



CITY OF PORT ST. LUCIE
HEART OF THE TREASURE COAST

TOP WAYS WE ARE PUTTING THE STRATEGIC PLAN INTO ACTION

OFFICE OF ECONOMIC DEVELOPMENT

OVERVIEW

The Office of Economic Development is committed to creating an environment that nurtures, sustains and grows business and development in Port St. Lucie.

FY 2026/27

DIVERSE ECONOMY & EMPLOYMENT OPPORTUNITIES

The Office of Economic Development will continue to expand job opportunities and support economic development. Completed projects and projects in development include:

Company	Industry	Projected new jobs	Facility square footage
FedEx	Distribution	490	245,000
Total Truck Parts	Distribution	10	51,780
Amazon Delivery Center	Distribution	200	219,000
Amazon Fulfillment Center	Distribution	1,000	1,000,000
Cheney Brothers	Distribution	380	475,000
Accel International	Distribution	275	365,000
LactaLogics	Manufacturing	60	60,000
Marine Digital Integrators	Manufacturing	61	38,000
Import Mex Distributors	Distribution	121	160,000
Project Four PSL	Manufacturing	225	250,000
Oculus Surgical	Distribution	50	50,000
TAMCO	Manufacturing	50	400,000
Costco Distribution	Distribution	380	1,595,000

Revitalize Eastern Port St. Lucie through the implementation of the Walton & One Master Plan and the Eastside Economic Development & US 1 Business Revitalization Strategy

ENGAGED & CONNECTED CITY

Collaborate with departments and business resource providers to grow small businesses in Port St. Lucie.

- Continue the Business Accelerator Program to provide training for new and existing small businesses.
- Collaborate with the Florida Small Business Development Center at Indian River State College to foster programs to support small business development.
- In collaboration with the St. Lucie County Chamber of Commerce, continue the Before You Sign the Lease quarterly workshop series.
- Collaborate with the weVENTURE (Women's Business Center) to develop programs to support women owned businesses.
- Provide contractual oversight of agreements with the Florida Small Business Development Center, the St. Lucie County Chamber of Commerce and Treasure Coast SCORE to provide funding for consulting services and small business programs.

St. Lucie County Chamber of Commerce Small Business Assistance Program

- Programming provides vital resources for entrepreneurs navigating the complexities of launching and expanding their business in Port St. Lucie.
- Types of assistance: Zoning inquiries, business tax receipt requirements, permitting, build-out recommendations, licensing, advertising and business plans.

Florida Small Business Development Center

- Provides credentialed consultants, offering entrepreneurial training, business technical assistance access to professional resources.
- Revitalize eastern Port St. Lucie
- Implement the Walton & One Master Plan, eastside Economic Development & U.S. 1 Business Revitalization Strategy

10- WEEK IRSC BUSINESS ACCELERATOR PROGRAM

Company	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26
Participants	20	30	47	48	58	71
Graduates	10	25	30	21	36	42
Small Business Grants	\$25,000	\$30,000	\$35,000	\$35,000	\$67,500	\$66,500

PERFORMANCE MEASURES AND SCORECARD

OFFICE OF ECONOMIC DEVELOPMENT

Workload Measures							
Goal	Key Performance Indicator	2022/23 Results	2023/24 Results	2024/25 Results	2025/26 Target	2025/26 Results	2026/27 Target
3	BAP participants	31	48	58	60	71	60
4	BAP grants	\$30,000	\$35,000	\$67,500	\$70,000	\$65,500	\$70,000
3	Number of participants in Before You Sign the Lease	60	76	110	120	105	120

Efficiency Measures							
Goal	Key Performance Indicator	2022/23 Results	2023/24 Results	2024/25 Results	2025/26 Target	2025/26 Results	2026/27 Target
3	Number of Business Accelerator Program graduates	25	21	36	40	42	40
4	Expedited projects	6	6	6	7	6	7
4	Grant/appropriations secured for Economic Developments projects	0	0	0	\$3.5 million	\$8.85 million	0
4	*National Community Survey™ (NCS™): Percent of residents who rate the quality of Economic development Services as Excellent or Good	45% ↔	52% ↔	48% ↔	50%	39% ↔	50%

*NCS and NES - Percent of respondents rating serve as excellent or good from the annual National Community Survey™ and National Employee Survey™ for Port St. Lucie. The following symbols are provided to show the relationship to the National Benchmark.

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower