

Citizen Summit

2015

Mayor, City Council and City Manager



"A City for All Ages"

Port St. Lucie
March 2015

Lyle Sumek Associates, Inc.
9 Flagship Court
Palm Coast, FL 32137-3373

Phone: (386) 246-6250
Fax: (386) 246-6252
E-mail: sumekassoc@gmail.com



Table of Contents

Section 1 – Citizen Summit 2015 – Overview	1
A. Citizen Summit 2015: Purposes and Agenda	2
B. Citizen Summit 2015: Participants	5
Section 2 – Strategic Planning for Port St. Lucie	10
Section 3 – Round 1: Port St. Lucie Today	16
A. Question 1: Port St. Lucie Successes for 2014	17
B. Question 2: Reasons for Living in Port St. Lucie	23
Section 4 – Round 2: Looking to Port St. Lucie’s Future	29
A. Question 3: Making Port St. Lucie More Livable	30
B. Question 4: Port St. Lucie 2030	37
C. Question 5: Port St. Lucie Success in 2020	44
Section 5 – Round 3: Strategic Direction	51
A. Question 6: The River	52
B. Question 7: McCarty Ranch	58
C. Question 8: Communication Methods	64
Section 6 – Round 4: Port St. Lucie 2015	70
A. Question 9: Action Ideas for 2015	71
B. Question 10: Crazy Ideas for Change	77
Section 7 – Messages to the Mayor and City Council	81

This report and all related materials are copyrighted. This report may be duplicated for distribution to appropriate parties as needed. No unauthorized duplication is allowed, including for use in training within your organization or for consulting purposes outside your organization.

SECTION 1

CITIZEN SUMMIT 2015 – OVERVIEW

A

Citizen Summit 2015: Purposes and Agenda

CITIZEN SUMMIT 2015

City of Port St. Lucie

PURPOSES

The Mayor and City Council are seeking input from the community on your ideas for Port St. Lucie's future as they update the City Strategic Plan - a 15 year Vision - the preferred future; a 5 year Plan with outcome-based goals - map to the future; and a 1 year Action - a "to do list" with deliverable products and results.

FIVE BASIC RULES

1. Everyone's ideas and comments are important.
2. Treat everyone with respect even if you disagree with their comment.
3. Record everyone's ideas on the large sheets of paper.
4. Star (*) the "most important" for your table as determined by a majority vote.
5. Relax, enjoy yourself and meet new friends.

AGENDA

Welcome/Opening Remarks

- Mayor and City Council
- City Manger

Strategic Planning for Port St. Lucie: Overview

- Working Model
- Connecting the "Dots"

ROUND 1: PORT ST. LUCIE TODAY

Question 1: Port St. Lucie Successes for 2014

Question 2: Reasons for Living in Port St. Lucie

ROUND 2: LOOKING TO PORT ST. LUCIE'S FUTURE

Question 3: Making Port St. Lucie More Livable

Question 4: Port St. Lucie 2030

Question 5: Port St. Lucie Success in 2020

ROUND 3: STRATEGIC DIRECTION

Question 6: The River

Question 7: McCarty Ranch

Question 8: Communication Methods

ROUND 4: PORT ST. LUCIE 2015

Question 9: Action Ideas for 2015

Question 10: Crazy Ideas for Change

MESSAGE TO THE MAYOR AND CITY COUNCIL

Mayor and City Council

and Thank you very much for your contribution to the Strategic Plan and the Future of Port St. Lucie!

B

Citizen Summit 2015: Participants

Citizen Summit 2015

Discussion Teams

► Green Team

1. Camelio, Glenn
 2. Carapazza, Frank
 3. Hensley, Kathryn
 4. Hoylman, Keith
 5. Mills, Donna
 6. Nail, Kenny
- City Facilitator: Bill Jones

► Magenta Team

1. Brewer, Roy
 2. Collins, Kellie
 3. Kantor, Bob
 4. Simmons, Pat
 5. Spera, Nate
 6. Williams, Judy
- City Facilitator: Carmen Capezzuto

► Purple Team

1. Brigida, David
 2. Christensen, Pat
 3. Connors, Jordan
 4. Kelly Brown, Sharon
 5. Parmelee, Jodi
- City Facilitator: David Pollard

► **Brown Team**

1. Buck, Chelsey
 2. DiSalvo, Greg
 3. Ray, Charles
 4. Smith, Wayne
- City Facilitator: Pat Selmer

► **Orange Team**

1. Bryant, Mel
 2. Brzuskiwicz, Ed
 3. Christiansen, Carol
 4. Griffin, Catherine
 5. Howell, Chauncelor
 6. Minsky, Bob
- City Facilitator: Patti Roberts

► **Red Team**

1. Bryant, Diane
 2. Floyd, Bob
 3. Roberts Jr, J. Hal
 4. Setnan, Rick
- City Facilitator: Julian Aldarondo

► **Aqua Team**

1. Egan, Chris
 2. Marraffa, Lynette
 3. Pankraz, John
 4. Conaghan, Huey
- City Facilitator: Ivy Ladyko

► **Blue Team**

1. Hensley, Carl
 2. Rains, Ericka
 3. Springer, Christopher
 4. Weiss, Jeannette
- City Facilitator: Sally Walsh

► **Black Team**

1. Conaghan, Linda
 2. Howard, Rudy
 3. Lorenza Thomas
 4. Prosperi, Brienne
 5. Roberto M' Causland
- City Facilitator: Melissa Jungjohan

► **Red White & Blue Team**

1. Luntz, Jim
 2. Luntz, Rosemary
 3. Luther, Lesli
 4. Myrick, Jimmy
 5. Ryan-Beutel, Debbie
 6. Smith, Gary
- City Facilitator: Bridget Kean



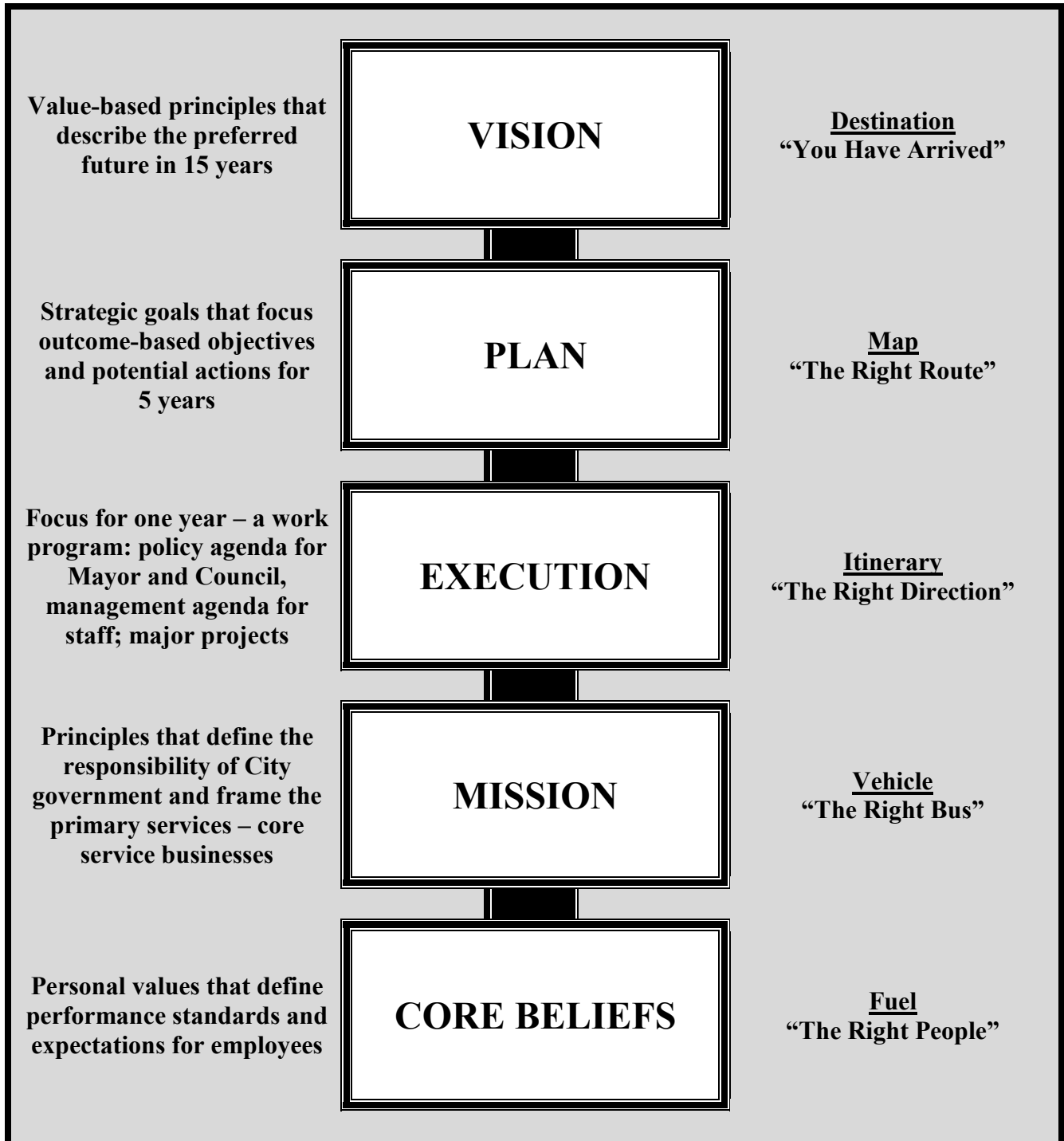
Port St. Lucie Citizen Summit Mayor and City Council Assignments

