

Request for Proposals (RFP)

Port District Painted Anchors

Port St. Lucie, Florida

Issue Date: Tuesday, April 15, 2025

Due Date: Friday, May 2, 2025

Project Background

The City of Port St. Lucie's Community Redevelopment Agency (the "CRA") is seeking six (6) artists or artist teams for a work for hire project to conceptualize and apply a unique design to six (6) pre-fabricated anchor sculptures in the City of Port St. Lucie's Port District. The anchor was chosen to reinforce the Port District's coastal identity, and serve as a placemaking intervention around the district.

The CRA is seeking 6 artists or artist teams with experience creating site-specific artworks. The City is seeking artistic excellence and innovation in past artwork, especially in similar settings. The artists must be able to work in collaboration with a Project Team made up of the representatives from the City of Port St. Lucie, the CRA, the departments responsible for the site, city leadership and the community. Each of the 6 (six) selected artists or artist teams will be paid \$2,500 upon completion and approval of their painted anchor.

All proposed anchor designs must be absent of words or written text. Additionally, one of the six anchors will feature a design that represents and celebrates local veterans of all military branches, but the remaining five anchors may represent any theme, concept, or design.

Anchor Materiality and Condition

The artists selected for exhibition will be provided with a prefabricated, pre-primed anchor that will be installed on-site after the artist's painting. Following the artists' painting of the anchor, artists must apply an anti-graffiti and UV-resistant coating. The artists will have one week to paint the sculpture off-site. The artist must pick up and deliver the anchor. The anchors weigh less than 100 pounds. The anchors are 72 inches tall by 56 inches wide by 6 inches in depth. They will be mounted to a metal baseplate (28 by 12 inches) on a concrete platform.

Project Description and Location

The Port District is a 1.5-mile-long area of Port St Lucie, hugging the shoreline of the St Lucie River. 85 acres of the Port District, which is 30% of the district's total area, comprises protected forests and conservation land. An additional 35% of land area is dedicated to parks, open

space, and non-protected forested areas. With so much access to natural abundance, the Port District has an immeasurable capacity to support greater recreation and beautiful spaces for people to gather. [Please reference The Port District Master Plan for more information about the site.](#)

Project Goals

- The artwork should welcome all to the Port District
- The artwork should enhance the physical environment and experience of the Port District
- The artwork must be properly scaled to surroundings.
- The artwork should appeal to a mass audience.
- Five of the six anchors may represent any theme, concept, or design.
- One of the six anchors will feature a veteran-themed design.

Artist Scope

Upon selection of the Artists and execution of a commission agreement, each Artist will:

- Conceptualize a unique design for one (1) anchor
- Install a unique design for one (1) anchor within 60 days of contract execution
- Provide a list of products and materials used to paint design onto the anchor
- Provide a maintenance guide to best support the long-term care of the artwork
- Apply an anti-graffiti and UV Resistant Coating

Who May Apply

Visual, craft or design artists (or artist teams), at least 18 years of age. City of Port St. Lucie staff, Artist Selection Committee members and their family members are not eligible to apply.

How to Apply

Please send a concept proposal addressing the following:

- **Cover Letter** (1 page)
 - statement of interest
 - narrative descriptions(s) of the concept(s)
 - anticipated maintenance plan, including (but not limited to) cleaning and inspection schedule, cleaning methods, treatments to avoid, and touch-up instructions
 - preliminary installation plan and required equipment
- **Artist(s) Qualifications** (1 to 3 pages)
 - Participating artist(s)

- Lead artist(s) profile
- Relevant project experience with murals and large-scale public art
- No fewer than three professional references
- **Design:** complete your proposed design on the template provided. A maximum of three designs can be submitted per artist. Please feel free to enlarge these shapes if desired. Additional pages may be used as necessary to illustrate the design. List the colors and materials you will be using. Please note that only complete, well-detailed templates will be given full consideration. All applications must be submitted on the provided template.
- **Submission Format:** Responses shall be submitted as a single PDF file via email to Bethany Grubbs at bgrubbs@cityofpsl.com. An acknowledgement of receipt will be sent upon submission.
- **Due Date:** 3:00 PM EST on Friday, May 2, 2025.

The artist or artist team will be selected by demonstrating:

- **Artistic Excellence:** The aesthetic significance and quality of the artwork, including the artwork's transformative and distinctive qualities.
- **Context:** Artwork's appropriateness to surrounding architecture, topography, local history, and community attitudes and concerns of both the residents of the City of Port St. Lucie and the surrounding community.
- **Durability, Safety and Permanence:** The artwork is resistant to weathering as well as structurally sustainable. The artwork must be examined for unsafe conditions, materials, or factors, as well as the potential for excessive maintenance.

Once selected, the artist must design and create artwork that:

- is of high artistic quality
- is appropriate to the project site
- is of durable design and uses durable materials that require minimal maintenance
- provides maximum resistance to vandalism

Project Budget

This project is funded by the City of Port St. Lucie Community Redevelopment Agency. The budget for this project is \$2,500 per anchor and is inclusive of all costs associated with the project, including but not limited to: artist expenses/honorarium, administration, sub-consultants, travel/lodging, artwork installation, licenses, taxes and insurance. Any expenses that exceed the contracted amount will be the artist's responsibility.

Ownership of Art

Artists will retain copyright of the artwork and the Client may use the images and other information submitted by the Artist for educational and public affairs purposes only.

Selection Process and Timeline

The timeline for the full process is below, and is subject to change:

February 11, 2025	RFP circulated
April 7, 2025	Concepts Due
Early April 2025	CRA identifies 6 Artists/Artists teams
April 2025	Contracting/Confirming Project Logistics
May 2025	Anchor Painting

Questions?

Inquiries about the program or the project should be made by sending an email to:

Anna Talarico, Public Art Coordinator
Designing Local
anna@designinglocal.com
704-999-9795

PAINTED ANCHOR DESIGN

INSTRUCTIONS

Complete your proposed design on the template provided. A maximum of three designs can be submitted per artist. Please feel free to enlarge these shapes if desired. Additional pages may be used as necessary to illustrate the design. List the colors and materials you will be using. Please note that only complete, well-detailed templates will be given full consideration. All applications must be submitted on the provided template.

MY COLORS AND MATERIALS

MY DESIGN

