



CITY OF PORT ST. LUCIE
HEART OF THE TREASURE COAST

TOP WAYS WE ARE PUTTING THE STRATEGIC PLAN INTO ACTION

KEEP PORT ST. LUCIE BEAUTIFUL

OVERVIEW

The City of Port St. Lucie Office of Solid Waste is dedicated to maintaining and improving the quality and safety of the community through the creation and preservation of environmentally and economically sound infrastructure, while providing outstanding services to our residents. The Office of Solid Waste administers the Keep Port St. Lucie Beautiful program.

FY 2026/27

SAFE, CLEAN & BEAUTIFUL

- Review current programs and find opportunities for expansion
- Continue Adopt-a-Street program and expand volunteer base
- Review and apply for grant opportunities
- Refine holiday lights program
- Continue Cigarette Litter Prevention programs
- Keep America Beautiful: Annual Residential Community Litter Index

Public Outreach

- Citizen Summit
- National Night Out
- Outreach business/organization/HOA presentations
- Earth Day at Oxbow Eco-center
- Safety Fest

KPSLB Litter Crew

- Adopt-A-Street: Continue to develop and expand volunteer base
- Continue litter data collection
- Explore and install tracking system for smaller vehicles used by litter crew

Education

- Participate in Keep Florida Beautiful Annual Conference
- Develop Youth Educational Program
- Continue to develop and revise litter eradication initiatives and programs
- Expand Please Stop Litter campaign expanding through all solid waste efforts and engaging leadership.

Special Events

- Caring Community Clean-Up Day
- KPSLB Appreciation Night
- Holiday lights
- Adopt-a-Street Volunteer Appreciation Breakfast
- Bi-annual tree giveaways
- KPSLB bi-annual Household Hazardous Waste Collection Days
- Pop-up Clean Ups
- Shred Event

PERFORMANCE MEASURES AND SCORECARD

KEEP PORT ST. LUCIE BEAUTIFUL

Effectiveness Measures							
Goal	Key Performance Indicator	2022/23 Results	2023/24 Results	2024/25 Results	2025/26 Target	2025/26 Results	2026/27 Target
1	National Community Survey™: Cleanliness	75% ↔	76% ↔	73% ↔	72%	72% ↔	75%
1	Adopt-a-Street groups	97	80	91	+15	+16	+15

*NCS - Percent of respondents rating serve as excellent or good from the annual National Community Survey™ for Port St. Lucie. The following symbols are provided to show the relationship to the National Benchmark.

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower