performance & Design through Innovation

Expand human-centered design

GOAL 3



Smart & Connected City

Advance Innovation & Resiliency

FY 2023-24 CONTINUED PRIORITY PROJECTS: 3rd QUARTER PROGRESS



Smart & Sustainable City

- A.I. policy in development
- Development of a Smart City Roadmap underway
- Vulnerability Assessment scheduled to kick off this quarter.
- \$1 million tree grant awarded
- New digital signage plan approved, first installation at The Port District on Westmoreland Boulevard
- The Police Department recently unveiled a robotic dog to assist with law enforcement effort, acquired through a grant.
- June 1 Hurricane Expo helped support residents in increasing their preparedness and resiliency for future storms.



Improve Performance through Innovation

- Nearing completion of Bloomberg Harvard Innovation Track.
- Innovate PSL Green Belt Program Revamped, Black Belt Program development underway
- Smart City RFP awarded to support development of data catalog, data management efforts and smart city prototyping.





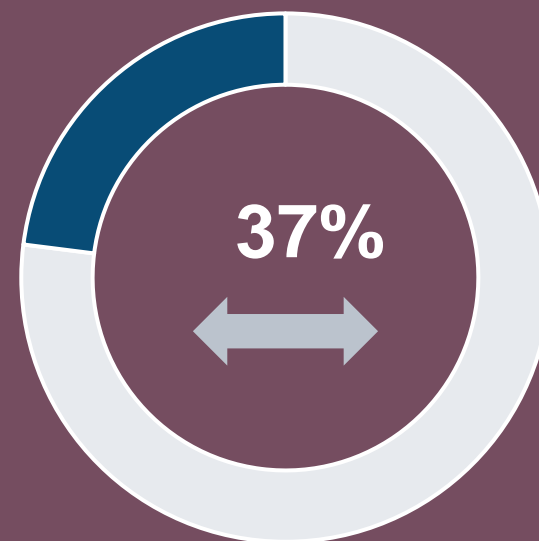
Diverse Economy & Employment Opportunities

Putting Residents First

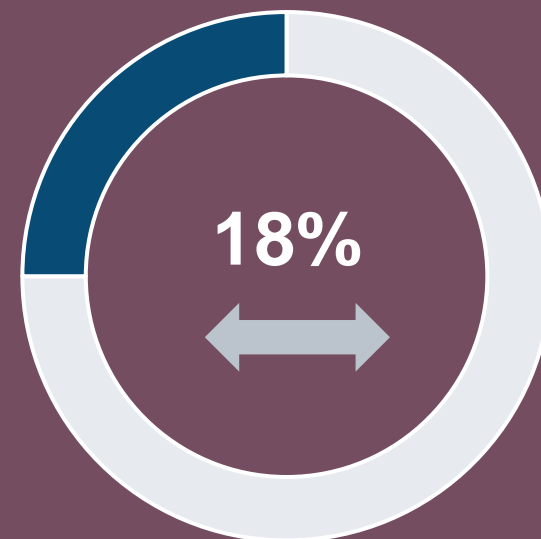
THE NCS™



We need to bring more good paying jobs to the area to keep our [residents] from having to travel out of the county to work.” 2024 Citizen Summit Attendee



of residents rated **employment opportunities** in the City positively, **similar** to the national benchmark.



of residents rated the **availability of affordable quality housing** positively, **similar** to the national benchmark.

GOAL 4



Diverse Economy & Employment Opportunities

Expand Job Opportunities and Support Economic Development



NEW PRIORITY PROJECTS



Develop Job Corridors of Opportunity

Identify additional jobs corridors to expand access to jobs for PSL residents.



Workforce Housing Initiatives

Partner with housing developers to support the City's workforce

CONTINUED PRIORITY PROJECTS



Southern Grove Jobs Corridor: City-Owned Land Sale and Development and Master Plan Implementation



Jobs Corridor Roadway Infrastructure

GOAL 4



Diverse Economy & Employment Opportunities

Expand Job Opportunities and Support Economic Development



FY 2023-24 CONTINUED PRIORITY PROJECTS: 3rd QUARTER PROGRESS



IN
PROGRESS

Southern Grove Jobs Corridor: City-Owned Land Sale & Development and Master Plan Implementation

Total Acres Sold	651.04 Acres
Pending Sales/Options	111.07 Acres
Available Land Remaining	105.63 Acres



IN
PROGRESS

Jobs Corridor Roadway Infrastructure

May 2024	Tom Mackie Ph 4 Design – including Marshall Pkwy	In Progress
Aug 2024	Tom Mackie Ph 4 Construction Bid	Contract concurrence received from FDOT; City can now proceed with procurement
Oct 2024 – Sept 2025	Tom Mackie Ph 4 Construction – including Marshall Pkwy	Not Started

GOAL 4



Diverse Economy & Employment Opportunities

*Revitalize ~~City Center~~ Eastern Port St. Lucie
Local Small Business Development*



“City Center development is high priority for me. It will bring everything I feel the city is missing in comparison to other large cities. I would love to see my family enjoy it in the close future.” – 2024 Citizen Summit Attendee

NEW PRIORITY PROJECTS



Destination PSL: Tourism Plan



Eastside Economic Development & US 1 Business Revitalization Strategy

Include arts district development

CONTINUED PRIORITY PROJECTS



**Implement ~~City Center~~
Walton & One Master Plan**

Include expansion of Event Center



Local Small Business Support and Development

Create diverse set of economic development incentives, economic education programs for residents, include seniors in work local initiatives,

GOAL 4



Diverse Economy & Employment Opportunities

*Revitalize City Center Walton & One
Local Small Business Development*

RECOMMENDATION

walton
+ one



IN
PROGRESS

Implement City Center Master Plan

- Walton & One branding adopted
- Negotiations underway on Project Ebenezer

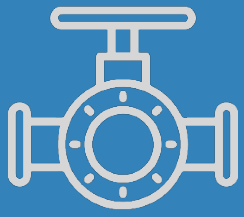


IN
PROGRESS

Local Small Business Support and Development

Ongoing:

- Small business workshops (business tax), Business Accelerator Program, Access to Capital Expo, Pathways to Business Expo
- SBDC Consultation and Small Business Assistance Program with SLC Chamber of Commerce
- Buy Local Program (Open for Business, Open Rewards, Subcontractor Open House)
- Quarterly “Before You Sign the Lease” workshop
- CDBG-CV Small Business Grant program
- National Business Survey Currently Underway



High Quality Infrastructure & Facilities

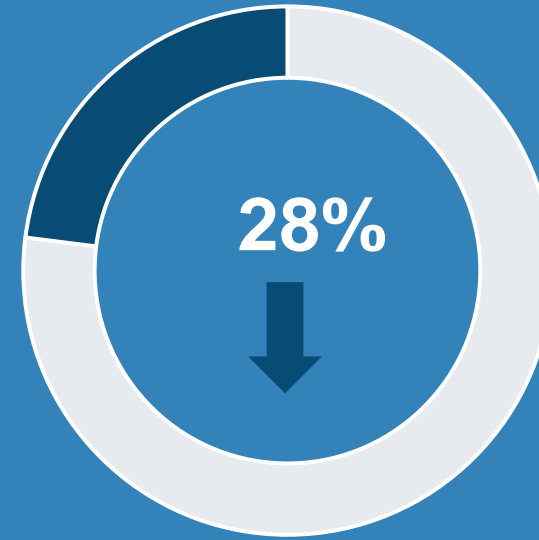


“Roadways are crowded. Need better ways to move about town. Many times, roads are at a standstill. If we had more roadways& roundabouts that could help alleviate lanes back ups.”

