BUSINESS SIGN INFORMATION

City of Port St. Lucie
Planning and Zoning Department

121 S.W. Port St. Lucie Blvd.
Port St. Lucie, FL 34984-5099

(772) 871-5213
(772) 871-5124 (fax)
www.cityofpsl.com

Patricia A. Tobin, AICP
Director

Revised May 2017
May 1, 2017

The Planning and Zoning Department welcomes you to the City of Port St. Lucie. We understand that signage is very important to your business. As such, we are pleased to attach information that you will need to secure your sign permits. These include, but are not limited to monument (freestanding signs), wall (façade) signs and change of copy on existing façade signs. Attached is a schedule of fees for both the Planning and Zoning Department review and the Building Department review and permitting. Please note that fees can change, so we suggest you confirm the fees before submitting your application.

There are 21 developments in the City of Port St. Lucie that have Master Sign Programs and we have attached a list of those developments, together with contact information and maps indicating their locations. Written approval is required from those developments prior to applying to the City. Please note that additional review fees may be required by those developments.

Sign Permit applications are available at the Planning and Zoning Department in Building B of the City Hall Complex, or on line at www.cityofpsl.com/planning-zoning. The Sign Code was revised as of January 21, 2016 and you can access a full copy of the Sign Code on the above link. Sign Permit applications are also available at the Building Department in Building B of the City Hall Complex or on line at pandapublicweb.cityofpsl.com. A list of active sign and/or electrical contractors can be accessed on the above website by clicking on “Online Services” and “Search for Contractors.” Depending on the scope of work, a general or building contractor may perform sign installations. The City of Port St. Lucie does not promote or guarantee the work or services of any of the contractors.

We wish you much success in your business. If you need further assistance, please contact Thresiamma Kuruvilla in the Planning and Zoning Department at 772-871-5281 or tkuruvilla@cityofpsl.com.

Patricia A. Tobin, AICP
Director
Planning and Zoning Department
SIGN CODE REGULATION AND POLICY HIGHLIGHTS

The following is a brief summary of the City Sign Code, adopted December 21, 2011:

- The City of Port St. Lucie requires a licensed contractor for all sign permits with the exception of refaces. Developments with Master Sign Programs may require a licensed contractor for all signs. Please check with each development.

- Businesses are permitted 40% coverage for each window/door. Permits are not required for window/door signs. However, permits are needed if the window sign is electrical.

- Some Master Sign Plan developments require a review of window/door signs. Please check with each development.

- Detailed information is in the Sign Code, which is available in the Planning and Zoning Office or online.

- All signage in new strip malls must be consistent (e.g., channel letters, box signs, or individual letters.)
SIGN APPLICATION FEES (SEE COMMENTS BELOW FOR FURTHER INFORMATION)

### PLANNING & ZONING

<table>
<thead>
<tr>
<th>Description</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) New applications</td>
<td>$150.00</td>
</tr>
<tr>
<td>2) Resubmission fee (1st resubmission n/c)</td>
<td>90.00</td>
</tr>
<tr>
<td>3) Change of copy on existing permitted façade or monument sign</td>
<td>50.00</td>
</tr>
<tr>
<td>4) Drive-thru canopy instructional Signs - 4 per application</td>
<td>300.00</td>
</tr>
<tr>
<td>5) Master Sign Programs</td>
<td>3,980.00 (amendments $500.00)</td>
</tr>
</tbody>
</table>

### BUILDING DEPARTMENT

<table>
<thead>
<tr>
<th>Description</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Plan review fee</td>
<td>$75.00</td>
</tr>
<tr>
<td>2) Plan review revision fee</td>
<td>50.00</td>
</tr>
<tr>
<td>3) Illuminated signs:</td>
<td></td>
</tr>
<tr>
<td>Up to 32 square feet</td>
<td>125.00</td>
</tr>
<tr>
<td>Over 32 square feet</td>
<td>250.00</td>
</tr>
<tr>
<td>4) Non illuminated signs:</td>
<td></td>
</tr>
<tr>
<td>Up to 32 square feet</td>
<td>100.00</td>
</tr>
<tr>
<td>Over 32 square feet</td>
<td>200.00</td>
</tr>
<tr>
<td>5) Change of copy on existing permitted façade sign (reface).</td>
<td>54.00</td>
</tr>
<tr>
<td>Peel &amp; stick vinyl only</td>
<td>No charge</td>
</tr>
<tr>
<td>6) Monument</td>
<td></td>
</tr>
<tr>
<td>7) For signs $2,500.00 and over</td>
<td>300.00 ($150.00 plan review; $150.00 permit fee)</td>
</tr>
<tr>
<td></td>
<td>5.00 additional plus NOC</td>
</tr>
</tbody>
</table>