	Round 1	Round 2	Round 3	Round 4
Mayor Oravec	Brown	Blue	Red	Orange
Vice Mayor Bartz	Blue	Red	Orange	Green
Assistant City Manager	Red	Orange	Green	Magenta
Councilwoman Martin	Orange	Green	Magenta	Purple
City Manager	Green	Magenta	Purple	Aqua
Councilwoman Berger	Magenta	Purple	Aqua	Brown
Councilman Bowen	Purple	Aqua	Brown	Blue
Special Assistant	Aqua	Brown	Blue	Red

SECTION 2

STRATEGIC PLANNING FOR PORT ST. LUCIE

STRATEGIC PLANNING MODEL



**Port St. Lucie
Vision 2030**

PORT ST. LUCIE 2030
is the Heart of the Treasure Coast
– *a Beautiful City,*
a Friendly Community for All Ages.

PORT ST. LUCIE 2030
has four Major Activity Centers:
City Center and U.S. 1;
Tradition;
St. Lucie West and the St. Lucie River.

PORT ST. LUCIE 2030
offers Stable Neighborhoods with Quality Housing Choices.
Diverse Local Economy;
Easy Mobility
and Leisure Opportunities for an Active Life Style.

**City of Port St. Lucie
Goals 2018**

**FINANCIALLY SOUND CITY, HIGH
PERFORMANCE CITY ORGANIZATION**

GROWING LOCAL ECONOMY

**BALANCED AND RESPONSIBLE
SUSTAINABLE GROWTH**

**IMPROVED MOBILITY WITHIN
PORT ST. LUCIE**

EXPANDED LEISURE ACTIVITIES

**City of Port St. Lucie
Policy Agenda 2013 – 2014
Targets for Action**

TOP PRIORITY

City Manager: Hiring

Debt Policy and Reduction Plan: Review, Direction

**City Economic Development Goals Policy and Tool Kit:
Review, Direction**

Reserve Policy: Review, Direction

**McCarty Ranch Annexation: Master Plan Approval,
Utilities Location**

Riverwalk Plan: Development

HIGH PRIORITY

City Financial Policies: Review, Refinement

Skate Park/BMX Park Concept

Stormwater System Master Plan: Development

Parks and Recreation Master Plan: Development, Funding

Boat Launch: Plan Review, Direction, Funding

Campground at the Ranch: Concept, Direction, Funding

**City of Port St. Lucie
Management Agenda 2013 – 2014
Targets for Action**

TOP PRIORITY

Crosstown Parkway Project: Preliminary Design, Final Permitting
Long Term Financial Plan: Development
Strategic Plan: Development, Adoption, Institutionalization
City Organization Assessment and Plan: Direction, Funding
**City Facilities Condition Assessment and Master Plan:
Development, Funding**
Management and Budget: Review, direction
Digital Domain: Resolution, Funding from the State of Florida
Half Way Houses/Sober Houses/Group Homes: Goals, Actions

HIGH PRIORITY

**Medical Research Innovation Center Evaluation Retention/Growth
Strategy: Discussion with Torrey Pines, Pursue Spinoff Businesses**
Biltmore/Macedo Business Corridor Scenarios
Management Succession Planning: Recommendations, Funding
One Stop Shop: Concept, Evaluation, Direction
Southwest Annexation Road Resolution: Development
Pavement Management System and Plan: Development

SECTION 3

ROUND 1: PORT ST. LUCIE TODAY

A

**Question 1:
Port St. Lucie Successes for 2014**

Port St. Lucie Success for 2014: Common Themes

Sidewalks Expansion and Improvements *[7]

Tradition Hospital Development [6]

Major New Businesses in Port St. Lucie [6]

Canal Park Boat Ramp [5]

Safe City with Low Crime [4]

Crosstown Parkway: Progress [4]

VA Facility [4]

Residential Development: Increase [4]

Community Festivals and Events [4]

Opportunities for Citizen Engagement and Involvement [4]

* [] Represents the number of groups that selected this response

Port St. Lucie Successes for 2014

Discussion Teams

► Green Team

- * 1. City listens IIIIIII
- * 2. Collaboration with City & County IIIII
- * 3. Low Crime III
- * 4. Sidewalks around more schools III
- 5. Storm Drainage II
- 6. More engagement with citizens I
- 7. Best use of resources I
- 8. Crosstown Parkway

► Magenta Team

- * 1. VA Facility IIIII
- * 2. New tradition hospital III
- * 3. Sidewalk extensions III
- 4. Festivals – St Patty, German – Shared community event II
- 5. S Bend & Canal Park ramp I
- 6. Purchase of McCarty Ranch I
- 7. River nights I
- 8. Qualified City staff – recruitment, retention I
- 9. Utility Billing improvements

► Purple Team

- * 1. Opening of Hospital IIIII
- * 2. Maintain safe city III
- * 3. Final approval of Crosstown III
- 4. Beautification of signage II
- 5. Canal Park I

* Prioritized with 3 or more votes

► **Brown Team**

- * 1. New jobs / companies – Bass Pro, Aldi IIII
- * 2. Park Repairs III
- * 3. Housing Recovery III
- * 4. Hospital III
- 5. Holiday lighting II
- 6. Saints Golf Course II
- 7. Successful events / Involvement II
- 8. Sidewalks
- 9. PSL signs – Entry, PSL beautiful
- 10. Comm. Involvement

► **Orange Team**

- * 1. Surviving negativity & moving forward
- * 2. Bringing businesses to community
- * 3. Crosstown Parkway – decision from FEDS to move forward
- * 4. Veterans home – chosen site
- * 5. Tradition Hospital Medical Center
- 6. Sale / advancement of Digital Domain facility purchase
- 7. Change in political environment decisions are > business decisions
- 8. Reinvestment in community – Tradition
- 9. No increase in millage last year

► **Red Team**

- * 1. Tradition Hospital IIII
- * 2. VA Nursing Home – Tradition IIII
- * 3. Sidewalk – expansion III
- * 4. Development – shopping II
- 5. Tradition I
- 6. Bass Pro I
- 7. SLW
- 8. Walmart project moved
- 9. Botanical Gardens – advertising

* Prioritized with 3 or more votes

► **Aqua Team**

- * 1. Larger recycle bins with wheels
- * 2. Sidewalk initiative is visible
- * 3. Adding more street lights
- * 4. Mayor – Motivated for the right reason that will focus on industry & cutting the fat
- * 5. Participate in this meeting
- 6. They have put on more City events – 100% profitable (community & together)
- 7. Boat ramp in Southbend
- 8. Being proactive to citizens needs Vs reactive
- 9. Rezoning is a good thing – businesses & culture for growth

► **Blue Team**

- * 1. Business in SLW / growth – economic = jobs = tax
- * 2. Citizen engagement
- * 3. Crosstown parkway moving forward
- * 4. Named safest cities
- 5. New council & Mayor working hard
- 6. Positive problem solving
- 7. Example digital domain / tradition studio
- 8. Canal Park Boat Ramp

* Prioritized with 3 or more votes

► **Black Team**

- * 1. Sidewalk installation
- * 2. Less foreclosures
- * 3. Successful election (Council)
- * 4. New Hospital
- * 5. Veterans Nursing Home – tradition
- * 6. St Lucie medical – near Darwin Square
- 7. Street lights – new
- 8. Rotaries
- 9. Drainage
- 10. Expanded City transportation
- 11. Increase of building permits & building
- 12. Purchase of new stores – Burlington & expansion of Homegoods
- 13. Aldi grocery store
- 14. Bass pro

► **Red White & Blue Team**

- * 1. Electing Greg Oravec Mayor IIIII
- * 2. Increase in sidewalks III
- * 3. Cleaning up neighborhoods III
- * 4. Real Estate Market improving III
- 5. Low crime rate II
- 6. Landscaping improvement II
- 7. Improving Business and Tourism I
- 8. Canal Park Boat Ramp

* Prioritized with 3 or more votes

B

**Question 2:
Reasons for Living in Port St. Lucie**

Reasons for Living in Port St. Lucie Common Themes

Affordability, including Housing *[10]

Central Location [7]

Safe Community with Low Crime [7]

Family-oriented Community [7]

Near/Access to River and Water [6]

Home [5]

Weather/Climate [5]

Diverse People [4]

* [] Represents the number of groups that selected this response

Reasons For Living In Port St. Lucie: Discussion Teams

► Green Team

- * 1. SAFE IIII
- * 2. Location – Central IIII
- * 3. Beautiful III
- * 4. Family Community III
- 5. Home II
- 6. Housing – Affordable II
- 7. Schools II
- 8. People – Diversity I
- 9. City staff I
- 10. Event for giving back – The people I
- 11. Recreation for all ages I
- 12. Neighbors

► Magenta Team

- * 1. Climate / weather IIII
- * 2. Cost of living / real estate IIII
- * 3. Location to major cities & highways III
- 4. Close to beaches II
- 5. Low traffic congestion II
- 6. River / boating access I
- 7. Low crime rate

* Prioritized with 3 or more votes

► **Purple Team**

- * 1. Safe City IIIII
- * 2. Central location III
- * 3. Clean environment III
- 4. Affordable II
- 5. Proximity to water (fishing) II
- 6. Recreation opportunity
- 7. Good transportation plan

► **Brown Team**

- * 1. Housing Affordable IIII
- * 2. Location – 1-hr. Orlando, W. Palm – Anywhere III
- * 3. Weather – climate III
- * 4. Close knit comm. for business opp – network II
- 5. Hometown
- 6. Beautiful
- 7. Place to retire – Better pace
- 8. Growing as a place for all ages
- 9. Employment opportunities
- 10. Opp for property investing

► **Orange Team**

- * 1. Strategically located – best kept secret in FL, lack of congestion, crossroads
- * 2. Affordable housing
- * 3. Safe Community
- * 4. For the diversity
- 5. PGA of America
- 6. Events & Activities, festivals, golf, beaches, art & cultural events
- 7. Good fishing / marine life
- 8. Peace & quiet – beautiful sunsets
- 9. “Young” City – 54 years young

* Prioritized with 3 or more votes

► **Red Team**

- * 1. Work
- * 2. Property Values
- * 3. Weather
- * 4. Golf
- 5. Unique piece of property – riverfront
- 6. Family
- 7. Retirement Location
- 8. SLW Convenience

► **Aqua Team**

- * 1. Growth culture, business will thrive on this
- * 2. Waterways, ocean access, fishing, water events
- * 3. Getting out of rat race, a place where business will thrive, good place to raise a family
- * 4. Crime rate is low, safe City
- * 5. Cost of living is a lot less, compared to major cities
- 6. It's home, seen the City go from 10,000 to 160,000
- 7. Family following family to PSL
- 8. To be involved in community, having a state in the community gives an opportunity

► **Blue Team**

- * 1. Small town feel
- * 2. Roots
- * 3. Location – treasure coast / Florida
- * 4. Family
- * 5. Water / sewer
- * 6. Safe
- 7. Longevity
- 8. Services
- 9. Affordable
- 10. Community

* Prioritized with 3 or more votes

► **Black Team**

- * 1. Family
- * 2. Weather
- * 3. Safety – Low crime
- * 4. Diversity – very unique
- 5. Traffic
- 6. Affordable living “now”
- 7. Lower taxes
- 8. NY Mets
- 9. Clean

► **Red White & Blue Team**

- * 1. More bang for your Buck - Affordability I IIIII
- * 2. Access to ocean I IIIII
- * 3. St. Lucie River I IIII
- * 4. Weather I IIII
- * 5. Easy Living - Lifestyle III
- * 6. Mets III
- 7. Good location – Orlando and Miami I
- 8. Business Opportunity I
- 9. Good road system I
- 10. St. Lucie West I
- 11. Nice place to raise a family

* Prioritized with 3 or more votes

SECTION 4

ROUND 2: LOOKING TO PORT ST. LUCIE'S FUTURE

A

**Question 3:
Making Port St. Lucie More Livable**

Making Port St. Lucie More Livable: Common Themes

Sidewalks *[7]

More Entertainment Activities and Venues [5]

Expanded Shopping and Retail, including a Major Mall [5]

More Activities for Youth, including Teen [4]

Better Drainage [4]

Improved Traffic Flow [4]

Better Schools [4]

More Arts and Culture: Programs, Activities and Venues [4]

Riverwalk with Commercial Activities [4]

Street Lights [4]

Better Roads [4]

* [] Represents the number of groups that selected this response

Making Port St. Lucie More Livable: Discussion Teams

► Green Team

- * 1. Safe passage – sidewalks IIIII
- * 2. Additional activities for teens IIII
- * 3. Transportation Opportunities III
- * 4. Free Wi-Fi III
- * 5. More after 10 pm activities III
- 6. Free Flowing traffic – underpasses / overpasses II
- 7. Better drainage II
- 8. Paver look on Gatlin & Tradition Pkwy I

► Magenta Team

- * 1. Finish crosstown / bridge IIIII
- * 2. More outdoor entertainment & restaurants IIIII
- 3. Turn land improvements @ PSL & Floresta – s. bound II
- 4. Extend median on PSL Blvd @ Yamada – school traffic I
- 5. Traffic signal timing crosstown, Becker, east - west route I
- 6. California & University Blvd intersection improvements I
- 7. Creation of pocket parks I
- 8. Opportunity to have block parties I
- 9. Eliminate newspaper boxes I

* Prioritized with 3 or more votes

► **Purple Team**

- * 1. More arts of cultural events IIIII
- * 2. More riverfront development IIII
- * 3. Need a downtown III
- 4. City wide Wi-Fi II
- 5. Concerts along river
- 6. TV over Air (Antennae)
- 7. More entertainment
- 8. Sidewalks main roads
- 9. Bike trails

► **Brown Team**

- * 1. Improved School system III
- * 2. Complete Crosstown III
- * 3. Taxes lowered II
- * 4. More Cultural venues – theatres small or large – diff ages
- * 5. Water front activities – around lake
- 6. Traffic patterns
- 7. Balance activities for all age groups
- 8. Sponsor art show
- 9. Riverwalk commercialized
- 10. Consistency – communication
- 11. Bus system to college