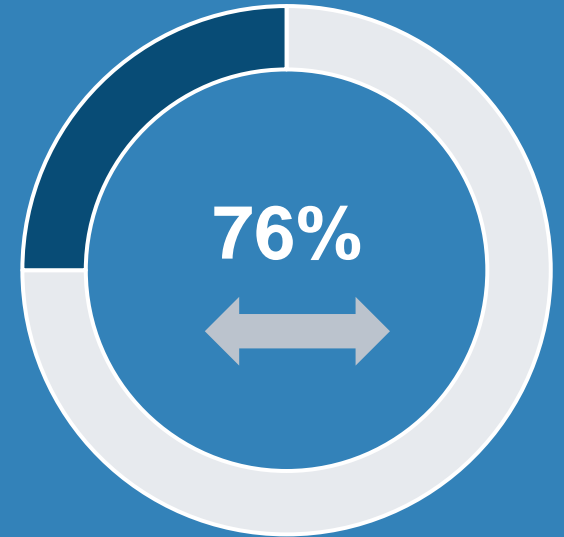
– 2024 Citizen Summit Attendee

Putting Residents First

THE NCS™

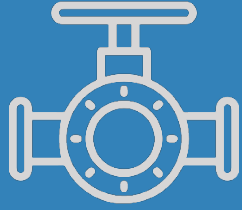


of residents rated the overall **quality of the transportation system positively, lower than** the national benchmark.



of residents rated the **overall quality of the utility infrastructure positively, similar** to the national benchmark.

GOAL 5



High Quality Infrastructure & Facilities

Plan Roadways, Facilities and Fiber
for Future Needs



NEW PRIORITY PROJECTS



Accelerate Funding of Infrastructure Projects

Aggressively pursue financing options including bonding and grants.



Future Facilities Master Plan

To plan for future expansion and improvement of City facilities to meet the needs of our growing City.

CONTINUED PRIORITY PROJECTS



Partner with FDOT to Accelerate Port St. Lucie Boulevard South

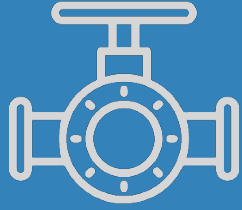


Citywide Fiber Network & WiFi



Public Works Administrative Complex

GOAL 5



High Quality Infrastructure & Facilities

Plan Roadways, Facilities and Fiber for Future Needs



FY 2023-24 CONTINUED PRIORITY PROJECTS: 3rd QUARTER PROGRESS



IN
PROGRESS

Partner with FDOT to Accelerate Port St. Lucie Boulevard South

- Gatlin Blvd. to Darwin Blvd.: Construction underway, 2024 completion.
- Alcantarra Blvd. to Darwin Blvd.: FDOT began construction in late January 2022. Anticipated completion late 2024.
- Paar Drive to Alcantarra Blvd.: Design complete. Scheduled in FDOT's work program for 2024/25. Construction planned from Jan. 2025-2027.
- Becker Road to Paar Drive: Design underway, to be complete by April 2026. City helped FDOT expedite construction schedule from 2028 to 2026.



IN
PROGRESS

Citywide Fiber Network & WiFi

- July 2022 – January 2025: Install fiber throughout the City (project on target)

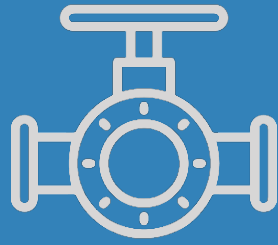


IN
PROGRESS

Public Works Administrative Complex

- Currently in contract negotiations with selected contractor. It is anticipated the design contract will be brought to the City Council in September.

GOAL 5



High Quality Infrastructure & Facilities

Advance Mobility & Improve Traffic Flow



NEW PRIORITY PROJECTS



Expand Transportation Network

Identify and plan for additional North-South and East-West corridors and modes of transportation to provide relief to overburdened roadways.

CONTINUED PRIORITY PROJECTS



Mobility Plan

Implementation of prioritized improvements.

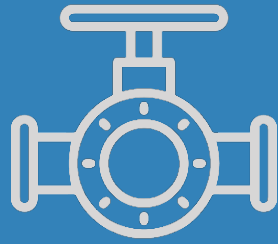


Village Green Drive Corridor Revitalization Project



Public Transit Enhancement Plan

GOAL 5



High Quality Infrastructure & Facilities

Advance Mobility & Improve Traffic Flow



PORT ST. LUCIE
MOBILITY PLAN

FY 2023-24 CONTINUED PRIORITY PROJECTS: 3rd QUARTER PROGRESS



IN
PROGRESS

Mobility Plan

Collector Road Speed Study complete.
Gatlin Blvd. Corridor Study kicking off.



IN
PROGRESS

Village Green Drive Corridor Revitalization Project

Village Green Drive was recently resurfaced and an agreement is under review by FHWA to proceed with the \$2 million RAISE grant to initiate design.

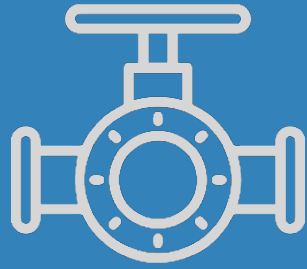


IN
PROGRESS

Public Transit Enhancement Plan

September 2023-February 2026: Launch Micro-transit Zone 2 to include Torino, St. Lucie West, Midway, Bayshore, Biltmore, and Macedo.

GOAL 5



High Quality Infrastructure & Facilities

Improve Water Quality



CONTINUED PRIORITY PROJECTS



**St. Lucie River/C-23
Water Quality Project at
McCarty Ranch**

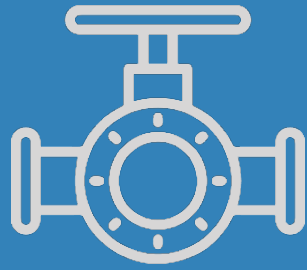


**Septic-to-Sewer Master
Plan Annual Projects**



**Stormwater Management
Plan Annual Projects**

GOAL 5



High Quality Infrastructure & Facilities

Improve Water Quality



FY 2023-24 CONTINUED PRIORITY PROJECTS:
3rd QUARTER PROGRESS



IN
PROGRESS

St. Lucie River/C-23 Water Quality Project at McCarty Ranch

- September 2024: Area 5 Operational
- December 2025: Design for 7A



IN
PROGRESS

Septic-to-Sewer Master Plan Annual Projects

- Ongoing conversions averaging 412 annually
- October 2023 – September 2026: Hog Pen hot spot commercial property septic conversion grants (1 interested applicant)
- Awarded \$50,500 from One Lagoon Indian River Lagoon National Estuary Program for Monterrey Hotspot for 15 conversions



IN
PROGRESS

Stormwater Management Plan Annual Projects

- Hog Pen Slough design underway
- Floresta Phase III Baffle Boxes planned
- SWW1 Rehabilitation to be complete in December 2024