* Additional review fees may be required by Master Sign Program communities. Contact community for further information.
** This is a partial list of fees. Please confirm both Planning and Building Dept. fees at the time of submission.
*** Note that Building Department fees are payable at the time of permitting and those fees should not be submitted to the Planning and Zoning Dept. Building Department fees require an additional state fee.
**** Note that all signs erected without a permit are subject to double permit fees.
CONTACT LIST FOR DEVELOPMENTS WITH
MASTER SIGN PROGRAMS
AS OF JANUARY 2016

PLEASE NOTE THAT THIS IS THE LATEST INFORMATION THE PLANNING OFFICE HAS ON FILE AND THAT IT MAY HAVE CHANGED.

1. CITY CENTER (PORT ST. LUCIE):
Bridget Kean, CRA Director
121 SW Port St. Lucie Blvd., Bldg. B
Port St. Lucie, FL 34984
772-873-6489

2. COCO VISTA:
Richard Gore, Site Manager
561-301-5600

3. GATLIN PLAZA:
No Information Available-Contact Owner

4. PROMENADE:
Brasilino Filipe
St. Lucie Riviera LLC
380 Brazilian Circle
Port St. Lucie, FL 34952
772-879-2220

5. RIVERGATE PLAZA:
Dead River Rivergate, LLC.,
c/o The Sembler Company
5858 Central Ave.
St. Petersburg, FL 33707

6. RIVERPLACE:
Architectural Design Review Board
River Place on the St. Lucie POA

7. SHOPPES @ VERANDA FALLS:
Wendy Hernandez
Stiles Development Co
1200 Town Center Drive, Suite 111
Jupiter, FL 33458
561-413-5909

8A. ST. LUCIE WEST: (COMMERCIAL)
Tiffany Jackson
Lang Management
8350 Commerce Centre Drive
Port St. Lucie, FL 34986
772-489-9501

8B. ST. LUCIE WEST: (INDUSTRIAL)
Anthony Purificato
Pinnacle Management
430 NW Lake Whitney Place
Port St. Lucie, FL 34983
772-871-0004

9. TRADITION/WESTERN GROVE/
SOUTHERN GROVE:
Angela Shepherd
Fishkind & Associates
10807 SW Tradition Square
Port St. Lucie, FL 34987
772-345-5101

10. VERANO
Verano Development, LLC
Robert Fromm
9700 Reserve Blvd.
Port St. Lucie, FL 34986
772-467-1299

11. FONDURA SQUARE
Racetrac Petroleum, Inc.
3225 Cumberland Blvd., Suite 100
Atlanta, GA 30339
12. LA MESA RV  
8650 NW LTC Parkway  
Port St. Lucie, FL 34986  
858-522-8125

13. MIDWAY COMMERCE CENTER  
Midway Business Park POA  
700 Island Landing Drive  
St. Augustine, FL 32095

14. ST. LUCIE MEDICAL CENTER  
1800 SE Tiffany Avenue  
Port St. Lucie, FL 34952

15. TESORO  
Emerald Homes  
SE Florida Division  
1245 S. Military Trail, Suite 100  
Deerfield Beach, FL 33442  
954-949-3032

16. VERANDA PUD MASTER SIGN PROGRAM  
Christopher Hasty, Director  
DiVosta Homes LP  
24311 Walden Center Drive, Suite 300  
Bonita Springs, FL 34134

17. MIDWAY BUSINESS PARK:  
Midway Commerce Park POA  
700 Island Landing Drive  
St. Augustine, FL 32095

18. ST. ANDREWS PARK:  
St. Andrews Park Inc.  
500 Australian Ave. South, Suite 110  
West Palm Beach, FL 33401

19. WINTERLAKES  
Architectural Design Review Board  
Winterlakes POA

20. WINTERLAKES – PARCEL – “H”  
Winterlakes POA  
Maronda Homes, Inc. of Florida  
3993 West First Street  
Sanford, FL 32771