► **Orange Team**

- * 1. Better roads – ease ability, more lanes
- * 2. Centralized shopping / district. Keep taxes in PSL
- * 3. More enhanced nightlife / Entertainment & center i.e. brewery
- * 4. Bring commercial growth system
- * 5. Education must improve – elem, high schools, university
- 6. Sidewalks for safety, builder responsibility for constructing sidewalks
- 7. Focus road improvements in residential – drainage

* Prioritized with 3 or more votes

► **Red Team**

- * 1. Museums – artsy / art
- * 2. Sidewalks all over
- * 3. Street lighting
- * 4. Better drainage
- * 5. Completion of Crosstown Bridge
- 6. Shopping centers – convenience
- 7. Restaurants – general
- 8. Cultural events
- 9. Sewer plant / Sawgrass Lakes
- 10. Non bussing of schools
- 11. Roadways / congestion flow
- 12. All aboard FL / West most
- 13. More activities – kids
- 14. Jobs – teenagers
- 15. Jobs
- 16. Higher wage jobs
- 17. Creating more community neighborhoods
- 18. Park District
- 19. Revitalization of older communities

► **Aqua Team**

- * 1. Having a large shopping mall / similar to Jensen Beach - restaurant opportunities
- * 2. The City needs sidewalks where children stop to get on busses – tax dollars, option for transportation
- * 3. Finishing boardwalk, piece of property by botanical, Center point where people can go and eat, (restaurants, docking opportunity) People need a place to hang out, winery, a cooper’s hawk, comparable to downtown Stuart.
- * 4. Green market, comparing to Fort Pierce, live music, a more upscale farmers market.
- * 5. Bringing the standard or quality of living up / level of allowable living to a higher standard, attracting a certain demographic of people
- 6. Renovate abandoned buildings to bring businesses / village green parkway

* Prioritized with 3 or more votes

► **Blue Team**

- * 1. Drainage improvements
- * 2. Sidewalks
- * 3. Waterfront / river restaurants / activities
- 4. Larger entertainment venues – waterpark / roller park / pools / indoor recreation (planet air sports)
- 5. Easing of traffic
- 6. Restaurants
- 7. Downtown area
- 8. Cultural
- 9. Mall – (western area)
- 10. Street lights
- 11. Community participation
- 12. Outdoor theatre / and center

► **Black Team**

- * 1. Sidewalks
- * 2. Street lights
- * 3. Develop City in western portion
- * 4. City Center = finish it w/ stores, rest.
- * 5. Mall was to be built
- * 6. Water park
- * 7. Amphitheatre
- * 8. Road system
- 9. Jobs
- 10. Drainage – complete in the whole
- 11. Better schools & education
- 12. More shopping
- 13. Better retail options
- 14. Six Flags
- 15. Community pool
- 16. More for children

* Prioritized with 3 or more votes

► **Red White & Blue Team**

- * 1. More business friendly – fees, regulations, excessive permit requirements IIIII
- * 2. Worse business attitude from City – Worse to open business IIIII
- * 3. Perception not business friendly IIIII
- * 4. Attitude to small business awful or non-existent – No focus on small business IIIII
- * 5. Reach out to community for jobs and contracts IIIII
- * 6. Business signage too restrictive IIIII
- * 7. Additional activities for teens IIII
- * 8. Sidewalks and street lights IIII
- * 9. Enforcement of litter laws to encourage business and citizens to cooperate III
- * 10. Improvement of Education III
- 11. Traffic enforcement II

* Prioritized with 3 or more votes

B

**Question 4:
Port St. Lucie 2030**

Port St. Lucie 2030 Common Themes

Effective Public Transportation System *[7]

Major University [6]

Major Mall - Westside [6]

Crosstown Parkway - Completion [4]

Airport [4]

Diverse Job Opportunities [4]

Bio-Tech Business Development [4]

Senior Housing Opportunities [4]

Eldercare [4]

U. S. 1 Redevelopment [4]

PSL Boulevard Improvements [4]

* [] Represents the number of groups that selected this response

Port St. Lucie 2030 Discussion Teams

► Green Team

- * 1. Sidewalks everywhere IIIII
- * 2. Vocational center / school III
- * 3. Westside mall III
- 4. Enhanced public transportation systems II
- 5. Expanded educational opportunities for all ages II
- 6. Neighborhood tutorials for children II
- 7. Update City Charter / Code II
- 8. Town Center I
- 9. Waterpark I
- 10. Major university
- 11. Low cost high rise housing

► Magenta Team

- * 1. Convention center IIIII
- * 2. Large entertainment hub IIIII
- 3. Adult / elder care II
- 4. Expanded boys & girls club II
- 5. Central downtown I
- 6. Mall I
- 7. More technical schools / trades I
- 8. Mentoring / Job skill training I
- 9. Water park
- 10. Increase walkability / pedestrian access
- 11. Master planned community for 55+
- 12. Veteran's officer in City
- 13. Industrial base

* Prioritized with 3 or more votes

► **Purple Team**

- * 1. Major university III
- * 2. Bio-Tech success / expand III
- * 3. Major mall III
- 4. Redevelop US #1 area II
- 5. Airport II
- 6. Entertainment district I
- 7. Better transportation system
- 8. Home to fortune 500 company

► **Brown Team**

- * 1. Best school system IIII
- * 2. Cultural mecca IIII
- * 3. Public transportation III
- 4. Crosstown completed II
- 5. Better signage for good sites – where is the river? Landmarks II
- 6. Airport – TC II
- 7. Mall out west – destination or landmark I
- 8. New families moving in
- 9. New Name – change
- 10. Less parking lots
- 11. Train / Amtrak

► **Orange Team**

- * 1. Causeway to beach
- * 2. Improve PSL Blvd. No residential commercial businesses, heart, main drag
- * 3. Senior housing as population ages, income based, fully functional, secured, retail available in walking distance
- * 4. Transportation – include mass transit for everyone
- * 5. Multi-family housing
- * 6. Major university
- * 7. Conference / hotel center
- 8. Tourist attraction i.e., museum, cultural historical center
- 9. Involved in community – businesses

* Prioritized with 3 or more votes

► **Red Team**

- * 1. Expanded transportation –transit system
- * 2. Skilled occupation
- * 3. Selective growth for PSL
- * 4. More Tradition like community / Planned urban dev.
- 5. Tech jobs
- 6. Retain small community environment – quality growth
- 7. PGA Golf tournament / minor / LPGA event
- 8. Campus – City / County government
- 9. Airport
- 10. Add'l condominium availability
- 11. Vacant lots / better system

► **Aqua Team**

- * 1. Riverwalk completed, stop Lake Okeechobee discharge
- 2. U.S. 1 requires a lot of improvement, need to give people a place to entertain along corridor instead of out of the City – if not City will not grow in population. U.S. 1 is red-headed stepchild getting Crosstown up & running, US 1 is extremely depressed. Partnership with County
- * 3. Need to do something with PSL Blvd, expand lanes
- * 4. Need a university & shopping mall
- * 5. Make sure we fit the need to the aging (nursing homes)

* Prioritized with 3 or more votes

► **Blue Team**

- * 1. Low unemployment – high paying jobs
- * 2. Beach access
- * 3. Tourism development connect
- * 4. More university options
- * 5. Bio-med growth
- * 6. Community transportation
- 7. Make everything look like lake Charles in SLW
- 8. More connectivity from communities
- 9. More developer contributions to accessibility
- 10. More resort areas for entertainment
- 11. Concerts
- 12. Venues
- 13. Industry
- 14. Small business

► **Black Team**

- * 1. Western comm. developed
- * 2. Bridge Walton to Hutchinson Island
- * 3. More street lights
- * 4. Crosstown completed to US #1
- * 5. City DOT design traffic lights – synchronize
- 6. Better public transportation system
- 7. Industry – jobs, housing, no traveling
- 8. Diverse employment base
- 9. 4 year university (another)
- 10. Expand intersection PSL Blvd & Tulip
- 11. Alcantara & PSL Blvd