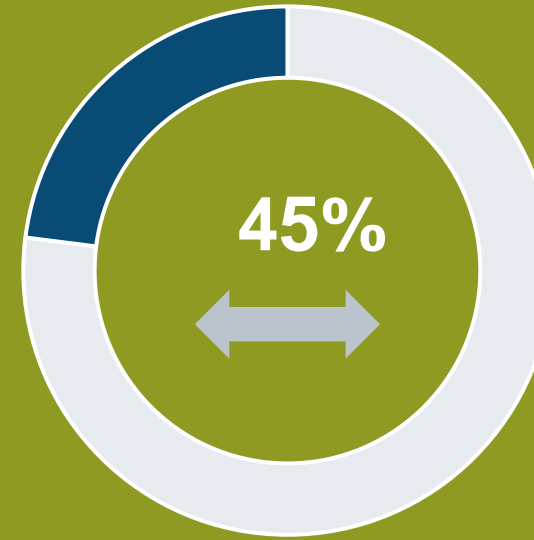
Culture, Nature, & Fun Activities

Putting Residents First
THE NCS™

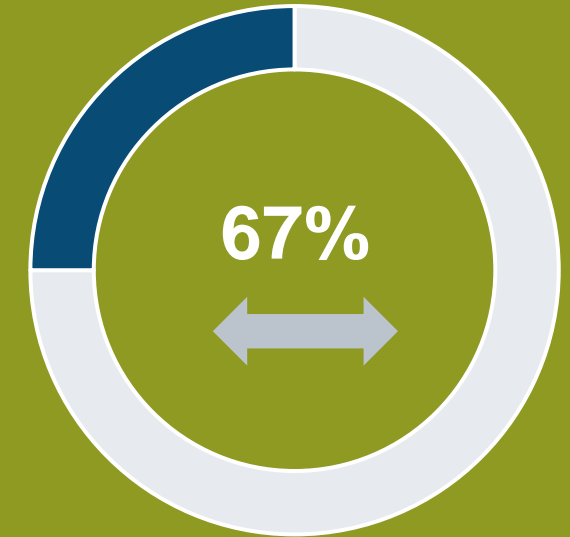


“Please bring a performing arts theatre to city center property, like Sunrise Theater or Kravis Center.”

– 2024 Citizen Summit Attendee



of residents rated the overall **Opportunities to attend cultural/arts/music activities** in the City positively, **similar** to the national benchmark.



of residents rated the **Overall quality of parks and recreation opportunities** of the City positively, **similar** to the national benchmark.

GOAL 6



Culture, Nature, & Fun Activities

The Port & Pioneer Park
Advance Culture, the Arts & *Special Events*



NEW PRIORITY PROJECTS



Increase Access to Entertainment and the Performing Arts

Explore options to increase access to the performing arts.



Develop Port St. Lucie's SW Park

Assemble land and develop agreements to create a showcase park and event space in the Southwest Annexation area.



Expand Special Events

Centralize Special Events administration, expand venues, develop new signature events and street festivals, increase quality and public-private partnerships

CONTINUED PRIORITY PROJECTS



Port District Master Plan Implementation



Public Art Master Plan Implementation

GOAL 6



Culture, Nature, & Fun Activities

The Port & Pioneer Park
Advance Culture, the Arts & Special Events



FY 2023-24 CONTINUED PRIORITY PROJECTS: 3rd QUARTER PROGRESS



IN
PROGRESS

Port District Master Plan Implementation

Pioneer Park opened to the public on June 15, 2024 with the inaugural Port Fest, headlined by the Wailers. Port Fest was a tremendous success, as the grand opening of The Port District and Pioneer Park attracted an estimated 5,700 people over the June 15-16 weekend. Pioneer Park saw an estimated **18,000** people visit in the first eight days it was open.

Cultural Offerings/Special Events

Parks & Recreation: FreedomFest attendance totaled 12,920 residents, according to Placer.ai. Other events included the Mother and Son Dance with a record breaking 500 attendees and Memorial Day Ceremony, **MIDFLORIDA Event Center:** Recent events included the 4th of July Ultimate Experience, PrideFest, Florida Sports Hall of Fame Reception and the 10th anniversary Haitian Flag Day Festival, Gin Blossoms and Fastball, Strawberry Festival and Puerto Rican Power.



IN
PROGRESS



IN
PROGRESS

Public Art Master Plan Implementation

Current projects include the City Hall Mural and the Salute to Service Memorial, both underway.