* Prioritized with 3 or more votes

► **Red White & Blue Team**

- * 1. Sidewalks and street lights IIIII
- * 2. River front development – Focal point (major), Restaurant (better), Attractions, Dining on the river, Nighttime Entertainment IIIII
- * 3. Whole Foods IIIII
- * 4. Amphitheater / Concert Hall IIIII
- * 5. Costco IIIII
- * 6. Wegmans IIIII
- * 7. Casino on River III
- * 8. Nice and new mall on U.S. 1 III
- 9. Crosstown Parkway to U.S. 1 II
- 10. Football Team II
- 11. Outlet mall II
- 12. Hotel on River I

* Prioritized with 3 or more votes

C

**Question 5:
Port St. Lucie Success in 2020**

Port St. Lucie Success in 2020 Common Themes

Crosstown Parkway and Bridge *[7]

Sidewalks Extension/Improvements [5]

City Center Development [5]

Street Lights [4]

Mall Development [4]

Debt Reduction [3]

Port St. Lucie Boulevard Widening and Median Improvements [3]

Improved School [3]

Riverfront Development [3]

Traffic Synchronization [3]

Tradition Studio Resolution [3]

* [] Represents the number of groups that selected this response

Port St. Lucie Success in 2020 Discussion Teams

► Green Team

- * 1. Sidewalks around all schools IIIII
- * 2. 50% debt reduction IIIII
- * 3. Expanding County airport to increase business opportunities in Port St. Lucie IIII
- * 4. Widening PSL Blvd past Gatlin with sidewalks III
- * 5. Move sign @ Gatlin & 95 III
- 6. Bridge over river II
- 7. More high tech businesses II

► Magenta Team

- * 1. Maintaining low crime rate III
- * 2. More open play at parks III
- 3. Selling Tradition Studios – Expanding research facilities II
- 4. Industrial Job Corridor II
- 5. Increase school reputation II
- 6. Names neighborhoods / neighborhood identity I
- 7. Crosstown completion
- 8. Get City recognition it deserves

* Prioritized with 3 or more votes

► **Purple Team**

- * 1. City Center development IIIII
- * 2. Better Schools III
- * 3. Crosstown Bridge III
- * 4. Debt reduction III
- 5. Business startup incubator II
- 6. Real Estate market gains I
- 7. More diverse age groups I
- 8. PSL own chamber of commerce I

► **Brown Team**

- * 1. Crosstown Park IIII
- * 2. Mall out west III
- * 3. OWN City Center property development III
- * 4. Redefine City identity – landmark something unique – six flags III
- * 5. City championship sport events III
- 6. Significant improvement in school system – No common core II
- 7. Resolve digital domain property II

► **Orange Team**

- * 1. Crosstown Complete IIIII
- * 2. Resolution / build-out of City Center IIIII
- * 3. Stabilize tax base IIIII
- * 4. Annual event comparable to Sunfest IIIII
- * 5. Cooperation, PSL & other Gov. entities i.e. County, State IIIII
- 6. Build-out of biomed II
- 7. W. of PSL explore distribution / industrial centers I
- 8. On-site hotels in City Ctr area
- 9. Proper utilization FTZ 530

* Prioritized with 3 or more votes

► **Red Team**

- * 1. Sidewalks
- * 2. Street lighting
- * 3. Finances – better handling
- 4. Traffic lighting control / timing
- 5. Tradition – more development
- 6. Mall – development
- 7. More environmentally friendly
- 8. Southport plant – what status
- 9. Westport plant / noise smell

► **Aqua Team**

- * 1. Crosstown Parkway
- * 2. Civic Center should not be a burden, should be 100% self-funded & successful
- * 3. Stop discharge of Okeechobee
- * 4. Expanding PSL to Becker
- * 5. Improvement along the river (A plan), keeps people on the east side of the river

* Prioritized with 3 or more votes

► **Blue Team**

- * 1. More transportation
- * 2. Finishing Crosstown Parkway
- * 3. Sidewalks / street lights
- * 4. Community involvement
- * 5. Reduce debt
- * 6. Form a T.D.C
- * 7. Continue to bring in business
- 8. Entertainment venues
- 9. Less annexation – infill where we can
- 10. More waterfront restaurants
- 11. Whole foods
- 12. Cheese Cake Factory
- 13. Bone Fish

► **Black Team**

- * 1. Synchronize street lights
- * 2. Widening PSL Blvd to Becker Rd
- * 3. Turn land in center of PSL Blvd @ Darwin Square (new hospital)
- * 4. Clean up PSL Blvd (Western part of City)
- 5. Western part of City brought up to date, sprucing up
- 6. Mall – Western part of City of Port St. Lucie Clean up area – Windmill point / Parks edge
- 7. City Center build-up w/ rest. & night life

* Prioritized with 3 or more votes

► **Red White & Blue Team**

- * 1. Sidewalks & street lights
- * 2. River front focal point complete
- * 3. Booming real estate market
- * 4. Balanced budget – Debt reductions long term & short – Stop spending more than the City takes in
- * 5. Citizen involvement – Budget Development (Hands on)
- * 6. Limited City govt. growth
- * 7. Strong Mayor – more power
- * 8. Retention & Recruitment
- * 9. More Attraction to attract business & residents
- * 10. Crosstown Bridge
- 11. Success little control program
- 12. Increase in small business
- 13. Ban political correctness

* Prioritized with 3 or more votes

SECTION 5

ROUND 3: STRATEGIC DIRECTION

A

Question 6: The River

The River Common Themes

Restaurants *[10]

Hike/Bike Trails [5]

Quality Water [5]

Hotel Development [5]

Riverwalk [5]

Marina [4]

Docks [4]

Ecological Educational Center [4]

Amphitheater [4]

Entertainment Venues [4]

Water Sports [4]

* [] Represents the number of groups that selected this response

The River Discussion Teams

► Green Team

- * 1. Plans for Hotel – high rise IIIII
- * 2. Playground, BBQ, Benches IIIII
- * 3. Dining, Shops IIIII
- * 4. Impact study – compare other cities III
- 5. Resort / casino I
- 6. Man-made beach
- 7. Bass fishing tournaments
- 8. Italian pastry shop

► Magenta Team

- * 1. Cleaner water III
- * 2. Biking / Hiking Trails III
- 3. Amphitheatre II
- 4. Entertainment complex II
- 5. Restaurants I
- 6. Hotel I
- 7. Develop unique urban identity I
- 8. Art Galleries
- 9. Ecological learning ctr – Oxbow type

* Prioritized with 3 or more votes

► **Purple Team**

- * 1. Restaurants / entertainment / small hotel IIIII
- * 2. Botanical Gardens – canoe III
- * 3. Historical preserve III
- * 4. Focal point of the river III
- * 5. Temp docking for boats III
- 6. Marked canoe / Kayak trails I
- 7. Marina
- 8. Branding of PSL – River
- 9. Environmental focus

► **Brown Team**

- * 1. Commercial development – restaurant, shops, etc IIII
- * 2. Boardwalk – Riverwalk IIII
- * 3. Water Taxi III
- * 4. Bicycle path III
- 5. Develop island II
- 6. Open up view I
- 7. Walkable all around I
- 8. Dock – marina – extend
- 9. Lot of development
- 10. Get rid of invasive life
- 11. Water sports events
- 12. Volleyball, beach type activity

► **Orange Team**

- * 1. Connection to north & southern ends via boardwalk, bridge, bike path IIIII
- * 2. Restaurant – upscale w/ bar & dancing IIIII
- * 3. Hotel for events IIIII
- * 4. Maintain health of river IIII
- * 5. Event venue for weddings, etc IIII
- 6. Leave as is – non-commercial II

* Prioritized with 3 or more votes

► **Red Team**

- * 1. Walking area – like Jetty Ft Pierce
- * 2. Cleanliness – toxicity / water quality
- * 3. Nice restaurants w/ river view
- * 4. More diverse res. Development / condos
- * 5. Entertainment / residential / commercial

► **Aqua Team**

- * 1. Restaurants, Cooper’s Hawk, 3 or 4 restaurants to attract cluster of other businesses, ice cream shops & boat access
- * 2. Hotels – is there zoning? Smaller high-end hotel w/ restaurant
- * 3. Walking along boardwalk
- * 4. A pleasant place for something to exist – preserve the river water quality – being able to attract people due to the clarity of the river
- * 5. Passive trails along preservation

► **Blue Team**

- * 1. Restaurants
- * 2. Marine life education center, hiking trails (energy, marine center)
- * 3. Maintain river
- 4. Music venues
- 5. Entertainment
- 6. Water sports
- 7. Docks
- 8. Dinner Cruise

* Prioritized with 3 or more votes

► **Black Team**

- * 1. San Antonio Riverwalk (Rest., nightlife, boardwalk)
- * 2. Tiki Bar = where you can dock boats
- * 3. Fat Tuesday on the River
- * 4. Dinner Cruise
- 5. Sight see

► **Red White & Blue Team**

- * 1. Two story restaurant
- * 2. Amphitheatre
- * 3. Redo bridge plaza & include it in river walk plan
- * 4. Boat docks
- * 5. Marina
- * 6. Bigger part in cleaning up Indian River Lagoon
- 7. Historical Buildings
- 8. Tours
- 9. Banquet hall – events & catering

* Prioritized with 3 or more votes

B

**Question 7:
McCarty Ranch**

McCarty Ranch Common Themes

Camping *[9]
Horse Trails/Riding/Stable [6]
Water Park [4]
Hiking/Biking [4]
Natural Preserve [3]
Cabins [3]
Festival Location [3]
Canoeing/Kayaking [3]
Gun Range [3]
Hotel/Resort/Lodge [3]
Fishing [3]

* [] Represents the number of groups that selected this response

McCarty Ranch Discussion Teams

► Green Team

- * 1. Camping with cabins IIIII
- * 2. City zoo IIII
- * 3. Solar farm III
- * 4. Amusement park – six flags III
- * 5. Water Park III
- 6. Natural preserve II
- 7. Horse Trails II
- 8. Community garden project I
- 9. Extend

► Magenta Team

- * 1. Hiking / Biking IIIII
- * 2. Camping IIII
- * 3. Working ranch / museum demonstrations III
- 4. Major music festivals II
- 5. Canoeing / Kayaking I

► Purple Team

- * 1. Leave it Natural IIIII
- * 2. Eco friendly activities IIIII
- 3. Rustic camping II
- 4. Trails (hiking / biking) II
- 5. Horse riding I

* Prioritized with 3 or more votes

► **Brown Team**

- * 1. Travel destination
- * 2. Short term rentals
- * 3. Horseback riding
- * 4. Kayak – boat rentals
- * 5. Gun range
- * 6. Archery range

► **Orange Team**

- * 1. Camping – summer camp for kids IIIII
- * 2. Outdoor amphitheater IIIII
- * 3. Amusement / theme park IIIII
- * 4. Hotel / resort IIIII
- * 5. Tours III
- * 6. Polo / Equestrian events III
- 7. H2O Park

► **Red Team**

- * 1. Lodging / resort
- * 2. Campground
- 3. Major league baseball
- 4. Skeet shooting
- 5. Scenic drive
- 6. Mountain
- 7. Swimming
- 8. Boy scouts / youth camp activities
- 9. Model planes / boat
- 10. Golf course

* Prioritized with 3 or more votes

► **Aqua Team**

- * 1. Camping ground facility similar to River Ranch
- * 2. Fishing tournaments (fresh) catch & release, small game hunting
- * 3. Specialty festivals which will generate revenue
- * 4. Paintball park
- * 5. Bicycling, kayak, canoe rentals

► **Blue Team**

- * 1. Water
- 2. Better marketing
- 3. Park
- 4. Eco-friendly entertainment
- 5. Camp grounds
- 6. No building (except bathrooms)
- 7. Festivals (green)

► **Black Team**

- * 1. Camping
- * 2. Store – snack, food, drinks
- * 3. Horseback riding
- * 4. Rentals – canoe / kayaking
- * 5. Water park
- * 6. Lodge
- 7. Shooting range
- 8. Trails – ATV
- 9. Paintball
- 10. Mountain bike trails
- 11. Work out trail
- 12. Fishing
- 13. Six flags

* Prioritized with 3 or more votes

► **Red White & Blue Team**

- * 1. Swap Westmoreland properties
- * 2. Develop upscale recreational
- * 3. Zoo
- * 4. Waterpark
- * 5. Bike trail
- 6. Construction restrictions plan on McCarty Ranch
- 7. Boating
- 8. Fishing
- 9. Picnic
- 10. Camping
- 11. Horse stables
- 12. Polo

* Prioritized with 3 or more votes

C

Question 8: Communication Methods

Communication Methods Common Themes

Facebook *[8]

City Website [6]

St. Lucie Newspaper [5]

Channel 20 [4]

Word of Mouth [4]

From Mayor/Council [4]

Council Meeting [4]

Event Signs [3]

Twitter [3]

Tribune [3]

* [] Represents the number of groups that selected this response

Communication Methods Discussion Teams

► Green Team

- * 1. Word of mouth III
- 2. Chamber County Meetings II
- 3. Snipe signs about events II
- 4. City Website II
- 5. St. Lucie News Paper II
- 6. CHZO II
- 7. AM1590 II
- 8. Starbucks SLW I
- 9. Flame 104.7 I

► Magenta Team

- * 1. City Website III
- * 2. PSL TV 20 III
- 3. PSL newspaper II
- 4. Facebook II
- 5. Hometown news

* Prioritized with 3 or more votes

► **Purple Team**

- * 1. PSL news newspaper IIII
- * 2. City Website IIII
- * 3. Word of Mouth III
- 4. Electronic newsletters II
- 5. Council meetings II
- 6. Talk to Council members I
- 7. Twitter pages I
- 8. Event Signs
- 9. Weekly tidbits

► **Brown Team**

- 1. Facebook
- 2. Social media
- 3. Special event signage
- 4. Tribune

► **Orange Team**

- * 1. Newspapers – Scripps tribune IIII
- * 2. TV – CBS, NBC, Channel 20 IIII
- * 3. Word of mouth IIII
- * 4. Council mtgs IIII
- * 5. Social media – twitter, Facebook, emails III
- * 6. Networking / breakfasts III
- 7. P&Z Dept. / Gov ofc

* Prioritized with 3 or more votes

► **Red Team**

- * 1. Newspapers
- * 2. TV news 10 pm
- 3. Internet - TC Palm, WPTV
- 4. Monthly SLW community meeting – pres. Council
- 5. Councilwoman
- 6. My Husband – talks to the mayor

► **Aqua Team**

- * 1. City of PSL Website
- * 2. From their Council person
- * 3. Newspaper – TC Palm
- 4. Sign up for newsletter
- 5. Your voice weekly
- 5. City Facebook

► **Blue Team**

- * 1. TC Palm
- * 2. Facebook
- 3. CBS 12 Janna Esbauch
- 4. Your voice weekly / tribune
- 5. Residents
- 6. Rumor
- 7. City Website
- 8. City Council meeting
- 9. Coffee news
- 10. Weekly tidbits

* Prioritized with 3 or more votes

► **Black Team**

- * 1. Word of mouth
- * 2. Internet – Google
- * 3. Street / Banners – intersections
- * 4. Facebook
- 5. TC Palm Newspaper
- 6. Hometown news
- 7. Palm Beach Post
- 8. Luminaries
- 9. Channel 20
- 10. WPSL – 1590 am
- 11. City websites
- 12. City drive by different locations
- 13. Police scanners

► **Red White & Blue Team**

- * 1. Newspaper – PSL News
- * 2. Internet – PSL Blog, twitter, Facebook
- * 3. Neighborhood exchange
- * 4. SLW Your voice
- 5. Planning Dept.
- 6. TinFish