GOAL 6



Culture, Nature & Fun Activities

Implement the 10 Year Parks & Recreation Master Plan



NEW PRIORITY PROJECTS



Develop a Recreation Center/Community Center in key nodes



Expand Parks & Recreation Programming through partnership initiatives

CONTINUED PRIORITY PROJECTS



Torino Regional Park



Tradition Regional Park



O.L. Peacock, Sr. Preserve Construction



Bikeways & Trails Expansion



Green Space Preservation & Acquisition



McCarty Ranch Camping Enhancements

GOAL 6



Culture, Nature & Fun Activities

Implement the 10 Year Parks & Recreation Master Plan



FY 2023-24 CONTINUED PRIORITY PROJECTS: 3rd QUARTER PROGRESS



IN
PROGRESS

Torino Regional Park

Design underway, Phase 1 construction scheduled for FY 24/25.



IN
PROGRESS

Tradition Regional Park

Groundbreaking took place on July 17, 2024.



IN
PROGRESS

O.L. Peacock, Sr. Preserve Construction

Construction plan under development, Phase 1 construction to begin Fall 2024.



IN
PROGRESS

Bikeways & Trails Expansion

Wilderness Trail construction set to commence this fall, Hog Pen Slough Boardwalk currently under design.



IN
PROGRESS

Green Space Preservation & Acquisition

HPPS recommending lands to acquire, pursuing grants and Harvard Fellow undertaking research.



IN
PROGRESS

McCarty Ranch Camping Enhancements

Conceptual Master Plan nearing completion.



High-Performing Government Organization

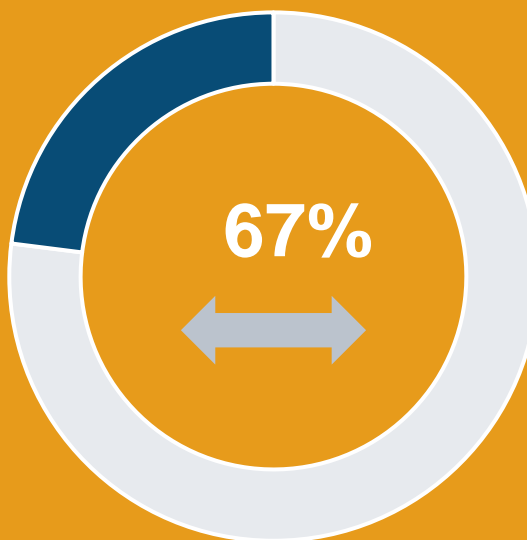
Putting Residents First

THE NCS™

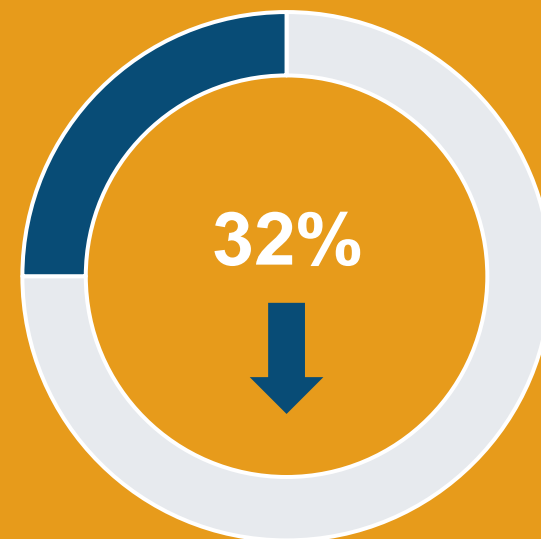


“IPSL - I like being able to contact the city so directly. I wish it could be more of a one-stop-shop for info re: weather alerts, traffic alerts, police and sheriff activity.”

– 2024 Citizen Summit Attendee



of residents rated the overall **customer service by city employees** positively, **similar** to the national benchmark.



of residents rated the **value of services for the taxes paid to the City** positively, **lower than** the national benchmark.