* Prioritized with 3 or more votes

SECTION 6

ROUND 4: PORT ST. LUCIE 2015

A

**Question 9:
Action Ideas for 2015**

Action Ideas for 2015 Common Themes

City Center Property: City Control *[7]

Tradition Studio: Sale [7]

Crosstown Parkway: Completion [3]

Sidewalks [3]

North Bayshore Sidewalks and Drainage Improvements [3]

Roundabout @ Selvitz and Bayshore/University and California [3]

Biomedical Direction, including Torrey Pines [3]

L. Zhong Issue: Addressed [3]

* [] Represents the number of groups that selected this response

Action Ideas for 2015 Discussion Teams

► Green Team

- * 1. Have PD connect children to resources for activities IIIII
- * 2. Complete sidewalk on North Bayshore III
- * 3. Free city wide Wi-Fi III
- * 4. Benches, grills, playground at Rivergate Park III
- * 5. Retail incentives for Tradition III
- 6. Roundabout @ Selvitz & Bayshore
- 7. Resurface & widen roads

► Magenta Team

- * 1. Take control of City Center property III
- * 2. Expand strategic plan to address demographic needs III
- * 3. Sale of Tradition Studios III
- * 4. Develop a plan for mass transit III
- 5. PSl Blvd @ Yamada – eliminate illegal turns
- 6. Eliminate 3-way stop on California @ University

► Purple Team

- * 1. Digital Domain sale IIIII
- * 2. A plan for the River IIIII
- * 3. Resolve land ownership – City Center III
- 4. Close median @ Gatlin & PSL Blvd II
- 5. Outsource the Civic Center I
- 6. Enforcement of signage of no-wake zone I
- 7. Walton Road – Resurface
- 8. Sidewalk on Thornhill between Airoso & Bayshore
- 9. More upscale restaurants

* Prioritized with 3 or more votes

► **Brown Team**

- * 1. Destination plan IIII
- * 2. Own City Center III
- * 3. Rebrand or rename III
- * 4. Establish committee to discuss cultural or sports events III
- 5. City wide communication – common – universally used II
- 6. Someone in Digital Domain bldg. II
- 7. Crosstown demo done I
- 8. Strategic idea planning for one year I

► **Orange Team**

- * 1. Complete sale of Digital Domain & City Center IIIII
- * 2. Clarify legal status of City Center IIIII
- * 3. Comprehensive plan to attract businesses – long term commitment IIIII
- * 4. Address L. Zhong issue IIII
- * 5. Recruit research centers III
- * 6. Direction on biomed w/ plan ‘B’ s on all – Torrey Pines
- 7. Fast tracking – permitting process II
- 8. More sidewalks
- 9. Code enforcement online to see if violations are filed

► **Red Team**

- * 1. Sell Digital Domain
- * 2. Figure crosstown approval / next steps
- * 3. Foreclosure on City Center
- 4. Torrey pines – agreement conclusion
- 5. Address Westport WWTP issues / noise small

* Prioritized with 3 or more votes

► **Aqua Team**

- * 1. Traffic light on PSL Blvd, Alcanterra, s. of Gatlin cres. Landlocked
- * 2. City Center – Civic Center needs to be profitable to build up surrounding area to make City Center profitable
- * 3. Executive decision to have 2 & 3 events, requiring people to spend the night to stay in hotels – attract hotels
- 4. Torrey Pines – need to address the numbers & make a decision. City could be led down the wrong rabbit hole, if they do what they want they will waste a lot of money (read financials, Torrey Pines)
- * 5. More fiscally responsible
- 6. Sell Digital Domain building

► **Blue Team**

- 1. Roundabout instead of a stop sign @ University & California and Selvitz & Bayshore
- 2. Hedges in SLC – any with shrubs trim so visibility restored
- 3. Sell City Center / resolve Zhong issue
- 4. Westbound on SLW Blvd. – left turn lane by BBT bank, trim tree hits car
- 5. Sidewalks
- 6. Sale of tradition studio
- 7. Attract new business
- 8. DO NOT renew civic center caterer contract

► **Black Team**

- * 1. Crosstown Pkwy to US #1
- * 2. Starting / installation of sidewalks western section of City of Port St. Lucie
- * 3. Synchronization of traffic lights
- * 4. Widen PSL Blvd. Gatlin to Becker Rd
- * 5. Turning lane of PSL Blvd. @ Tulip
- 6. Turning land on PSL Blvd. to Publix shopping ctr @ Darwin Sq
- 7. All water converted from septic to City sewer
- 8. Repair drainage near Bayshore Blvd near Winn Dixie
- 9. Underground drainage

* Prioritized with 3 or more votes

► **Red White & Blue Team**

- * 1. Pay off 10% of debt
- * 2. Proper zoning of commercial property
- * 3. Build green energy conservation & efficient houses, provide incentives – focus on green building
- * 4. Enforce improvements on commercial landlords
- * 5. Balanced budget without tax increase (no mileage increase)
- * 6. Update antiquated code enforcement rules
- * 7. Citizen involvement in budget process

* Prioritized with 3 or more votes

B

**Question 10:
Crazy Ideas for Change**

Crazy Ideas for Change Discussion Teams

► Green Team

1. Every current plan opportunity is successful
2. Change past public opinion about PSL
3. Tradition Studios Gone
4. High speed internet Free
5. Flying cars
6. Moving sidewalks
7. Jobs for children 15-up / training

► Magenta Team

1. Fix the PSL Blvd / Yamada Dr turn lane / issue
2. Extend Walton Rd to A1A bridge
3. Council members to get along
4. Create entertainment complex
5. Make Indian River Dr Public property
6. Get rid of All Aboard FL

► Purple Team

1. Eliminate debt
2. Expand City (geographically)
3. Raise height limit for buildings
4. Homes in tradition
5. Job corridor – East side & West side
6. Eliminate fees

► **Brown Team**

1. Create Lake Buena Vista at Civic Center
2. Drop in amusement center
3. Create prof sporting
4. Mall of America in PSL
5. Drop in Zoo
6. More things to do

► **Orange Team**

1. Community pride
2. TESLA Golf Classic (Women tournament)
3. Bridge to Hutchinson Island
4. Market our positive attractions / attributes
5. Building downtown centers drawing culture & entertainment
6. Do away w/ the name “Downtown”
7. Mets stadium – rent off season for musical concerts – family events
8. Streetlights
9. Clean up strip shopping ctrs & invoice owners
10. Senior housing

► **Red Team**

1. Disappear 1/3 of the strip malls
2. Wide open park space within the City of Port St. Lucie More Bioscience industry
3. 1 universal WWTP / WTP for City out west

► **Aqua Team**

1. Allow opportunity homes or businesses to be grandfathered in, no fees or minimal, someone put a shed or build out, A/C, permit & amnesty
2. Things for kids to do so the stay out of trouble, waterpark
3. Shopping – the city needs revenue (a mall)
4. Building a large casino

► **Blue Team**

1. Just once make the sun rise in the west
2. More efficient traffic
3. Higher paying jobs
4. Less unemployment
5. Cultural – eco-friendly – Bohemian – art village
6. Carousel – antique
7. Digital Domain studios – thriving

► **Black Team**

1. Redesign City of Port St. Lucie
2. Sidewalks on tulip to PSL Blvd
3. Sidewalks thru out entire City of Port St. Lucie When building a new building, expand roads (have them pay for it)
4. Re-pave roads – western part of the City
5. Industry
6. Selling Digital Domain
7. Less Walmarts
8. Costco
9. Less Dollar Stores
10. Higher end stores
11. Whole Foods
12. Trader Joes

► **Red White & Blue Team**

1. Improvement of relationship on City Council
2. Change restrictions of City – make prettier
3. No personal agendas on Council
4. Eliminate debt – live with means
5. Clean rivers
6. Become destination City of Port St. Lucie Establish a more cooperative community
7. Change logo of City for All Ages

SECTION 7

Messages to the Mayor and City Council

Messages to the Mayor and City Council

Dear Mayor and Council...

Jim Luntz stated that he thought that more citizen involvement from the beginning was needed, should have been widely solicited. Citizens pay for all that is done, involve them.

To Mayor and City Council...

Thank you for taking the City in a positive direction, looking at the bigger picture

Ed Brzuskiwicz

KW Commercial Realty

To Mayor and City Council...

Please continue to work together in a cohesive manner. You certainly can disagree but be positive. Need to build the confidence of your residents in order to be productive in reaching your goals.

Carol D Christensen

To Mayor and City Council...

Program for the P.D. to have info in cars for youth activities for kids to connect with. To keep the kids off the street in a fun safe environment by using our parks and resources: Youth Sports, Music, and Volunteering Opportunities.

Kenny Nail

To Mayor and City Council...

Stay the course. Investments often take time to be appreciated. I prefer a mistake and corrective action to doing nothing

To Mayor and City Council...

Thank you for the invite. Round tables such as these should be done quarterly with specific topics to discuss.

Dear Mayor and City Council...

Where do you see the tradition community in the next 5 yrs.?

Frank Carapazza

To Mayor and City Council...

What a great job tonight! I am looking forward to seeing some of these ideas manifested. Enjoyed my table very much!

Donna Mills

Mayor and Council...

Thank you all so very much for stepping into leadership roles. I appreciate you. You are great!

Keith Royal Holyman

To Mayor and City Council...

Must fix intersection of Tulip and Port St. Lucie Blvd.

Must complete sidewalks on Tulip

Western part of the City needs some TLC

Rudy Howard

To Mayor and City Council...

Port St. Lucie is a beautiful City. If some things were just updated it would truly be ideal. Thanks for the opportunity to express my opinion.

B.

Mayor and City Council...

It was a pleasure being invited to this meeting. Thank you for listening to the people of this City. Keep doing a great job.

Mayor and City Council...

Improve our infrastructure: sidewalks, street lighting, drainage and roads.

Focus on smart controlled growth – picture “Tradition-like Communities”.

We don't need more dollar stores, tattoo parlors, gun shops, and strip shopping centers.

Make wise financial decisions – no more Digital Domain, City Center (Zhong)

Mayor and City Council...

I like this idea of an open forum and the ideas presented – would think this should be a permanent way for your ideas to be presented and issues to be recognized. On the issue side – like the beautification of some areas would like to see it all over the city – esp. the vacant lots better kept.

Thank you

Bob Floyd

Mayor and City Council...

No new taxes

Better fiscal management no more bond issues

Be more restrictive with growth, let tradition be the model for future developments

Mayor and City Council...

I am pleased with the direction you are now taking and the leadership that is guiding you.

Rick Setnan

Mayor and City Council...

Members need to have a more open mind concerning agenda items and listen to the citizens.

Members do not pay any attention to speakers at the council meetings.

Four members are working against the wishes of the citizens.

Mayor and City Council...

It's time to remember that personal agendas need to be eliminated!!! The message I would like to share is that it is time to consider everyone in Port St. Lucie prior to making major decisions that impact our community. SMALL business owners are the backbone of our economy and we ask that you share any incentives with them, rather than wooing LARGE businesses to our area. We need to remember that we can only spend what money we have! Our City is very special and has a lot of potential. Its time to help our City grow, prosper and properly develop. Thank you for your service!
*Every citizens opinion counts

Mayor and City Council...

Run the City like a business – don't spend more than tax income – Be Responsible Citizens.
Always place the “Good of All” before personal agendas.
Seriously consider promoting green – energy efficient homes and buildings – have incentives if needed.
Look in the mirror every morning and ask yourself if you are a team player.

Mayor and City Council...

Remember that the City and its citizens should be your first priority.

Mayor and City Council...

Please reach out to the people serious about litter in our community who have ideas on how our citizens, government and businesses can better control litter.
Gary L. Smtih

Mayor and City Council...

Stop your bickering! Stop the backstabbing. Work for your customers the taxpayer.

Mayor and City Council...

The City is a business, using the taxpayer's money. The council it not using it well.
Live Within Our Means

Mayor and City Council...

A meeting such as tonight creates a wonderful think tank for future ideas and a melding of “old”, “new” and “young” alike.
Smaller groups in other areas of the City could help also.
Put pressure on Comcast for Citywide services!!!

Mayor and City Council...

Changing name to City of St. Lucie

Mayor and City Council...

Thank you for taking the ideas of the citizens into consideration, to sum up my top 3 things I would like to see happen:

1. Finish Crosstown Parkway
2. Vastly improve our school system
3. Commercialize the River Walk

Thank you
Chelsey Buck

Mayor and City Council...

Keep up the great work. I appreciate the opportunity to participate in this community event.

Mayor and City Council...

Thank you for inviting me. It was a very eye opening experience. My only suggestion is a more diverse group of people age and income wise.

Thank you again
Jodi Parmelee

Mayor and City Council...

You were elected to make tough decisions – not wait for the public to tell you what to do. You have facts, staff and information to base your decisions on. Do your best. This is what we put you in office to do.

Mayor and City Council...

Do a better job enforcing the “no wake” zones.

D. Brigida

Mayor and City Council...

Thank you for your service to our community.

Please stop the fiscal “bleeding”. The revenue generated by tax payers should be used for improvements and new growth; don’t allow unprofitable City biz to fester

Ty: Lynette Marratta Ty – LM

Mayor and City Council...

Thank you for all you do in our community. I am grateful to live in a city that cares about its citizens.

John Perez
Elite

Mayor and City Council...

Thank you for having this meeting tonight that enables us to give our input.

Mayor and City Council...

Why would the old Wal-Mart building, when we already have property, cause taxpayers debt?

Mayor and City Council...

From my perspective: Projects being done in the City by non-City authorities must be held accountable for the quality of their work.

My example: Lakehurst Canal – Ugly looking sod job. Very uncooperative about noise and mess they leave behind.

Robert E Minsky

Mayor and City Council...

Without reservation, I am proud of the direction in which you all are directing the City. I wish you all continued success within your respective capacities and know that you have my unconditional support!

Best
Chancellor M.

To Mayor and City Council...

Quiet the air intake at the treatment plant, move western water treatment plant

To Mayor and City Council...

Thank you for inviting us and asking for our input to better our community. I hope our thoughts help better assist you in moving Port St. Lucie in a positive direction.

To Mayor and City Council...

To: grow but grow smart. Identify amenities that exist and what need to exist, such as festivals, music venues, restaurants and galleries.

Plus a blue grass festival at McCarty Ranch with camping.

Continue neighborhood planning.

Dear Mayor and City Council...

More meetings like this

To Mayor and City Council...

Thank you for having these discussions. Please expand the strategic process to include separate demographic groups so that we can truly become a “City for All Ages”.

Mayor and Council...

I feel the council and mayor are going a good job.

They need to clean up a few major stews.

City Center – needs to be done. Digital Domain Bldg. needs to be sold.

Crosstown needs to be finished. A major mall or entertainment hub created.

Bob Kantor

To Mayor and City Council...

Please consider the growth needs to keep with the small town feel and not become a big city.

To Mayor and City Council...

I recently have wished to become more involved in my community. I know others that would as well, but some of these people talk often about not seeing enough advertisement for community gatherings.

It falls on both sides, but inspire people to be a part of their City

Mayor and City Council...

I appreciate that you are working together to help PSL be the best City possible. Please resolve City Center as quickly as possible but in the City's best interest. Please do whatever is possible to insure VGTI/Torrey Pines stays in PSL. Please help bring higher paying jobs to PSL.

Thank you!

Mayor and City Council...

City Center and USI corridor is in desperate need of attention, looks really bad when you drive to Port St. Lucie either from the north or the south. Landscaped areas would enhance. More concentration on marketing the City would be great! Bring more verities of entertainment in City Center would be great!