GOAL 7



High-Performing Government Organization

Provide Excellent Value while Reducing Millage for Taxpayers
Enhance Customer Service



NEW PRIORITY PROJECTS



Expand 1PSL

Evolution of 1PSL with increased focus on the development of resident feedback and resident-centric updates ("Mypsl" components)

CONTINUED PRIORITY PROJECTS



Millage Rate Reduction



Local Tax Education Program

GOAL 7



High-Performing Government Organization

Provide Excellent Value while Reducing Millage for Taxpayers
Enhance Customer Service



FY 2023-24 CONTINUED PRIORITY PROJECTS: 3rd QUARTER PROGRESS



IN
PROGRESS

1PSL

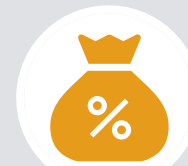
Top priority requests continue to be tracked and addressed by the City Leadership Team.



COMPLETE

Millage Rate Reduction

The City Council reduced the millage rate for the eighth year in a row.



IN
PROGRESS

Local Tax Education Program

Various civic engagement and informational sessions have been conducted to advance awareness and address any resident questions or concerns regarding the budget and local taxes.

GOAL 7



High-Performing Government Organization

Organizational Development
Intergovernmental Priorities Advancement
Re-envisioning PSL



NEW PRIORITY PROJECTS



Development of East/West City Hall Annexes

To better serve growing City and provide emergency services.



Revisit Charter Review

CONTINUED PRIORITY PROJECTS



Organizational Development



Intergovernmental Priorities Advancement

Include advocacy for equitable share of Tourist Development Tax.



City Hall Campus Development

GOAL 7



High-Performing Government Organization

Organizational Development
Intergovernmental Priorities Advancement
Re-envisioning PSL



FY 2023-24 CONTINUED PRIORITY PROJECTS: 3rd QUARTER PROGRESS



IN
PROGRESS

Organizational Development

Training offerings continue to expand. Annual National Employee Survey and focus groups underway. Ongoing succession planning. Heart of PSL Awards to be presented at Summer Workshop.



IN
PROGRESS

Intergovernmental Priorities Advancement

Hosted the National League of Cities Centennial Roadshow, received support for all 4 Federal Appropriations Requests and revamping this year's State and Federal Legislative Program for expanded impact, in partnership with the City's Grants & Advocacy Team.



COMPLETE

Citywide Vision and Identity

Branding complete. Continuing to create supporting collateral including new website to be launched.



IN
PROGRESS

City Hall Campus Development

Renovation of City Hall Lobby planned for November 2024.

Continue to Track Progress

Strategic Plan Dashboard

- Strategic Plan Progress Tracker and Reports focusing on (1) Why It Matters, (2) What We Are Doing About It, and (3) What Residents Say
- Strategic Plan Key Performance Indicators including National Community Survey Data and Maps

Monthly PSL on the Pulse publication

Coming soon: Updated Strategic Plan Quarterly Progress Reports

Strategic Plan Annual Publication



CITY OF PORT ST. LUCIE Strategic Plan

City is a Safe, Beautiful, and Prosperous People - Your Hometown."

Performance Summary

- Safe, Clean, & Beautiful ▼
- Vibrant Neighborhoods ▼
- Smart & Connected City ▼
- Diverse Economy & Employment ▼
- High-Quality Infrastructure & Facilities ▼
- Culture, Nature, & Fun ▼

Moving Our City Forward

Welcome to the City of Port St. Lucie's Strategic Plan Progress & Performance Dashboard where we track our progress and performance indicators. The [Port St. Lucie City Council](#) and City Team are focused on carrying out a strategic plan that is updated every year based upon your input, provided through our annual [Community Survey](#) and [Citizen Summit](#). Below is an at-a-glance look at each of our Strategic Goal sections. We invite you to click and learn more about our [Strategic Plan](#), why each Strategic Goal matters, what we are doing about it, how we are doing and how you can get more involved in shaping the future of your City. Together we are working to build a Safe, Beautiful and Prosperous City for All.